



Questionário sobre motivações e preferências turísticas

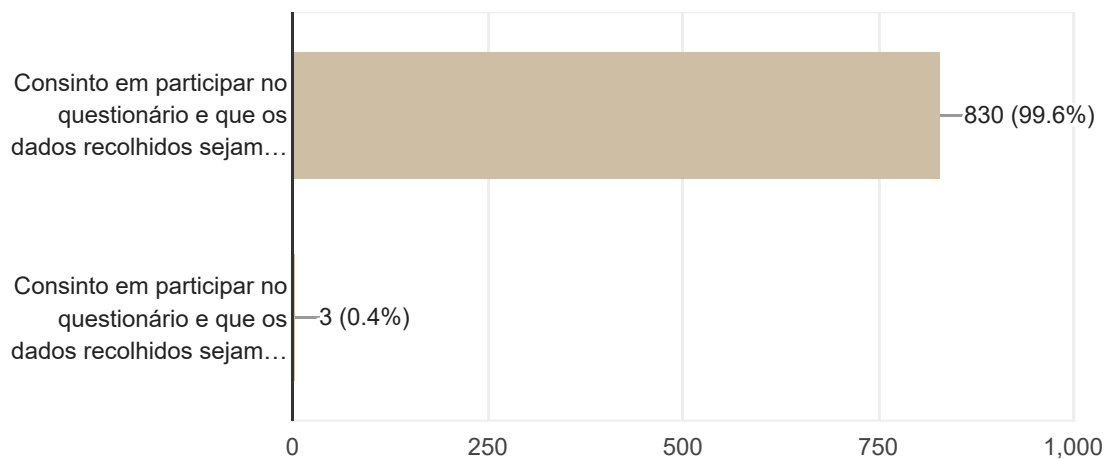
1,063 responses

[Publish analytics](#)

Declaração de confidencialidade e tratamento dos dados

Consentimento

833 responses



I - Informação Sócio-Demográfica



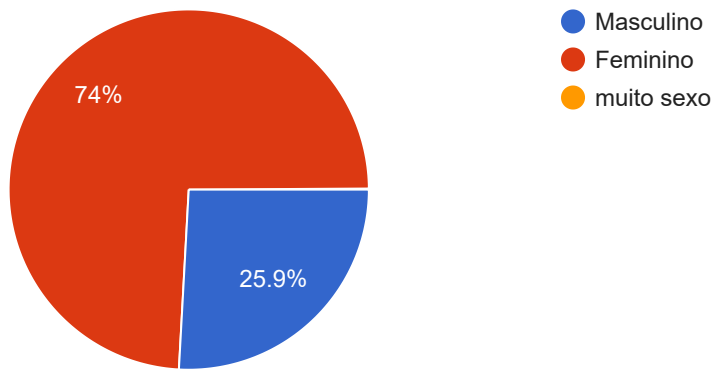
Idade

1,063 responses



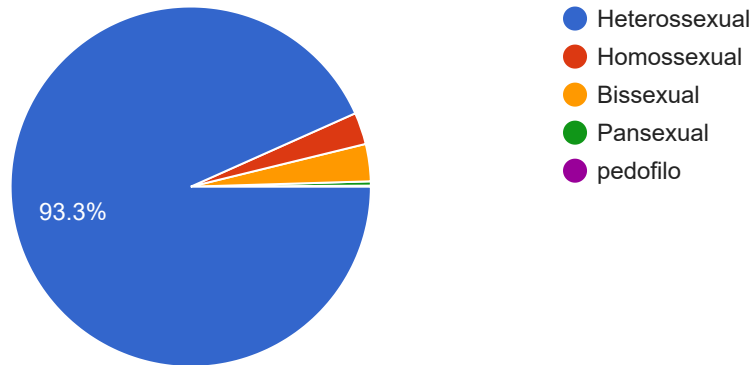
Sexo

1,063 responses



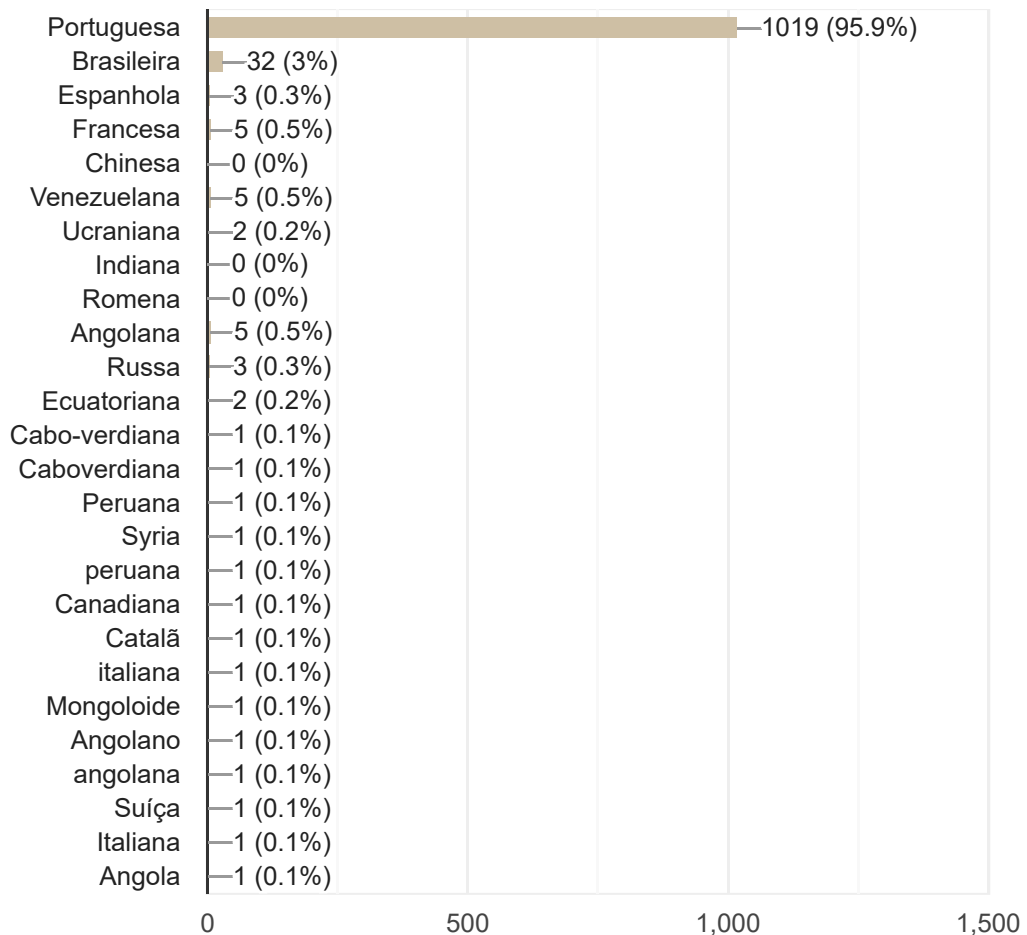
Orientação Sexual

1,048 responses



Nacionalidade(s)

1,063 responses



País em que nasceu

1,063 responses

Portugal

Portugal

portugal

Brasil

Angola

Venezuela

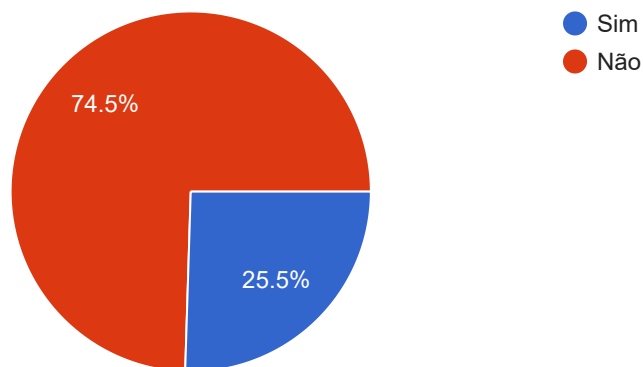
França

Suíça

França

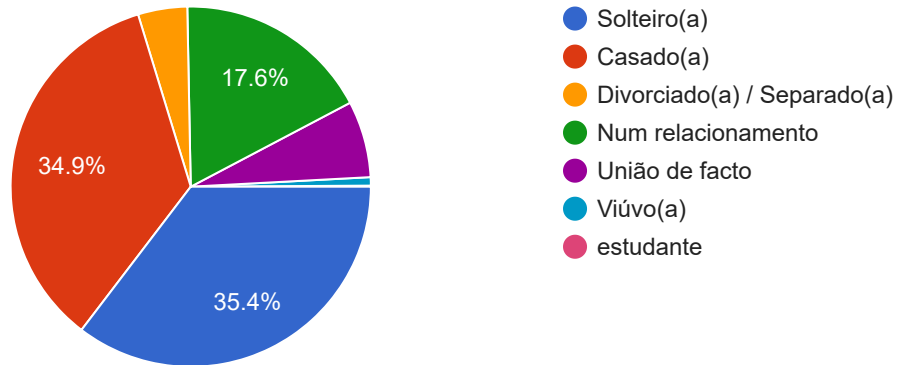
Já viveu em diferentes países?

1,063 responses



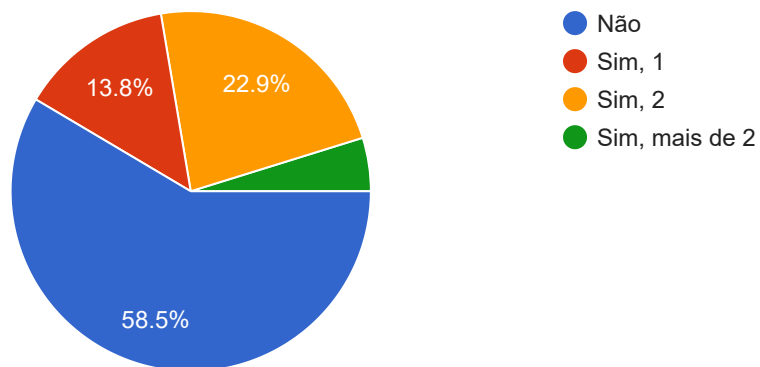
Estado Civil

1,063 responses



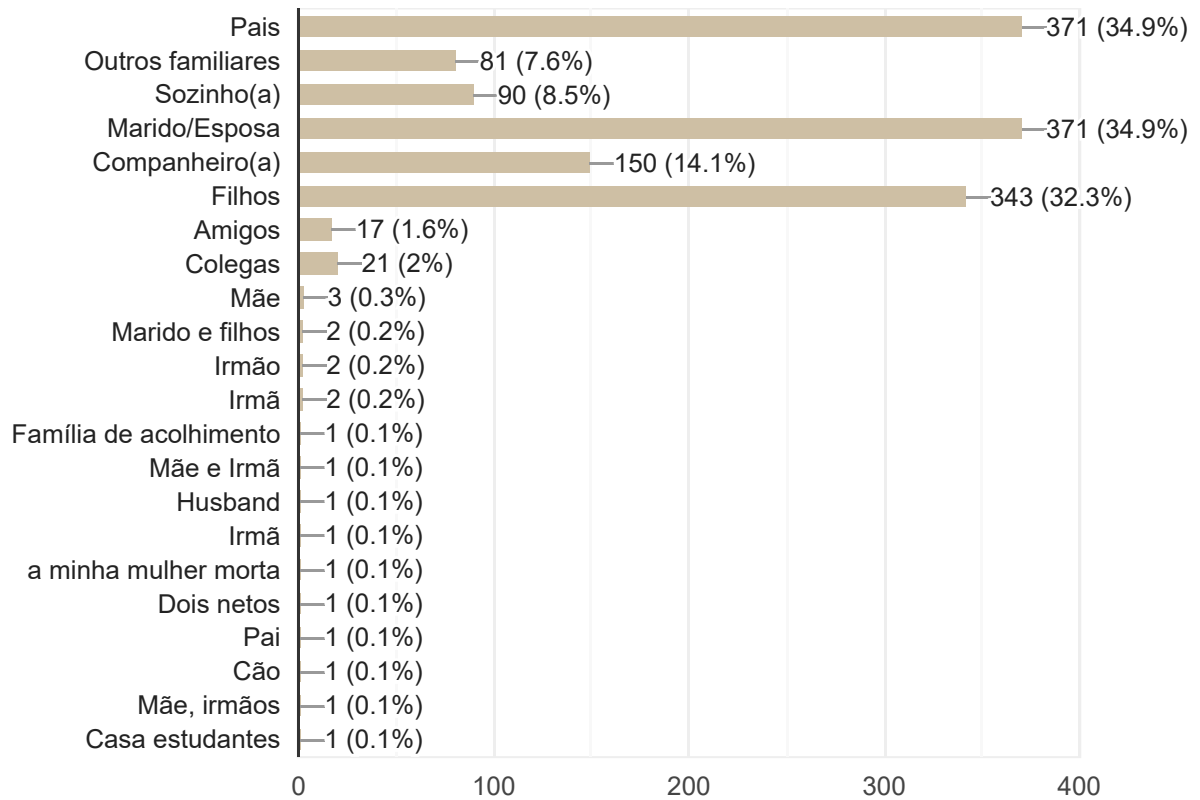
Tem filhos?

1,063 responses



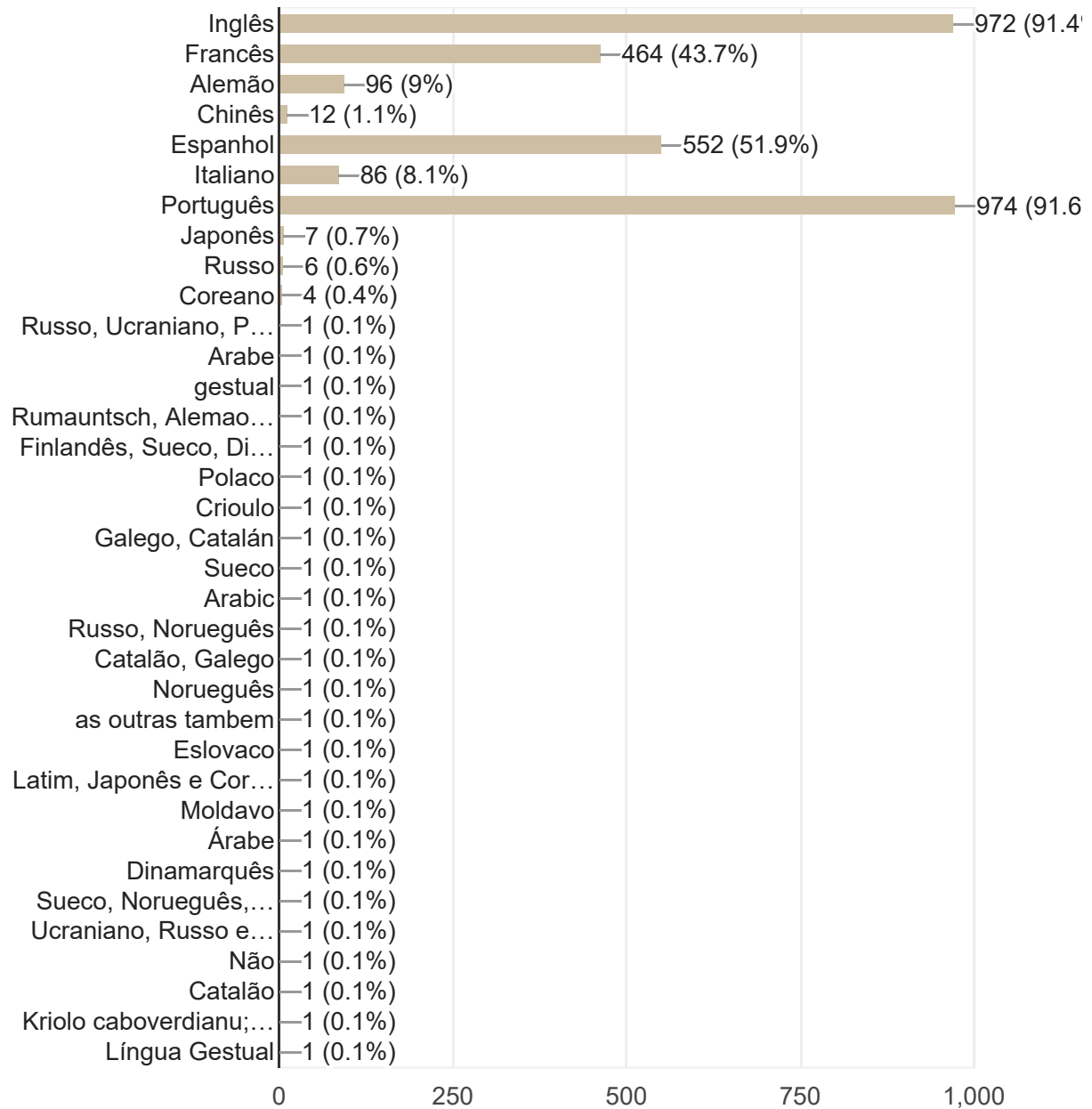
Com quem vive?

1,063 responses



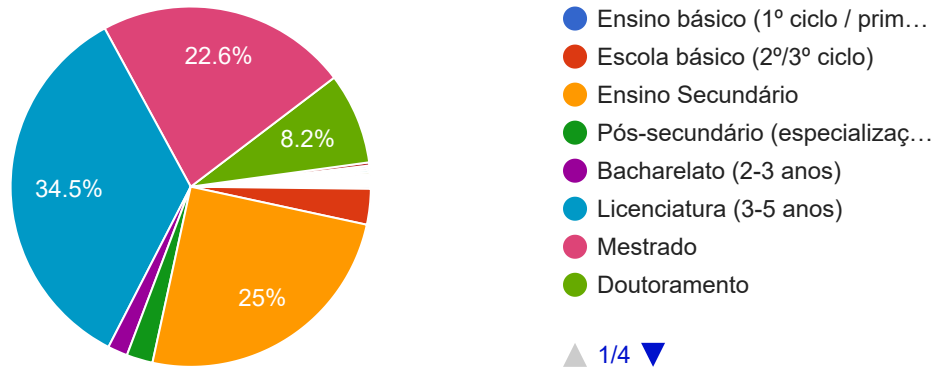
Quais das seguintes línguas consegue falar (fluentemente ou não)?

1,063 responses



Nível Educacional

1,063 responses



Área(s) de formação?

1,063 responses

Informática

Engenharia

Engenharia Informática

Turismo

Engenharia Biomédica

Direito

Psicologia

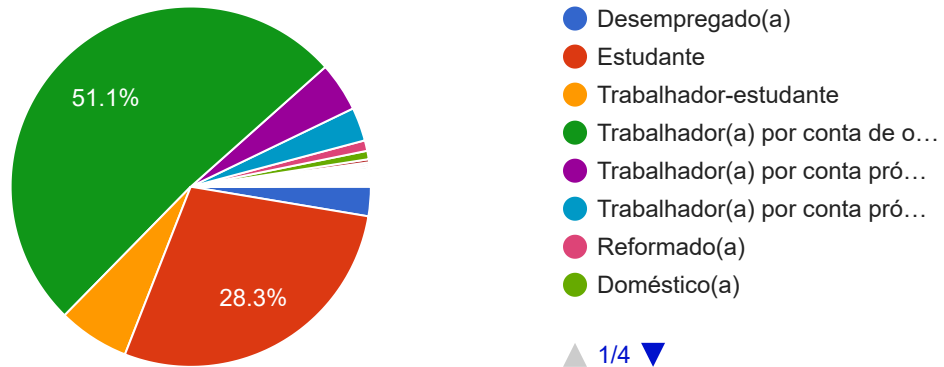
Educação

Biologia



Situação Profissional

1,063 responses



Qual é/era a sua profissão?

1,063 responses

Estudante

Professora

Estudante

Professor

estudante

Investigador

Investigadora

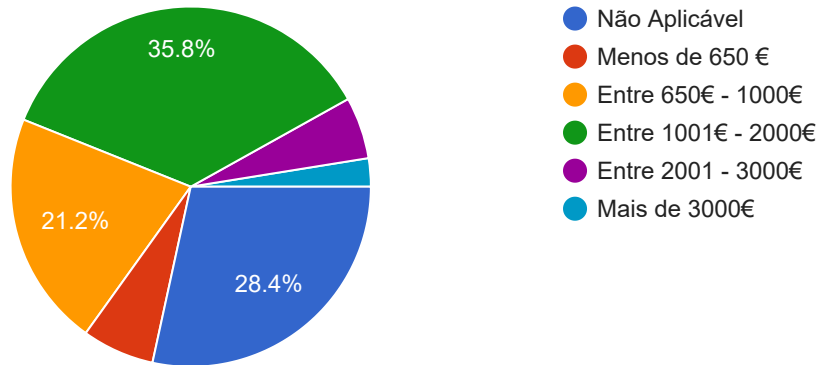
Administrativa

Programador



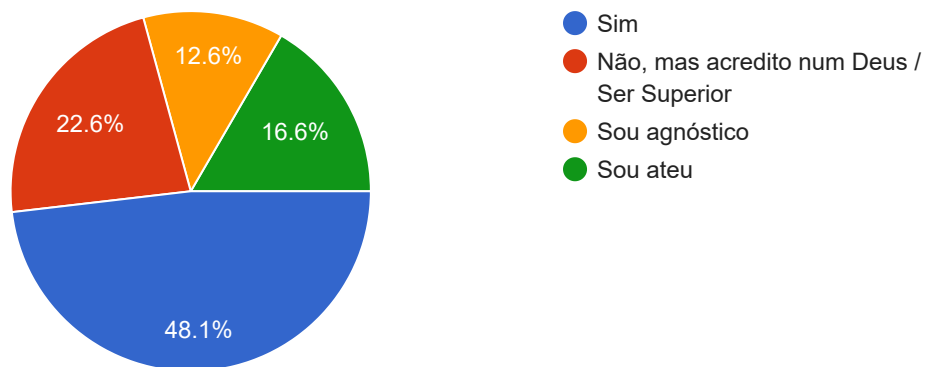
Qual o seu Rendimento Líquido Mensal?

1,063 responses



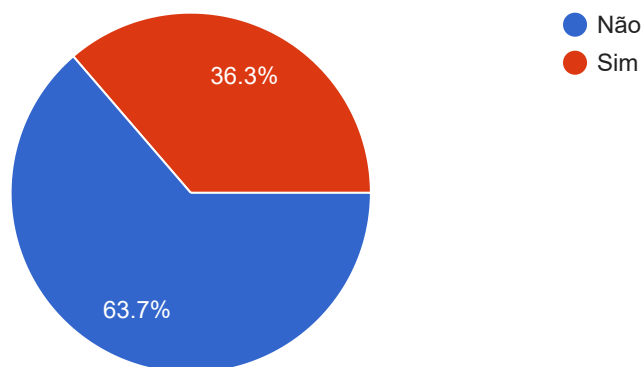
Professa alguma Religião?

1,053 responses



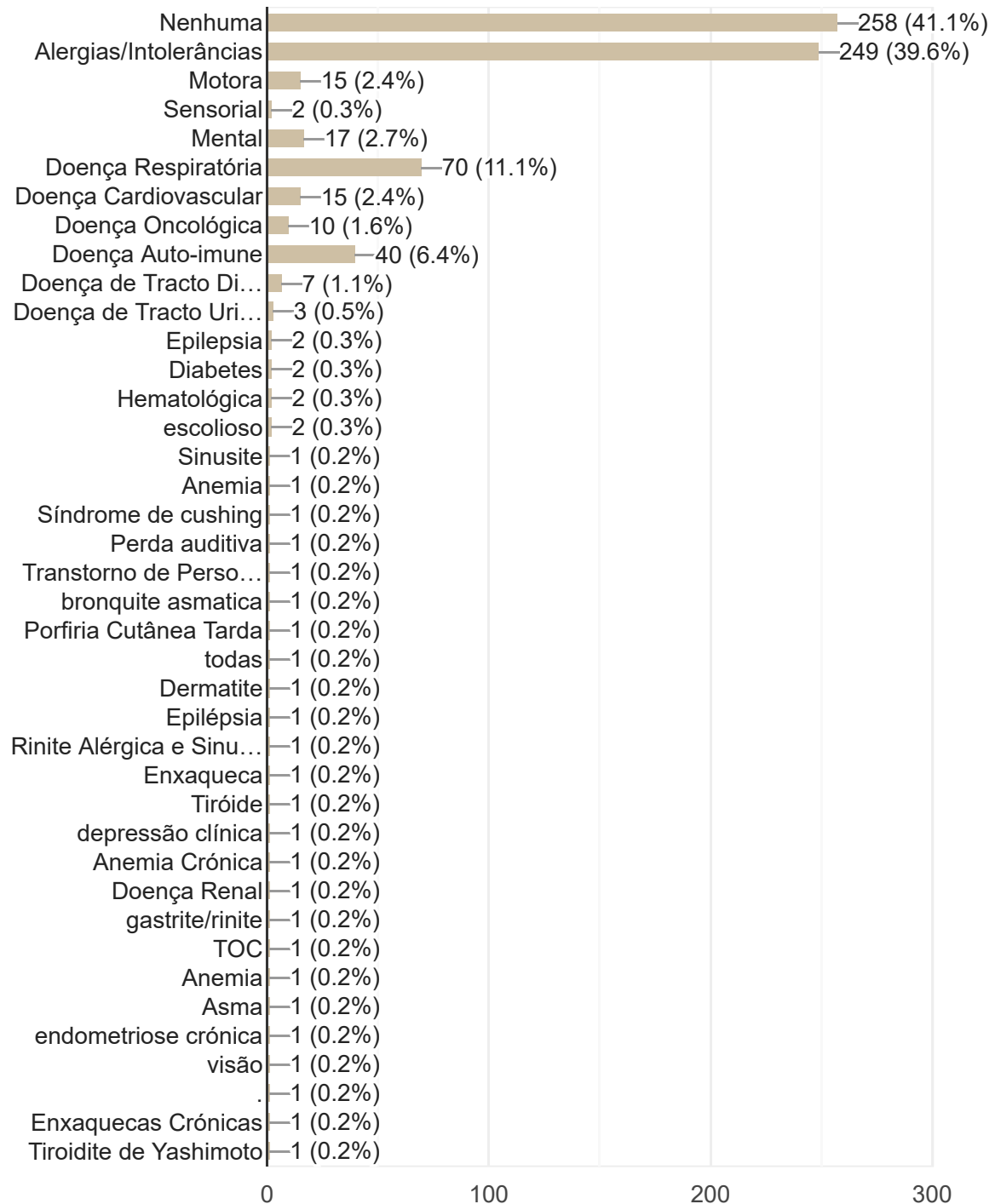
Tem alguma alergia, doença crónica ou incapacidade?

1,063 responses



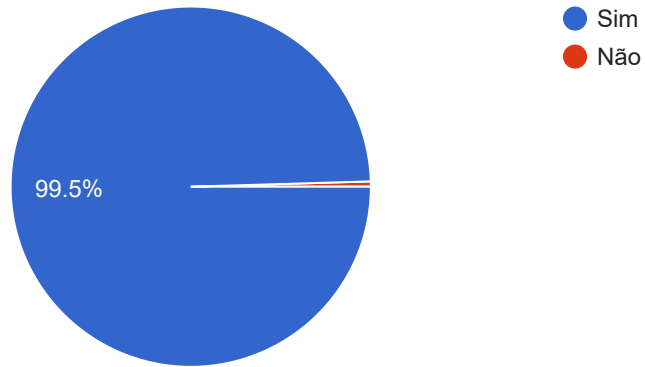
Se respondeu sim à questão anterior, qual/quais?

628 responses



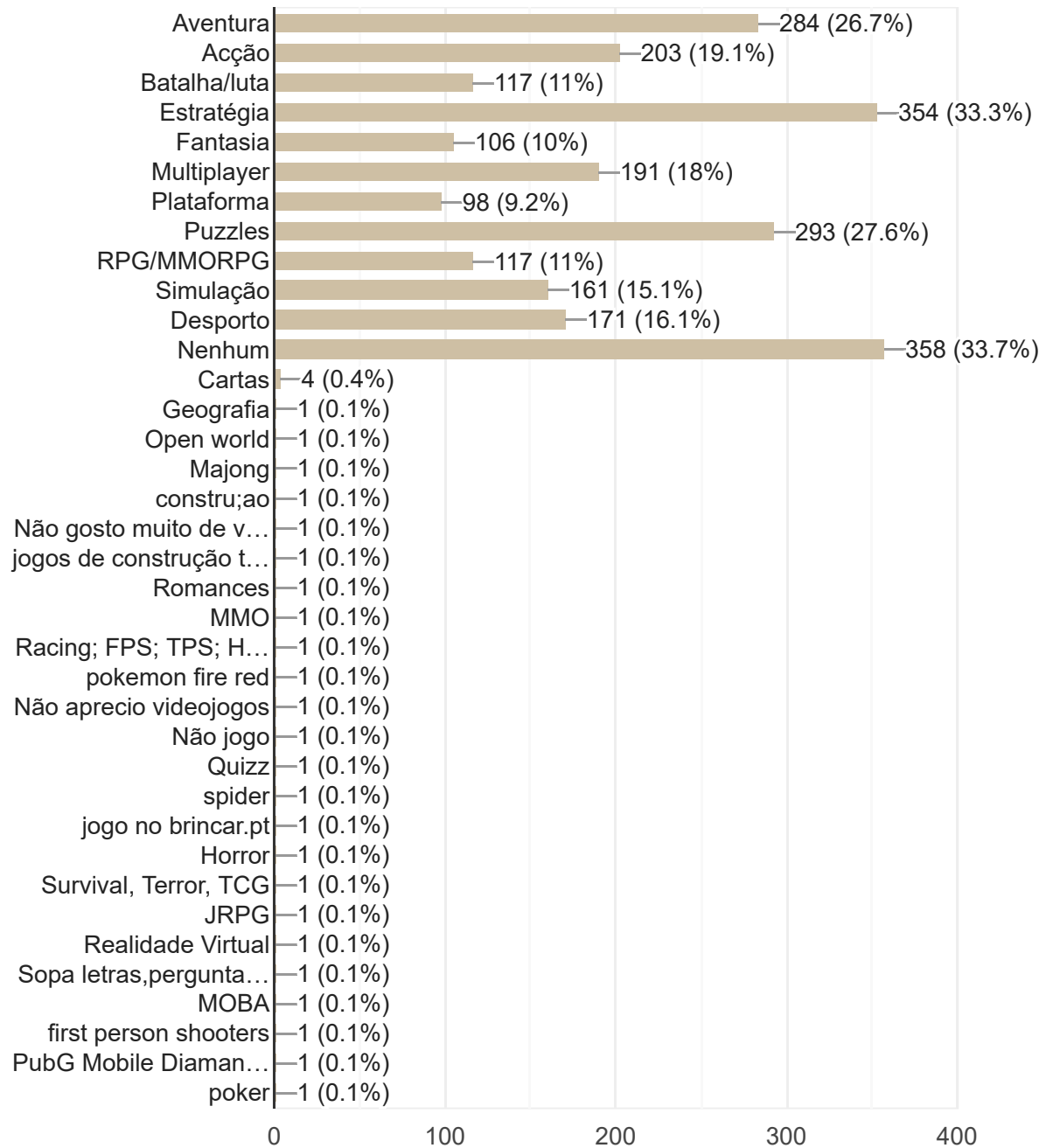
Usa Internet em Casa?

1,063 responses



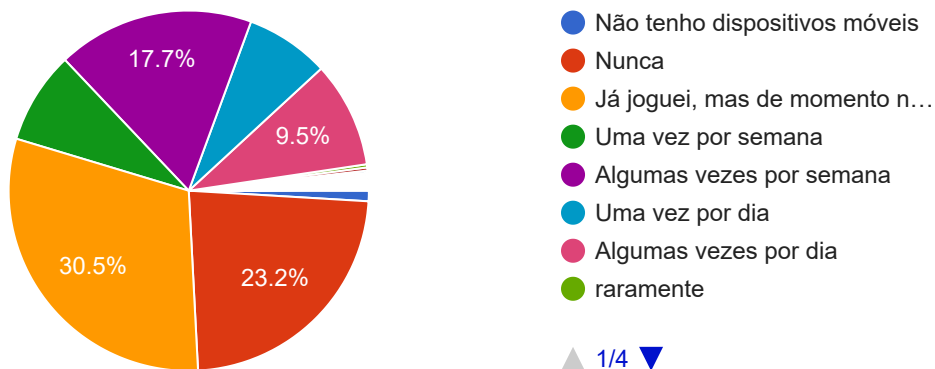
Que tipo de videojogos prefere?

1,063 responses



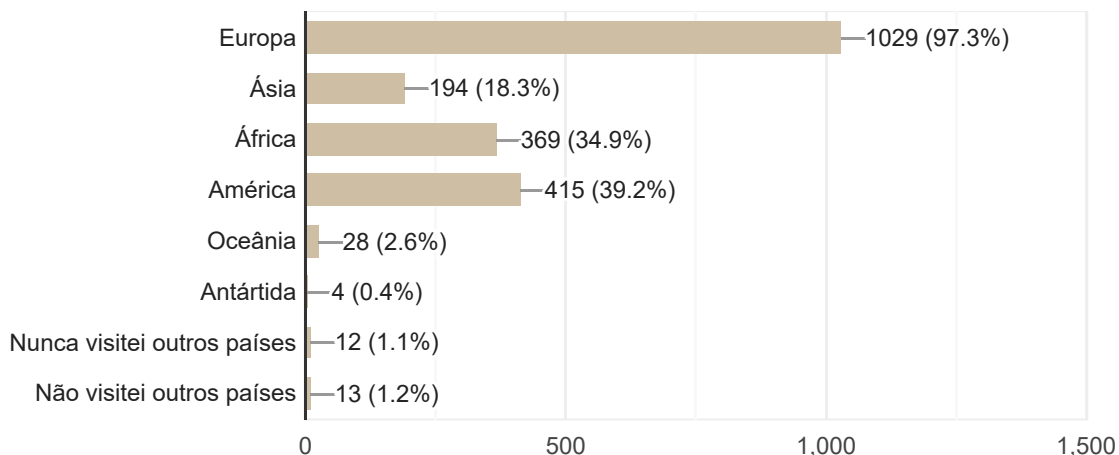
Quão frequentemente joga em dispositivos móveis?

1,063 responses



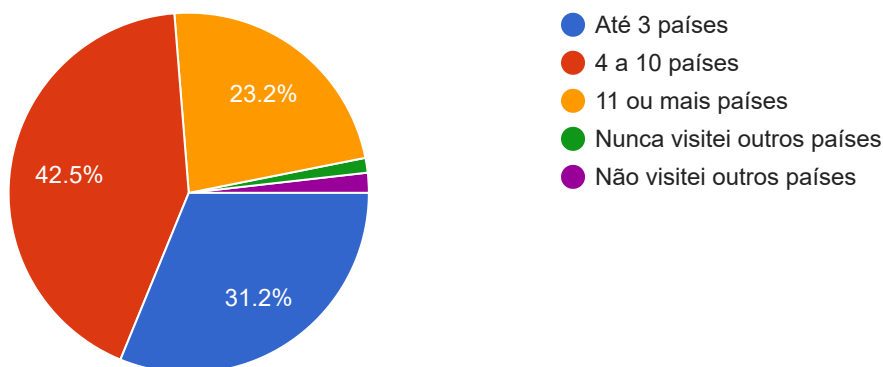
Já visitou outros países? Se sim, selecione os continentes onde já esteve

1,058 responses



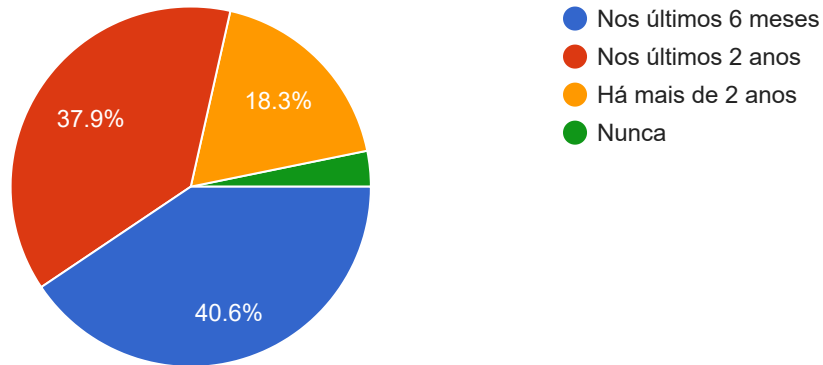
Se a resposta anterior foi sim, a quantos países diferentes foi até hoje?

1,058 responses



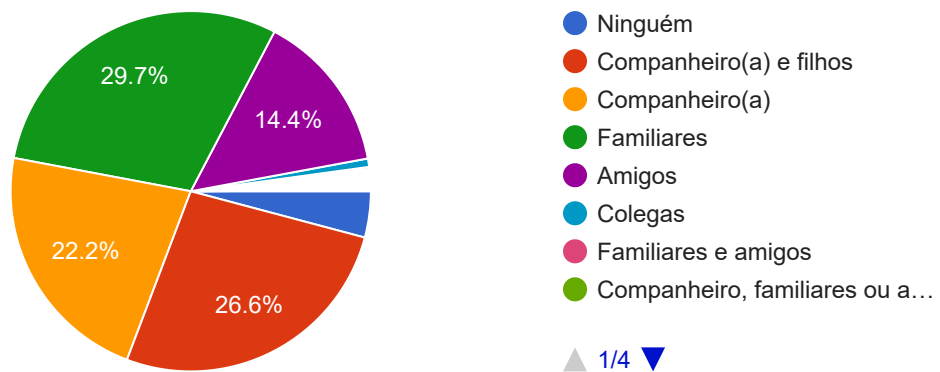
Quando foi a última vez que visitou outro país?

1,062 responses



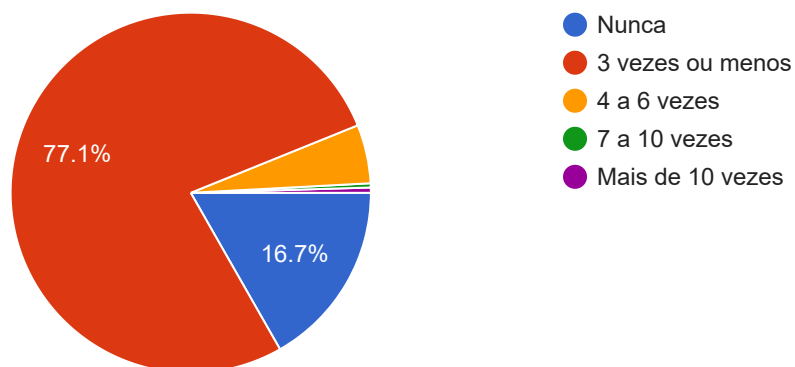
Geralmente, quem o acompanha quando viaja em lazer?

1,063 responses



Quão frequentemente por ano viaja para fora em lazer?

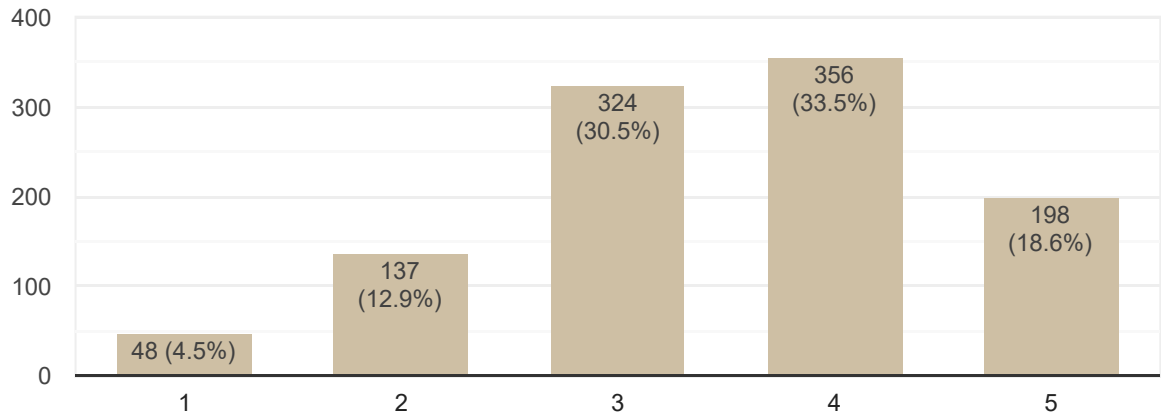
1,063 responses



Vejo-me como alguém que ...

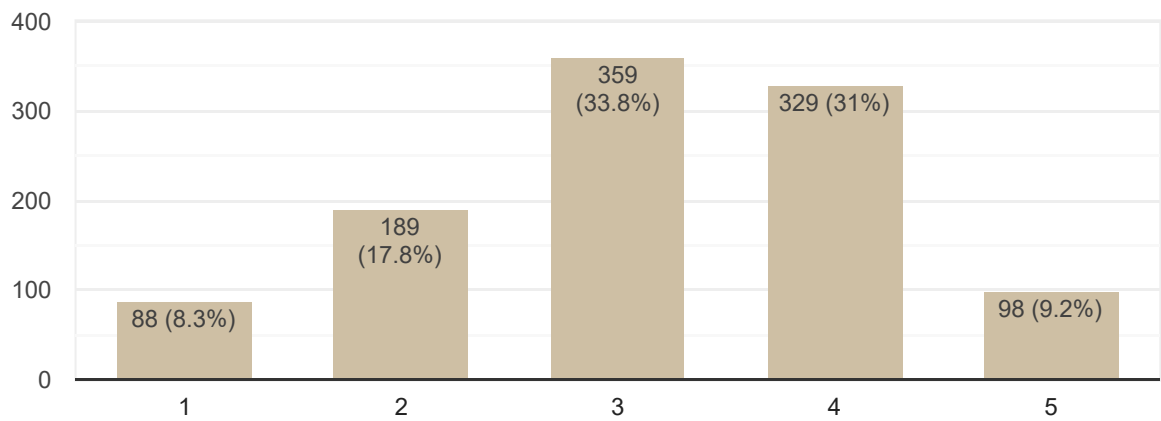
1. é falador(a)

1,063 responses



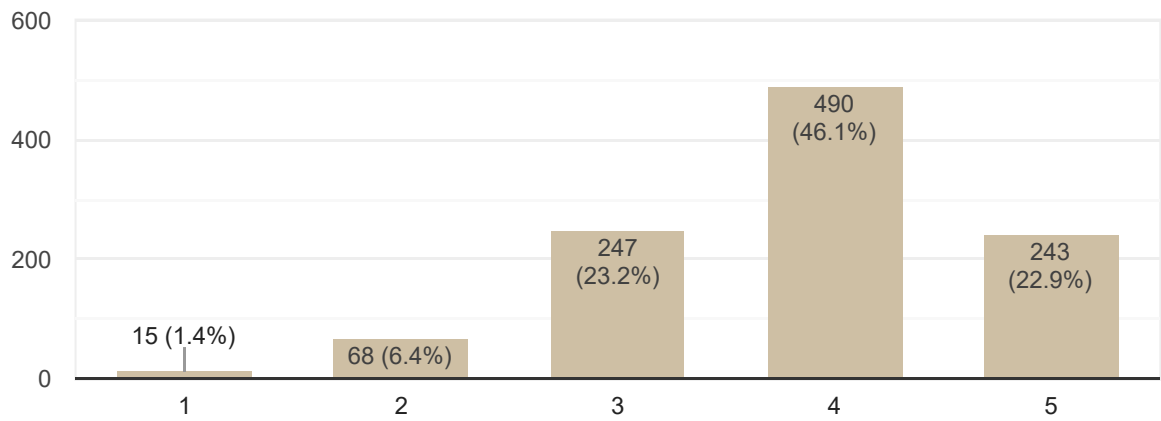
2. tende a encontrar falhas nos outros

1,063 responses



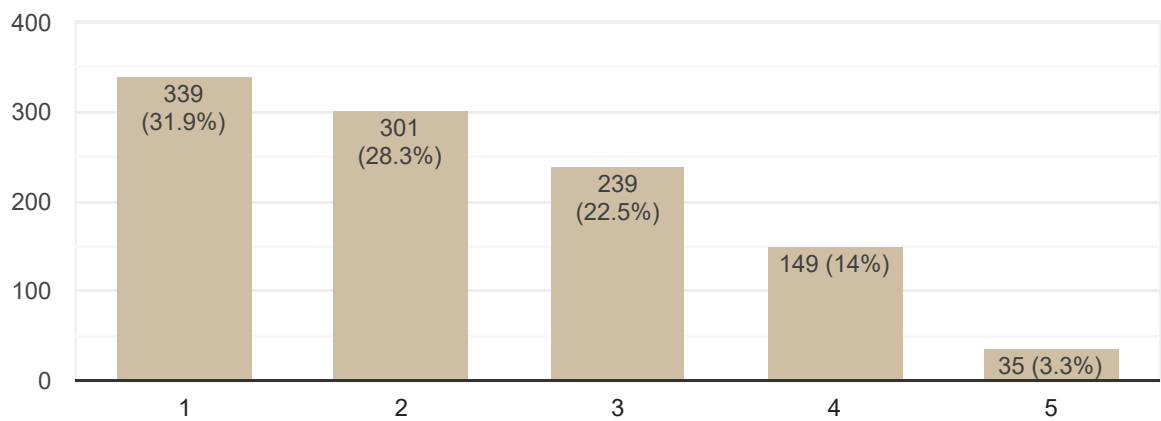
3. faz um trabalho minucioso

1,063 respostas



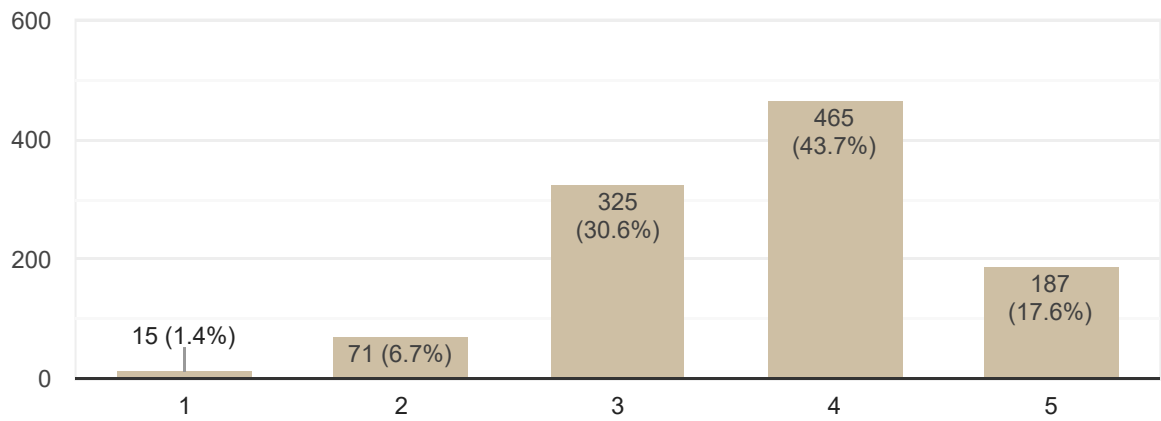
4. é deprimido(a), triste

1,063 respostas



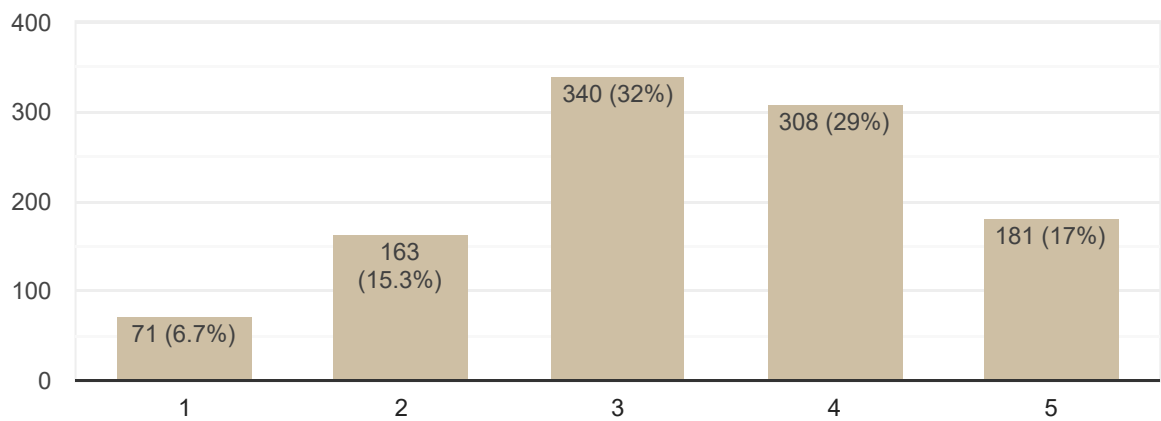
5. é original, tem novas ideias

1,063 responses



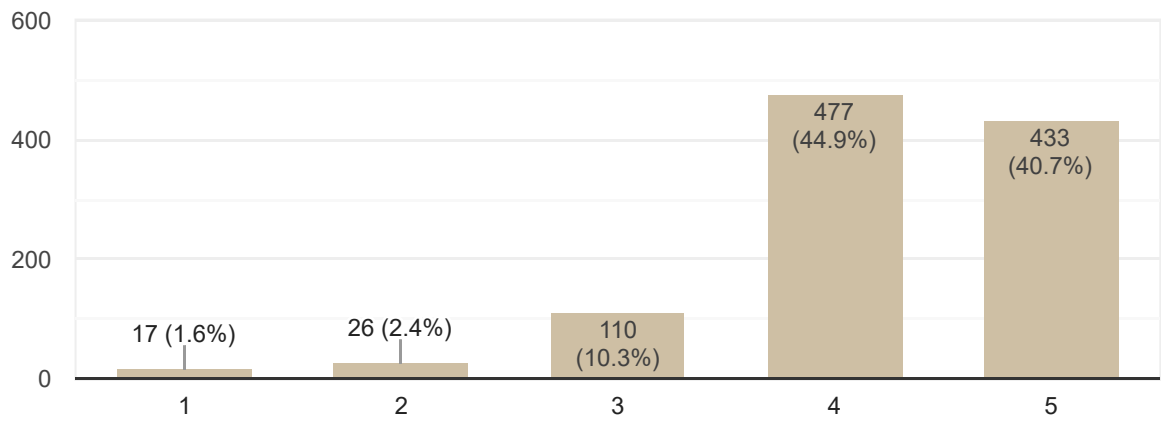
6. é reservado(a)

1,063 responses



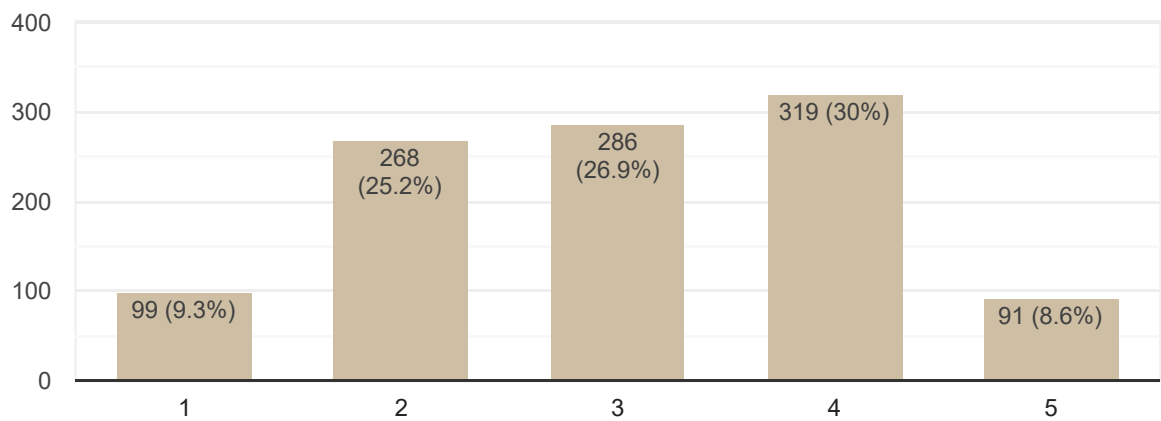
7. é prestável e não é egoísta para os outros

1,063 respostas



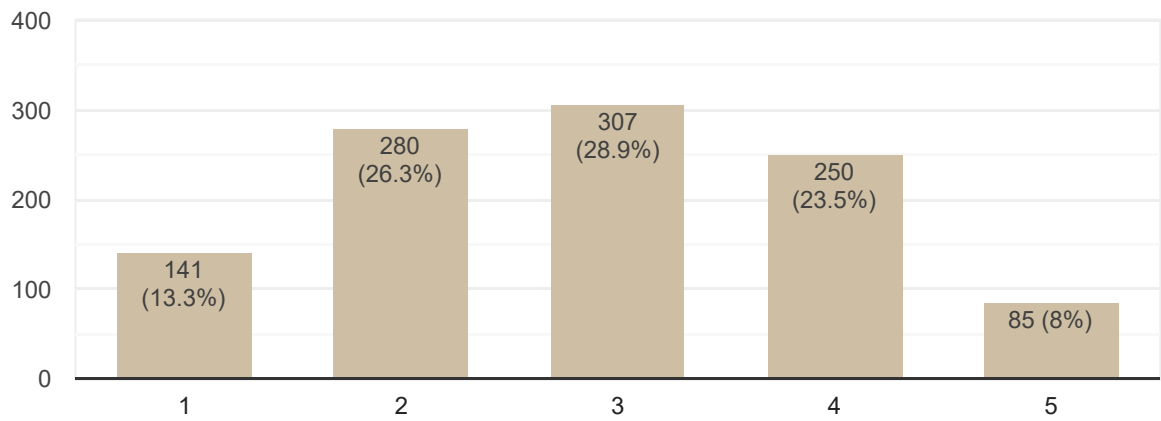
8. por vezes pode ser um pouco descuidado(a)

1,063 respostas



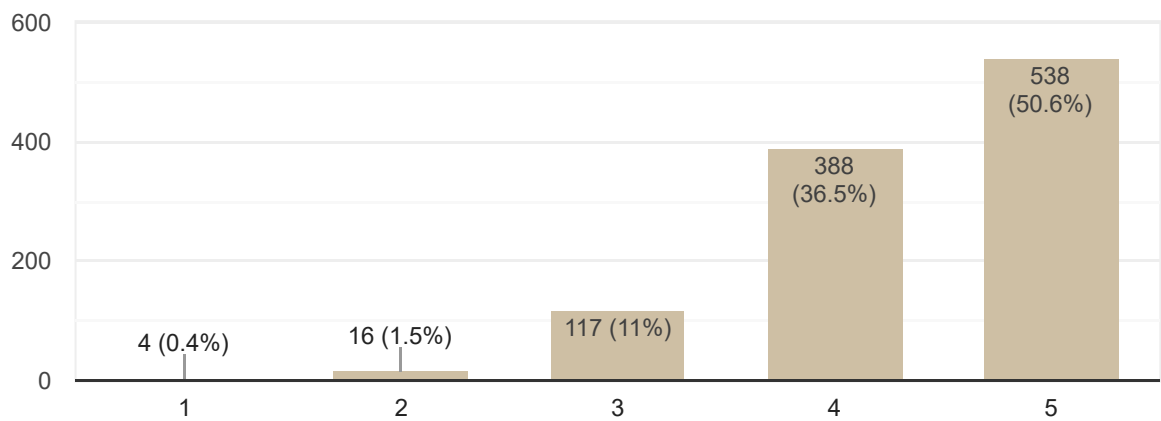
9. é relaxado(a), lida bem com o stress

1,063 respostas



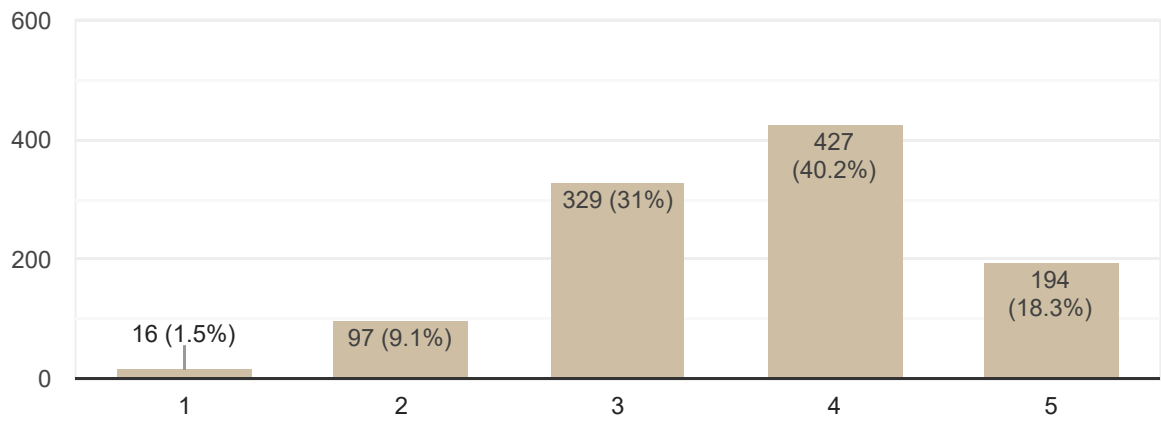
10. tem curiosidade em relação a muitas coisas diferentes

1,063 respostas



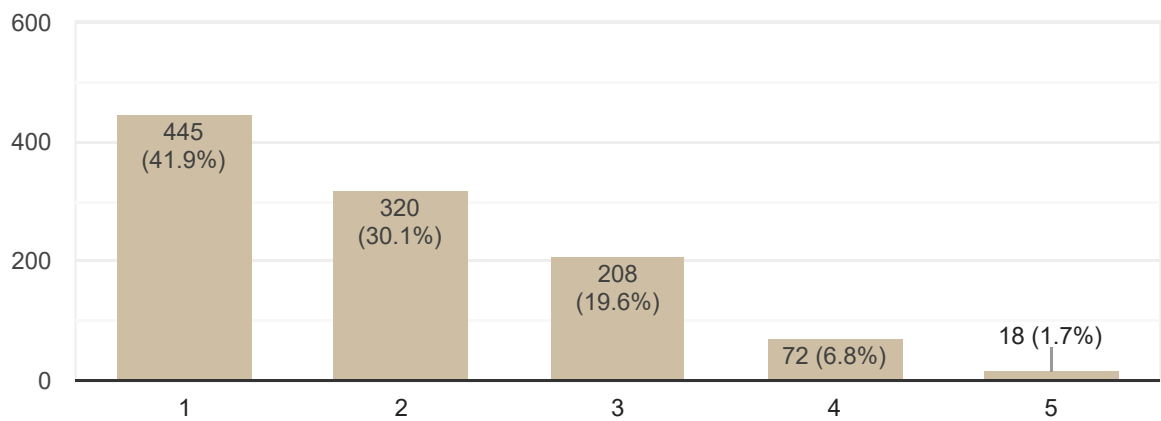
11. tem muita energia

1,063 responses



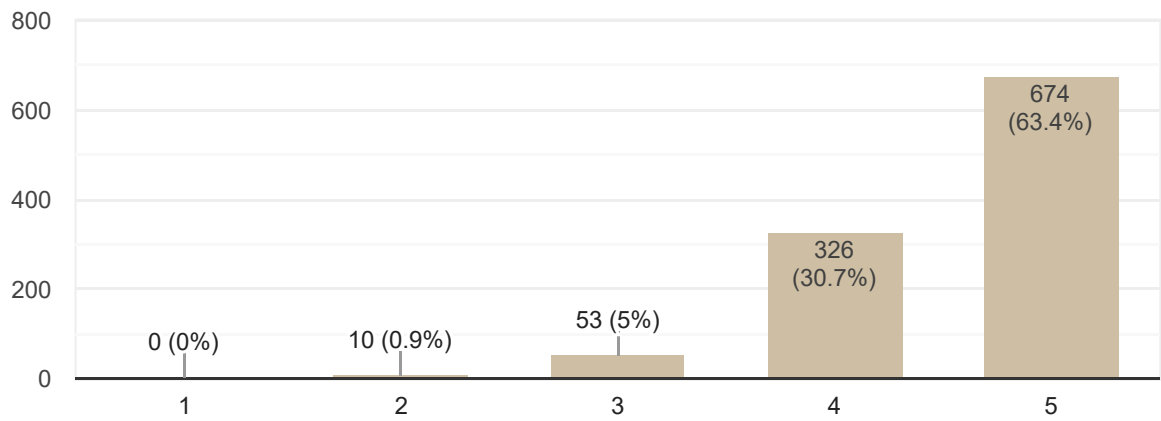
12. inicia disputas com os outros

1,063 responses



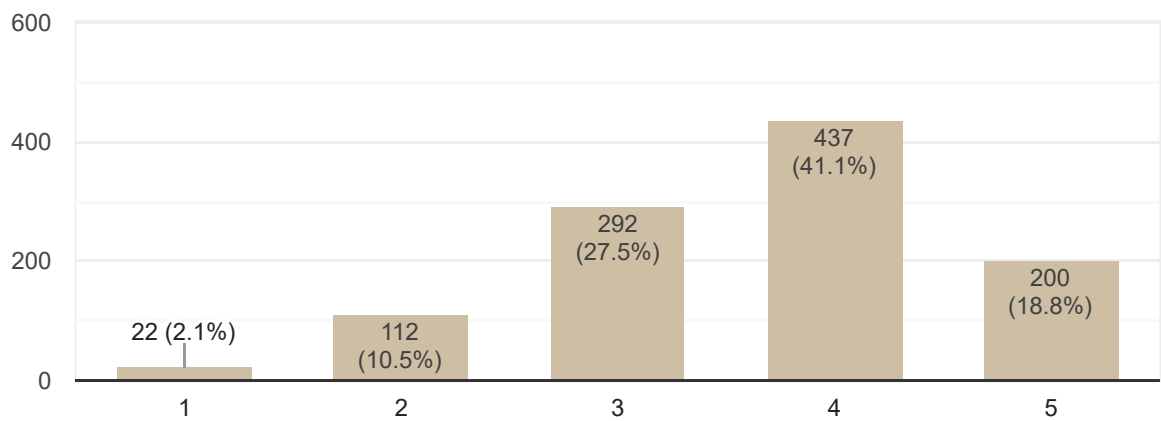
13. é um(a) trabalhador(a) de confiança

1,063 respostas



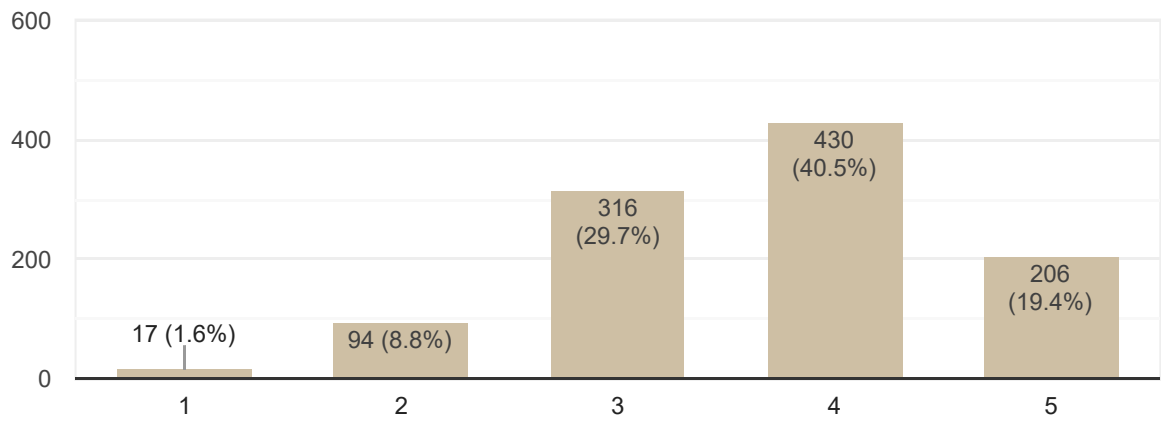
14. pode ficar tenso(a)

1,063 respostas



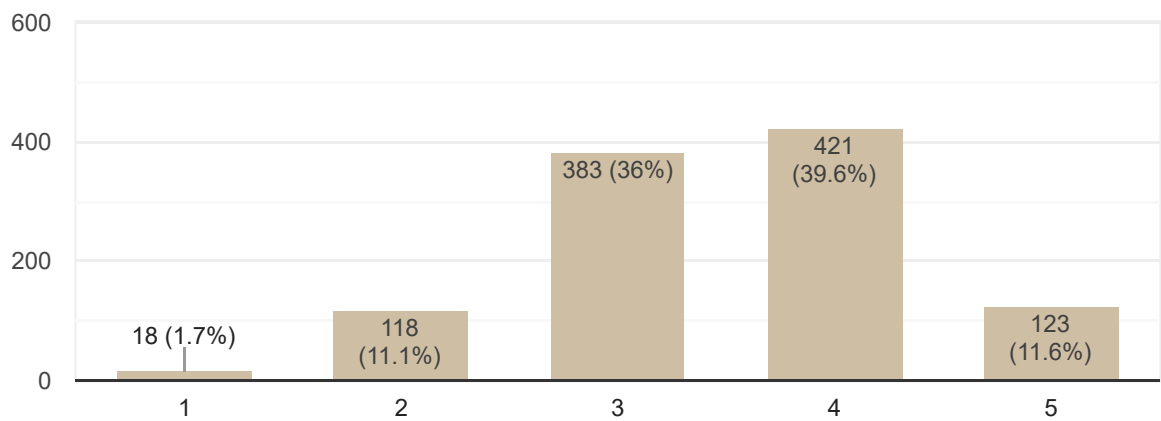
15. é engenhoso(a), um(a) pensador(a) profundo

1,063 respostas



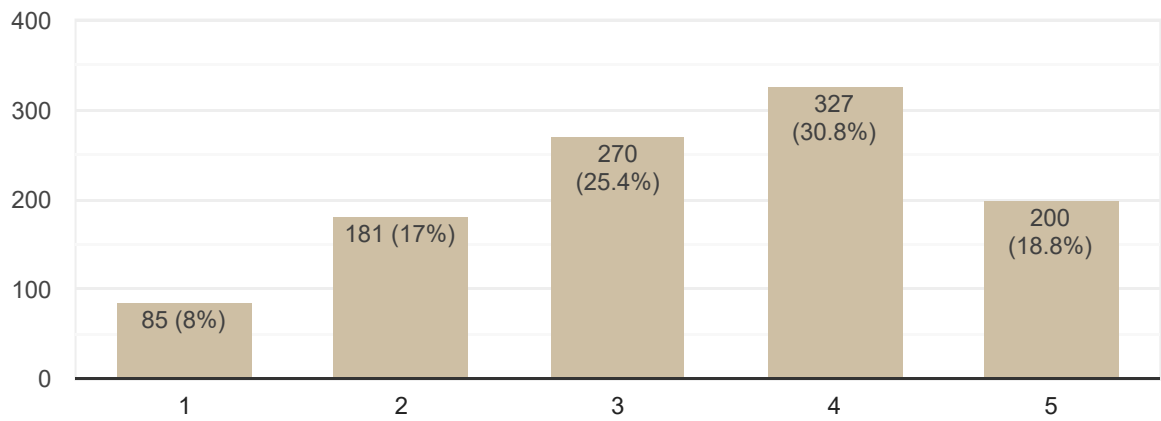
16. gera muito entusiasmo

1,063 respostas



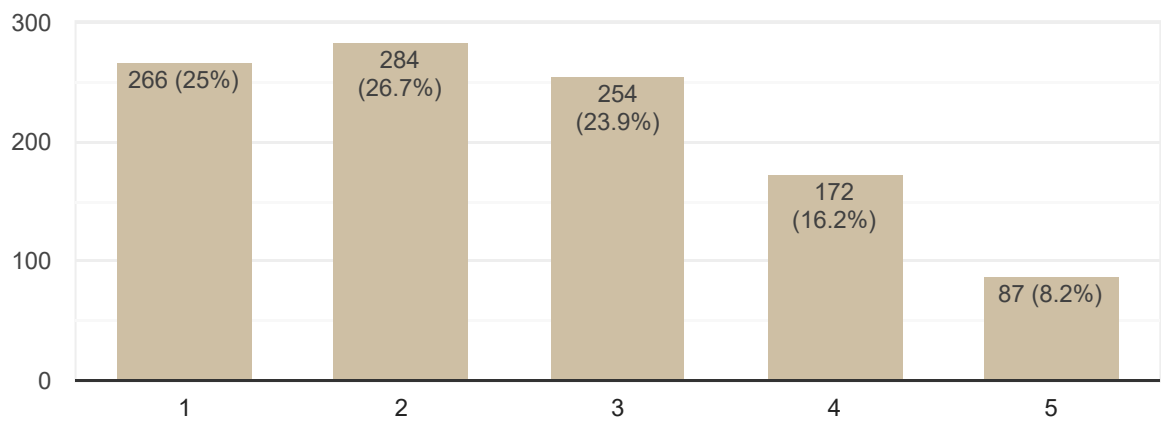
17. perdoa com facilidade

1,063 responses



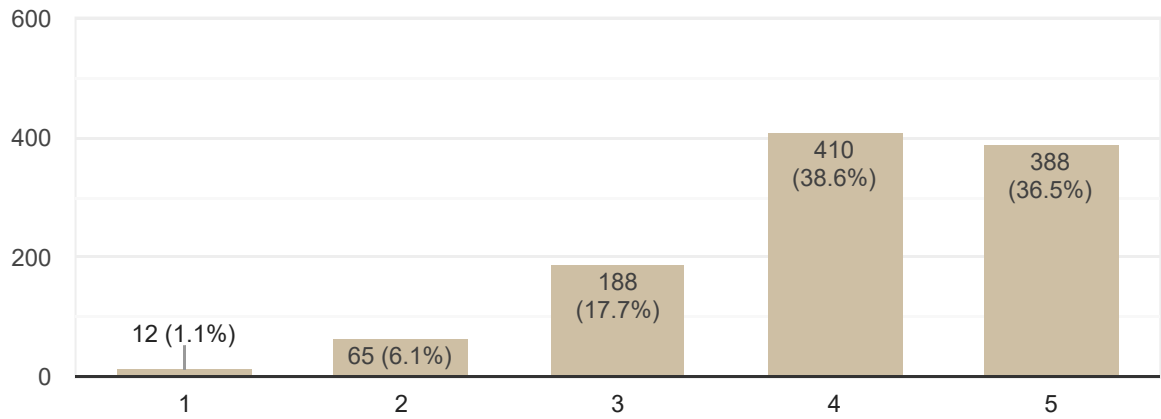
18. tende a ser desorganizado(a)

1,063 responses



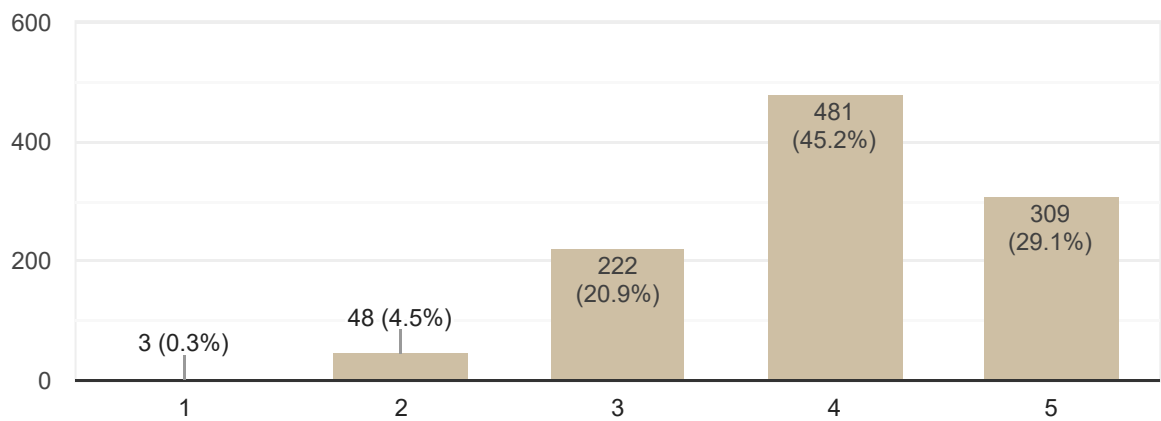
19. se preocupa muito

1,063 responses



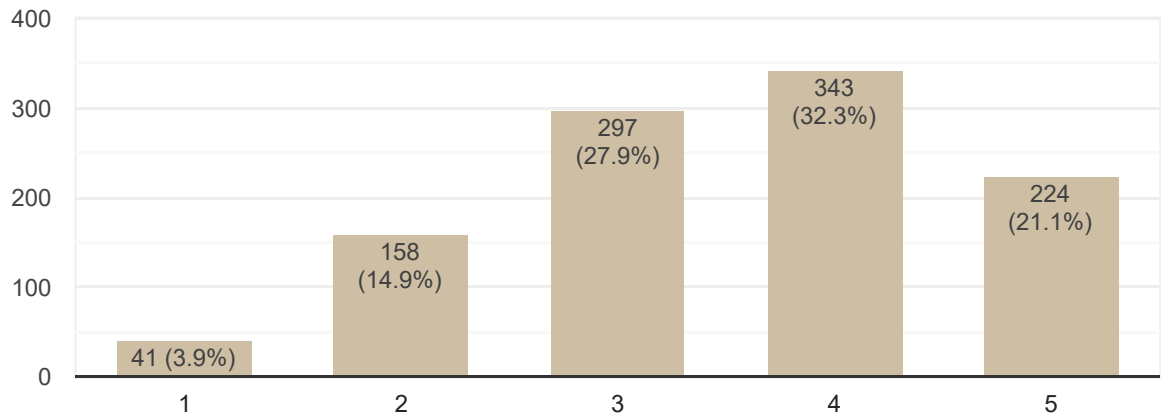
20. tem uma imaginação ativa

1,063 responses



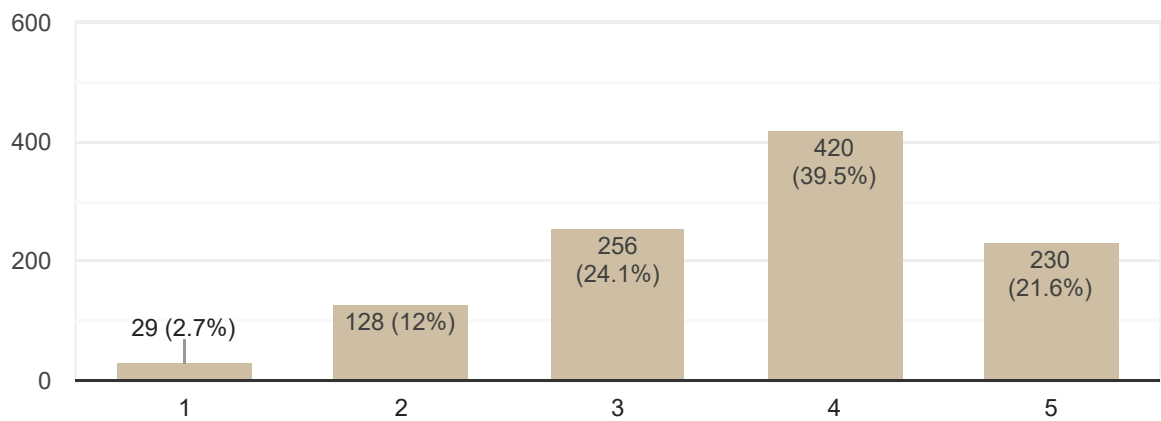
21. tende a ser sossegado(a)

1,063 responses



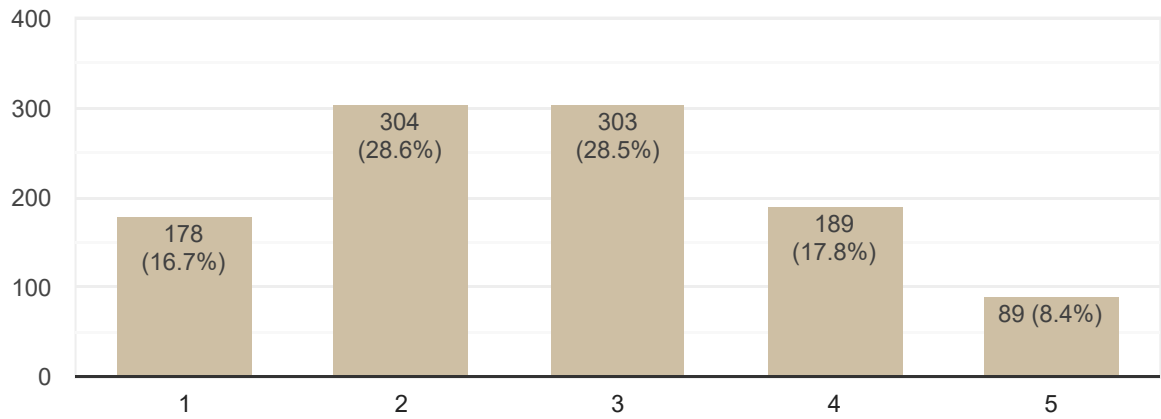
22. geralmente é confiante

1,063 responses



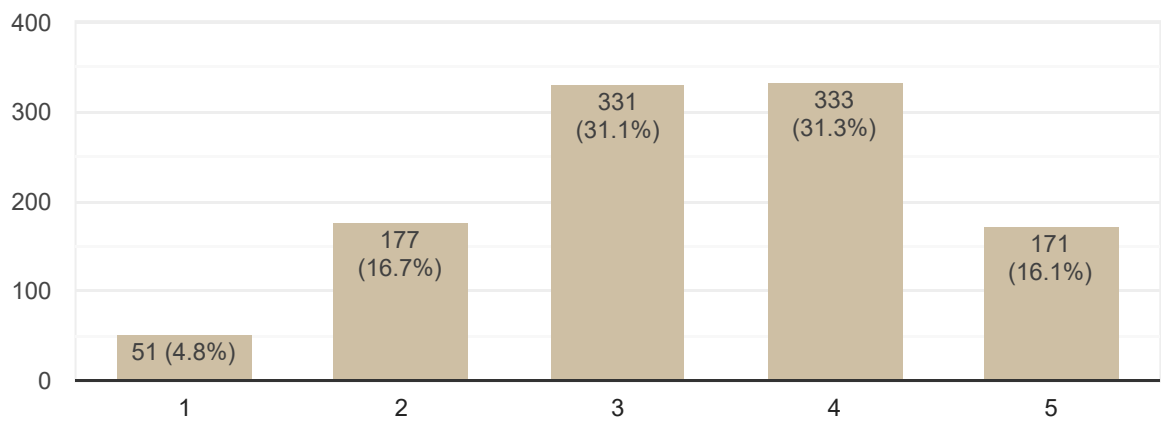
23. tende a ser preguiçoso(a)

1,063 responses



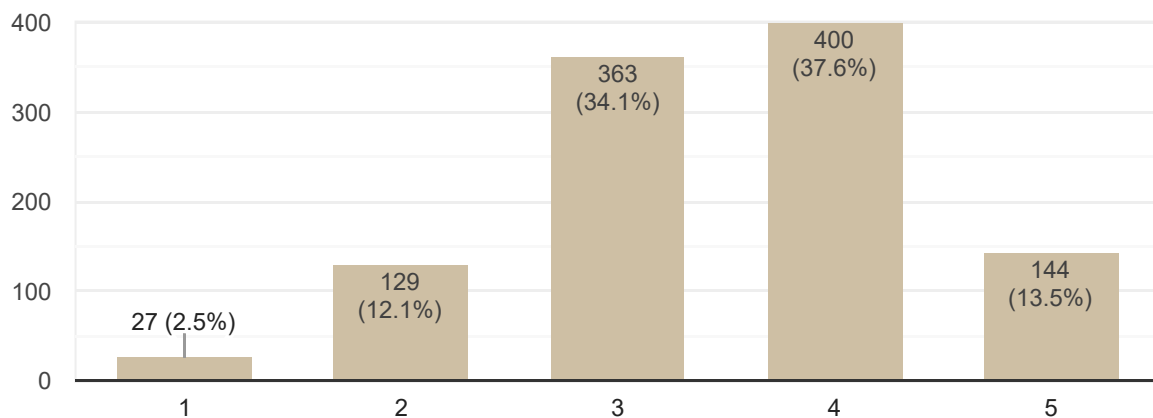
24. é emocionalmente estável, não se chateia facilmente

1,063 responses



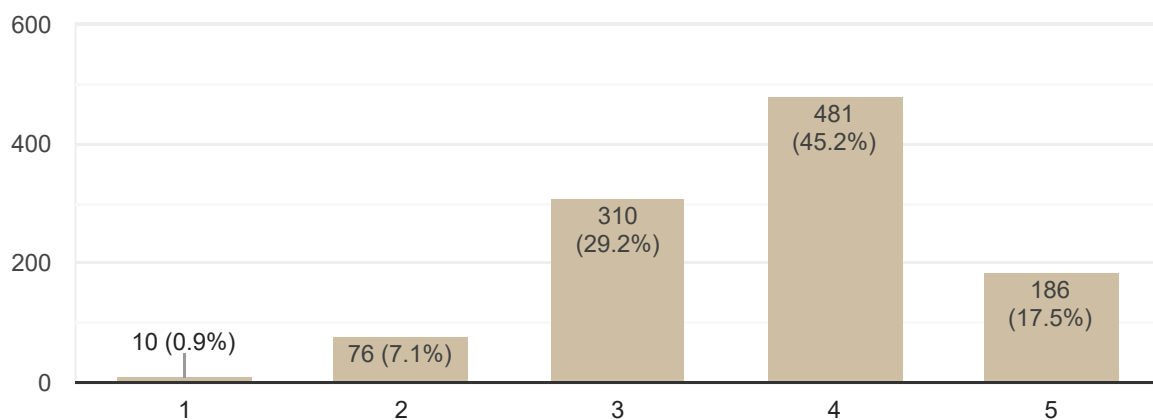
25. é inventivo(a)

1,063 respostas



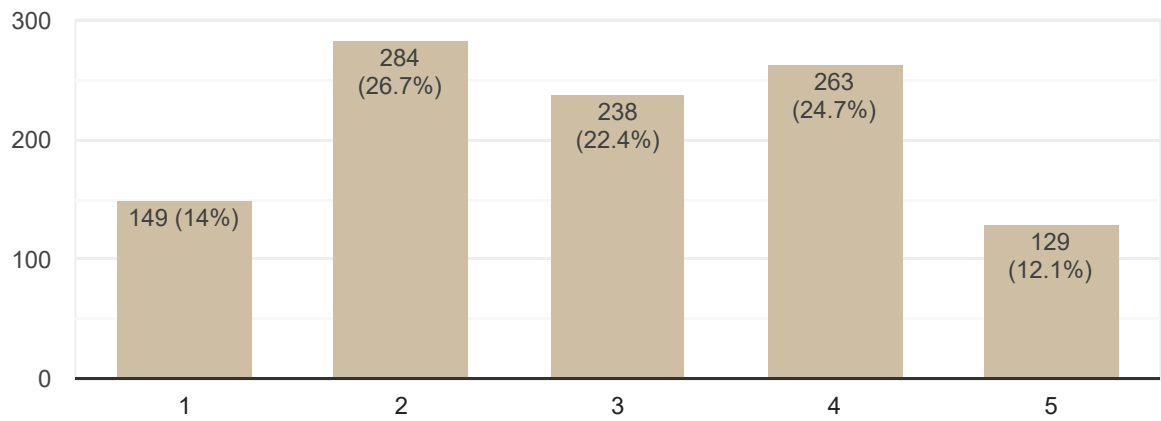
26. tem uma personalidade assertiva

1,063 respostas



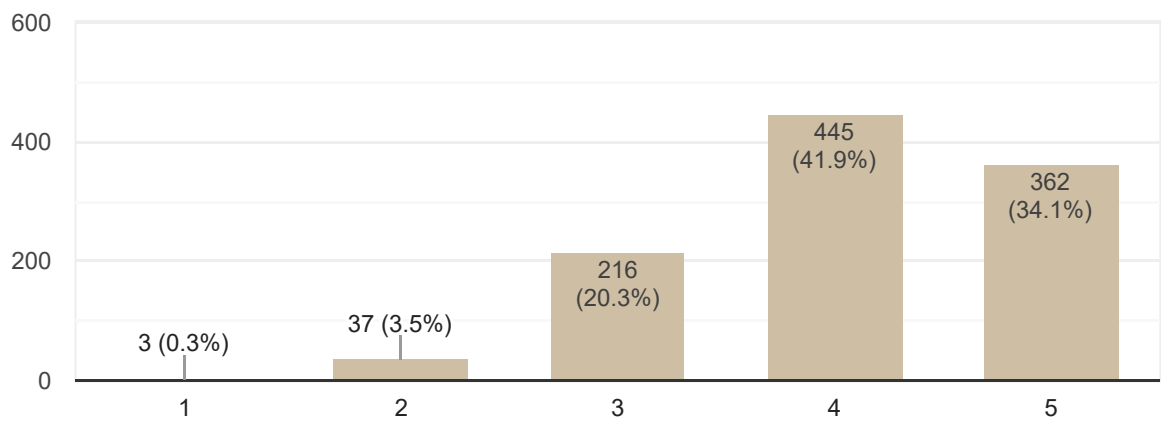
27. pode ser frio(a) e distante

1,063 respostas



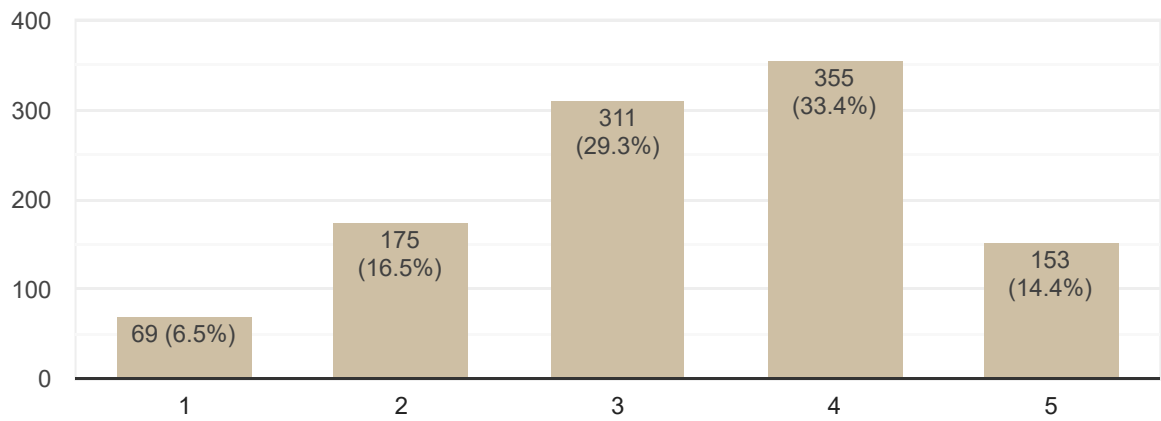
28. é perseverante até a tarefa estar concluída

1,063 respostas



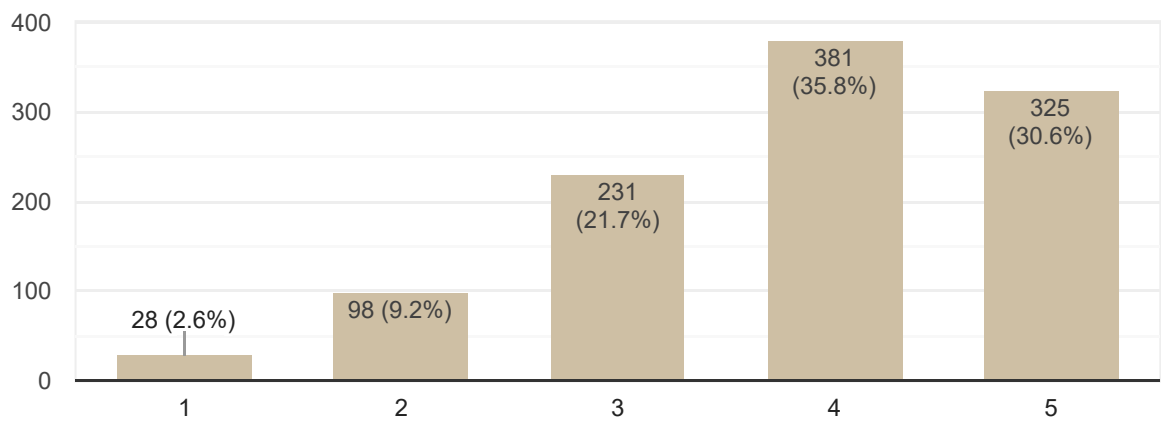
29. pode ser temperamental

1,063 responses



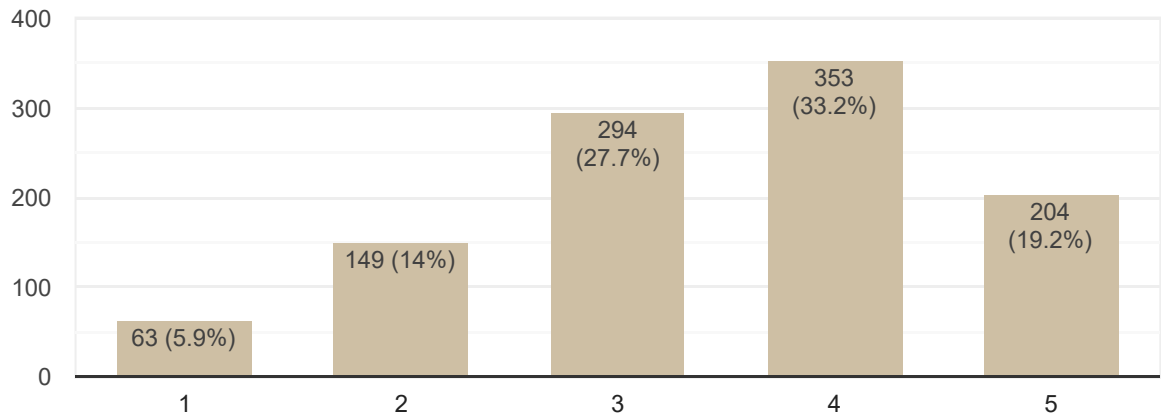
30. valoriza experiências artísticas, estéticas

1,063 responses

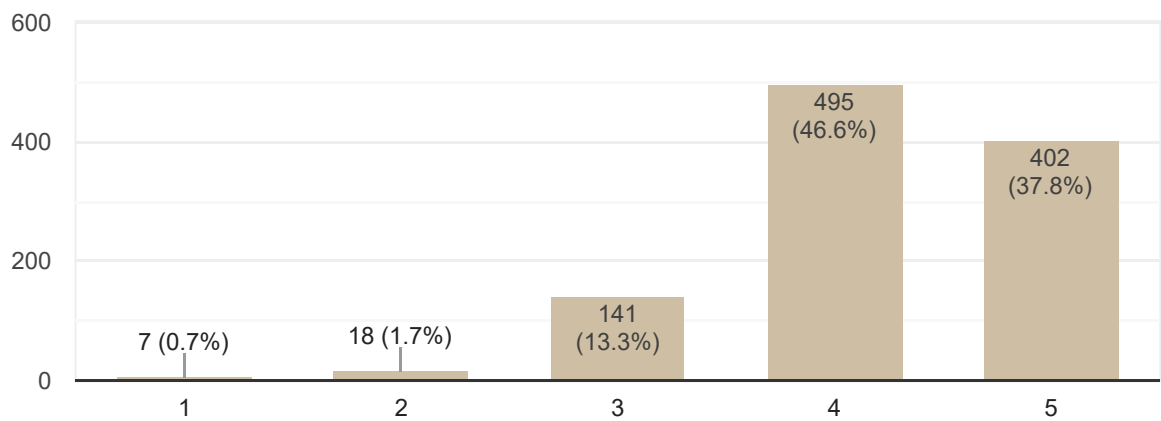


31. por vezes é tímido(a), inibido(a)

1,063 responses

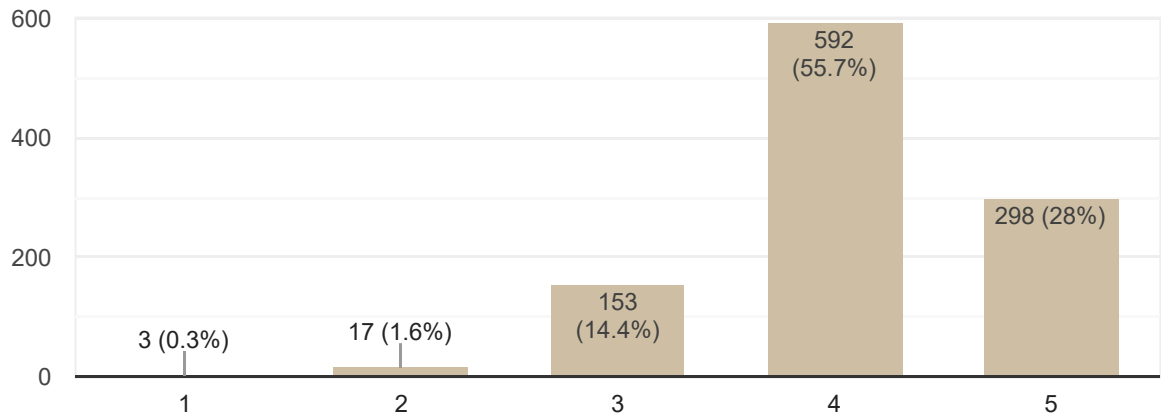
**32. é atencioso(a) e bondoso(a) com quase toda a gente**

1,063 responses



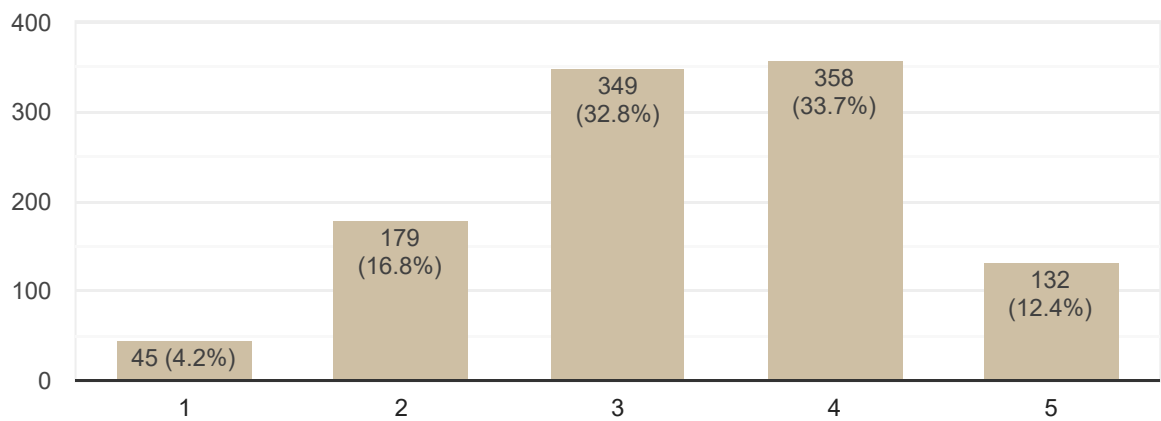
33. faz as coisas de modo eficiente

1,063 respostas



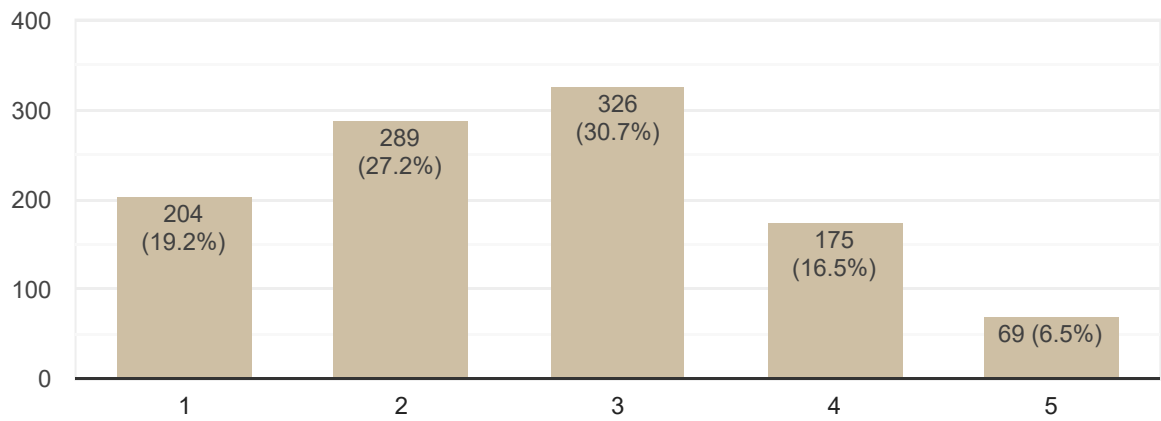
34. permanece calmo(a) em situações tensas

1,063 respostas



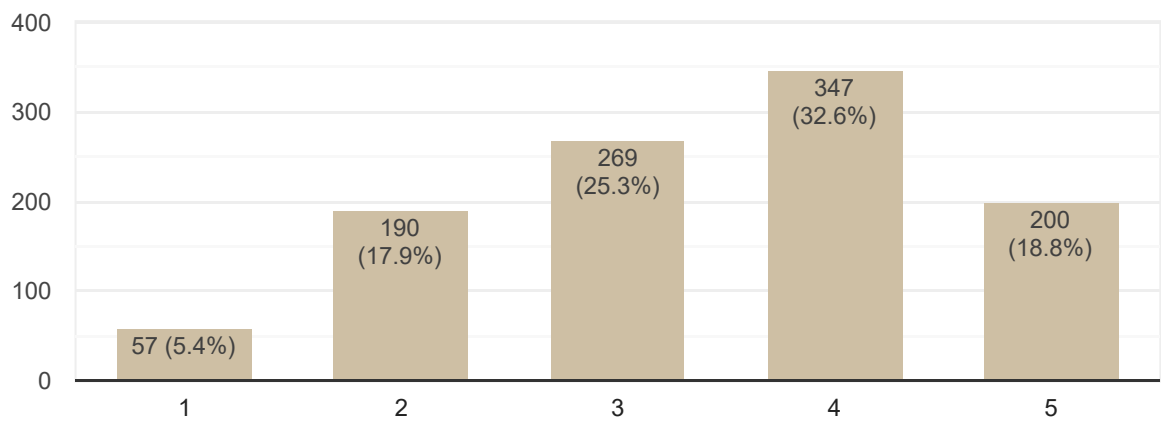
35. prefere o trabalho rotineiro

1,063 responses



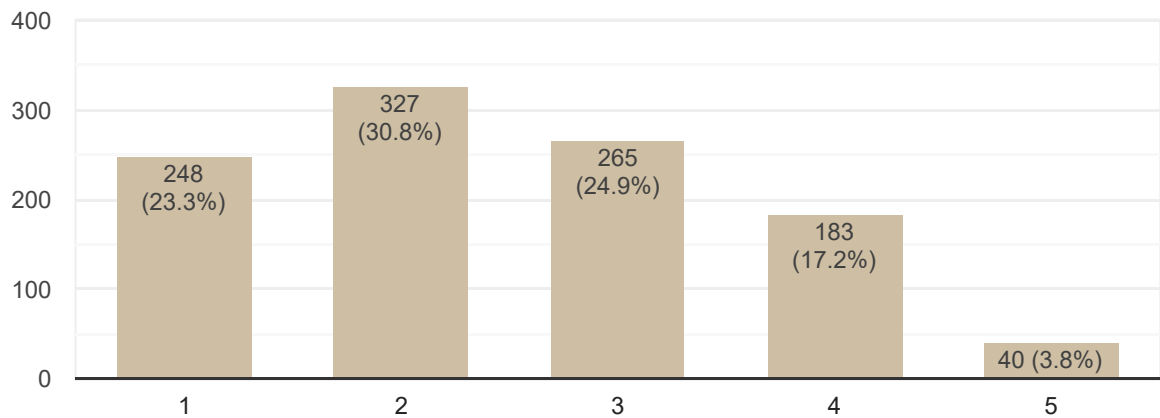
36. é extrovertido, sociável

1,063 responses



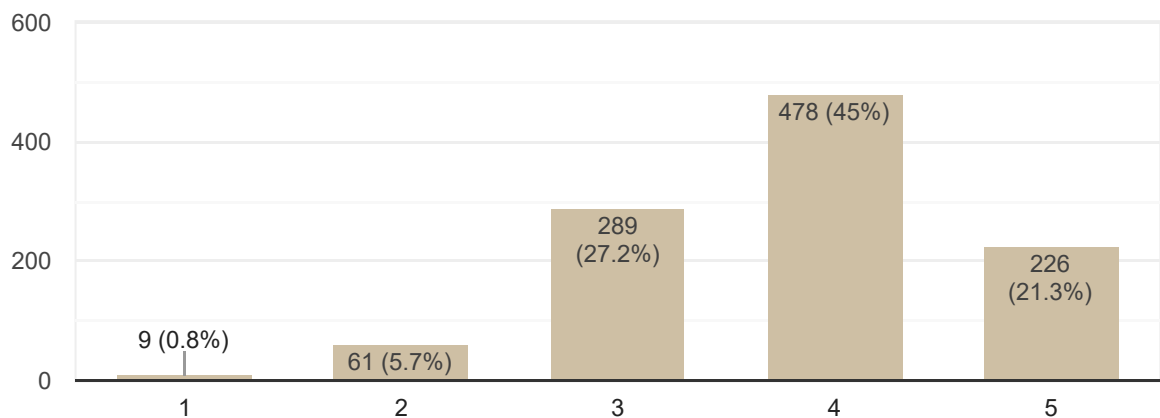
37. por vezes é rude com os outros

1,063 respostas



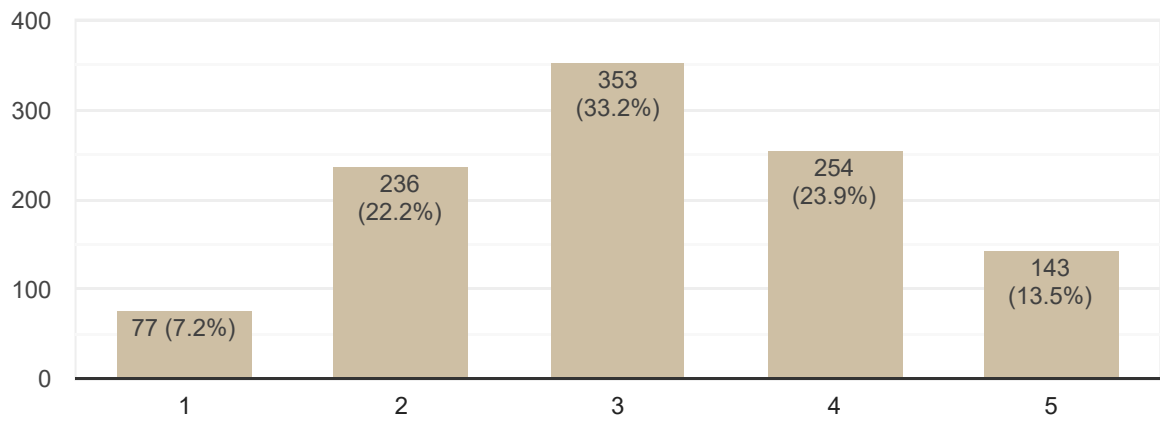
38. faz planos e os leva até ao fim

1,063 respostas



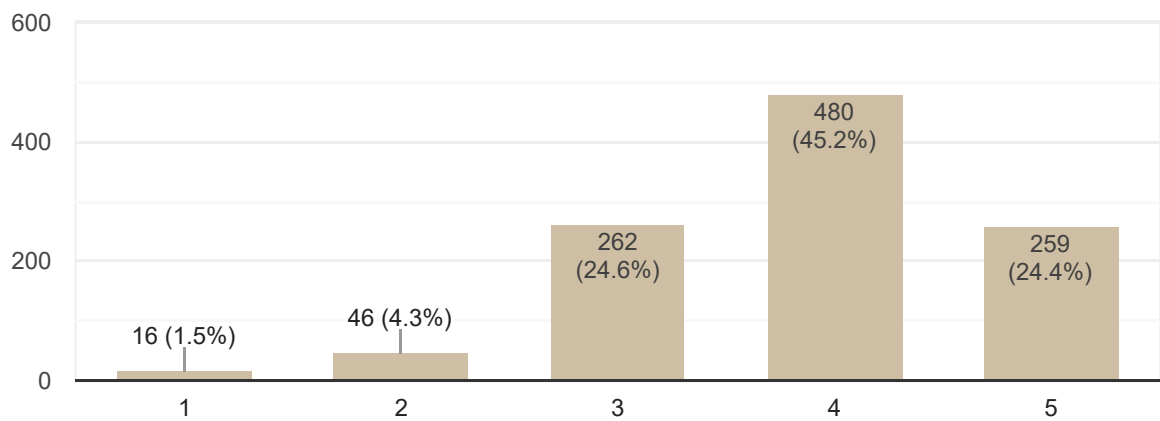
39. fica nervoso(a) facilmente

1,063 responses



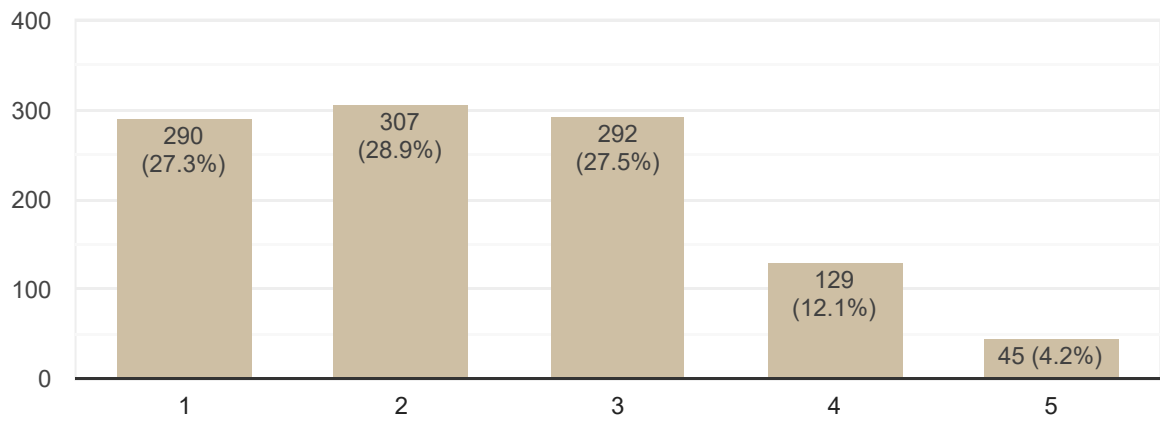
40. gosta de refletir, de brincar com as ideias

1,063 responses



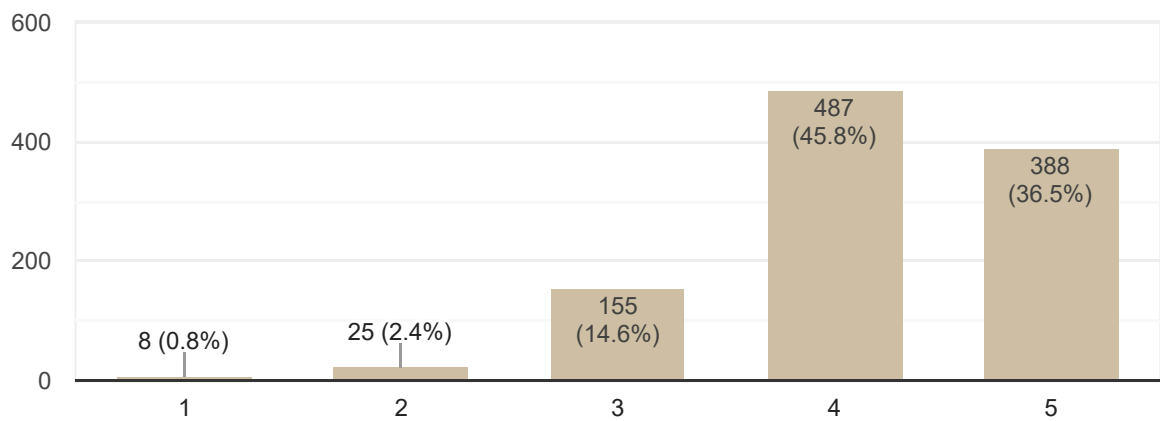
41. tem poucos interesses artísticos

1,063 responses



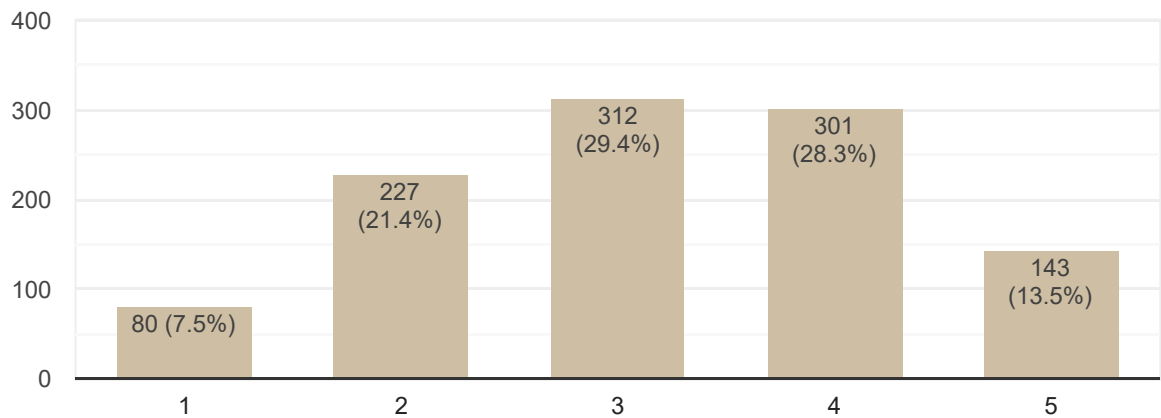
42. gosta de cooperar com os outros

1,063 responses



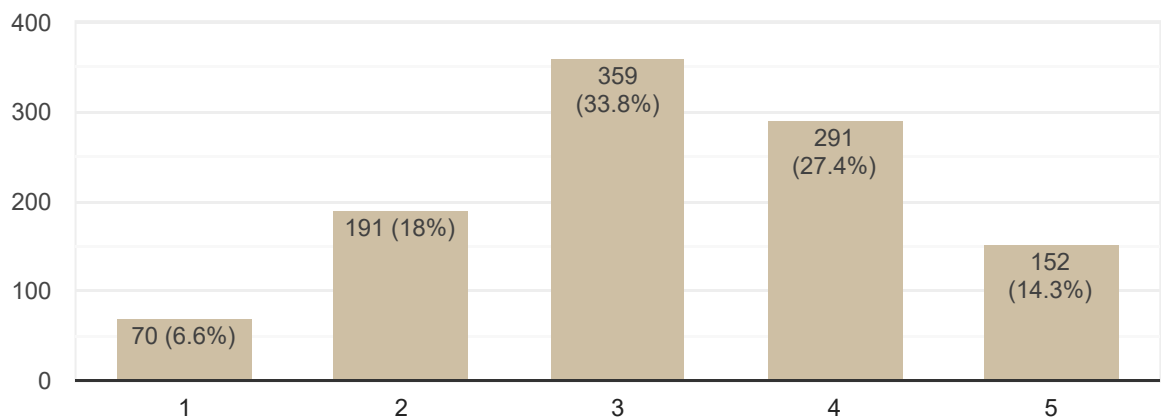
43. distrai-se com facilidade

1,063 responses



44. é sofisticado(a) na arte, música ou literatura

1,063 responses

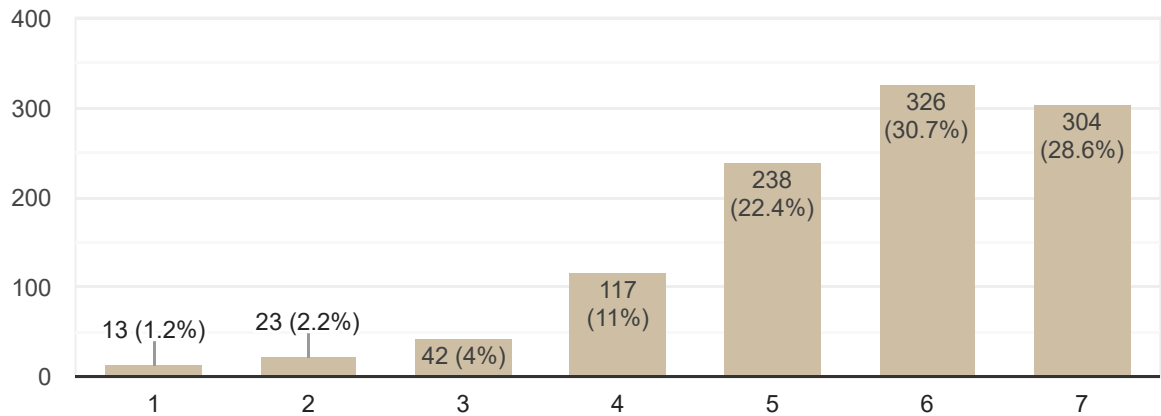


III - Preferências Turísticas



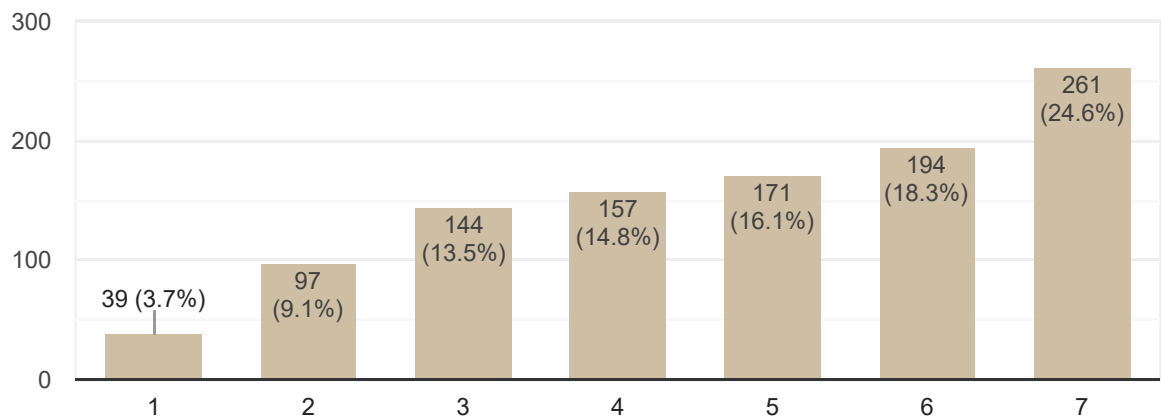
1. Quando em lazer, tenho preferência por actividades ao ar livre.

1,063 respostas



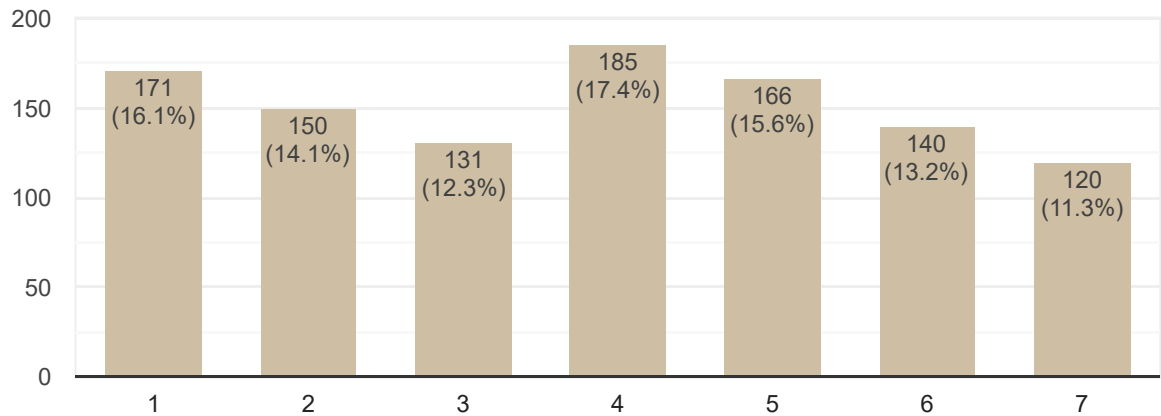
2. Em nenhuma circunstância gosto de correr riscos relacionados com a minha integridade física.

1,063 respostas



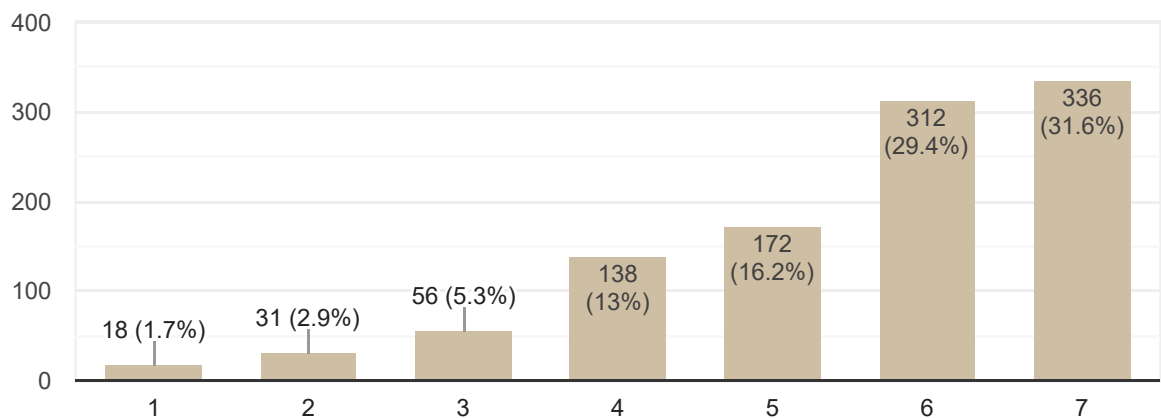
3. Um jantar de amigos idealmente deve ter no máximo 6 pessoas.

1,063 responses



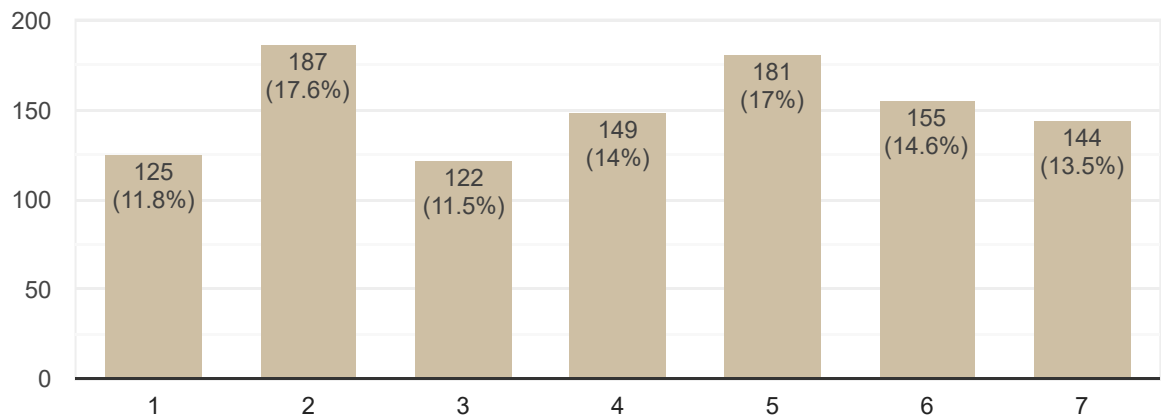
4. Quando vou de férias tenho em conta a oferta cultural do destino.

1,063 responses



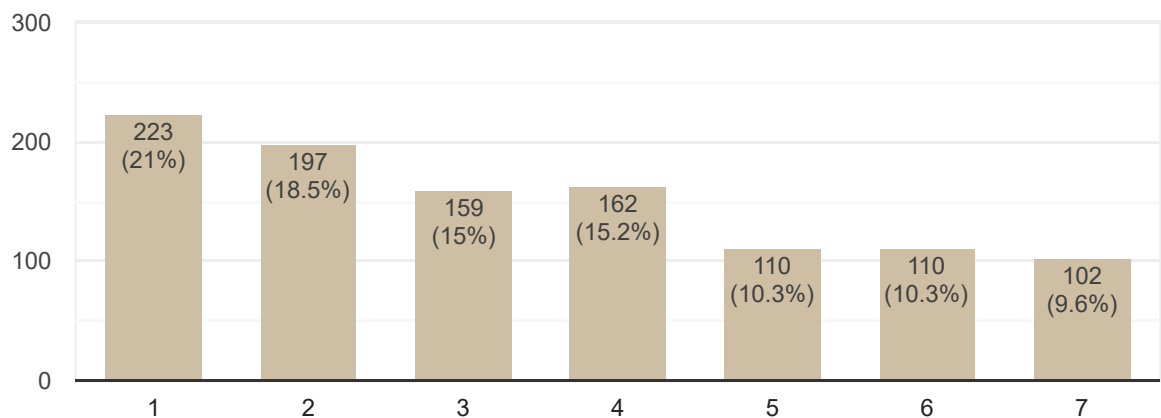
5. Tenho medo de ficar doente ou sofrer acidentes quando viajo.

1,063 responses



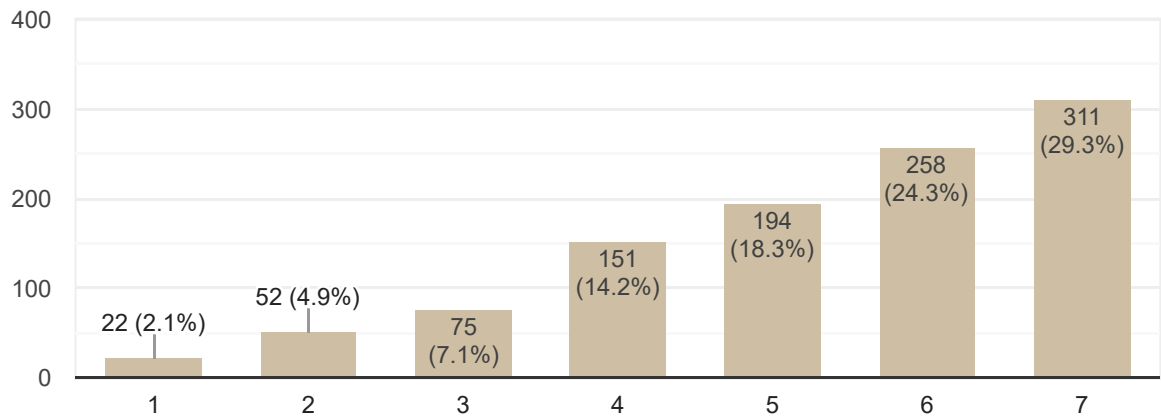
6. Nunca iria para um local onde não houvesse rede de telemóvel.

1,063 responses



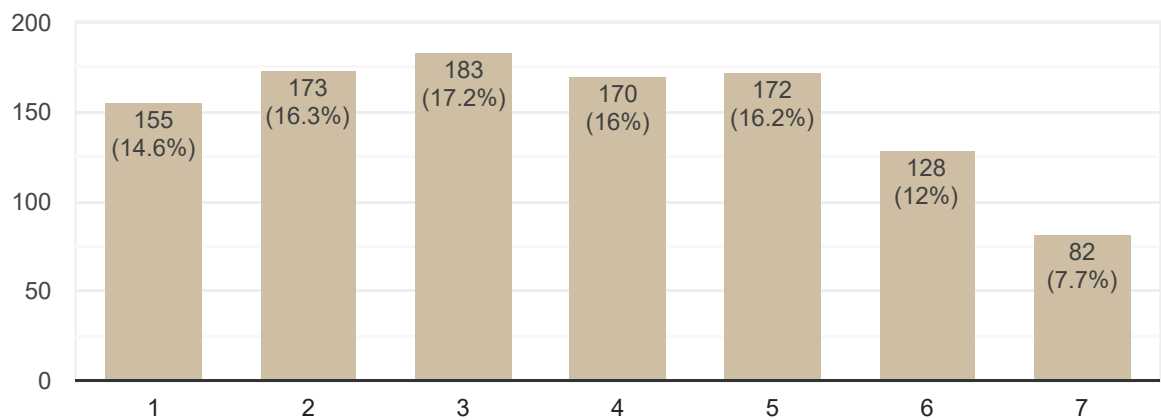
7. Ao planear umas férias, tento incluir o maior número de locais/atracções possível.

1,063 respostas



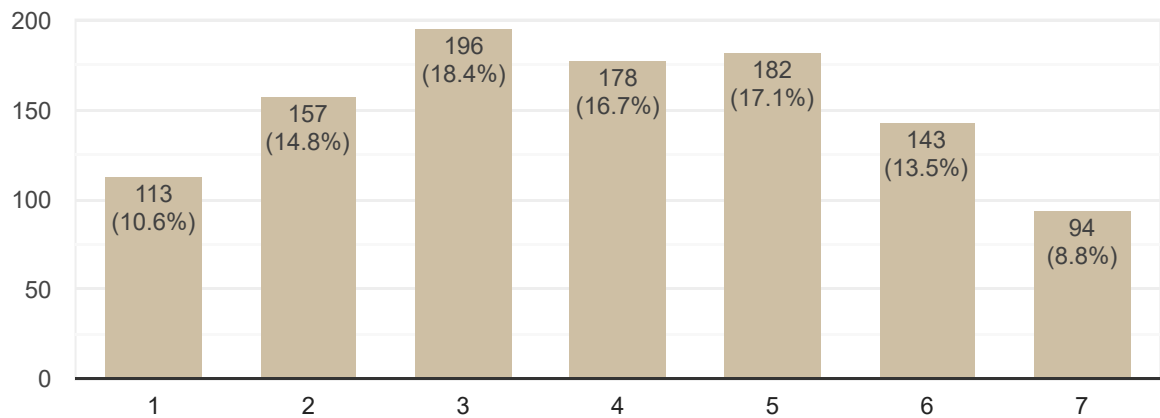
8. Umás férias, para serem perfeitas, precisam que todos os dias sejam planeados com antecedência.

1,063 respostas



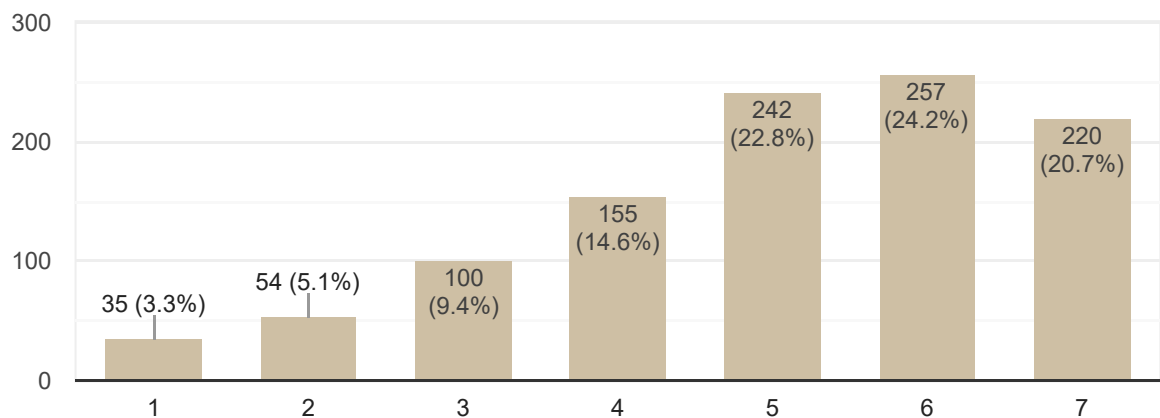
9. Dentro das minhas possibilidades, durante as férias não olho a gastos.

1,063 respostas



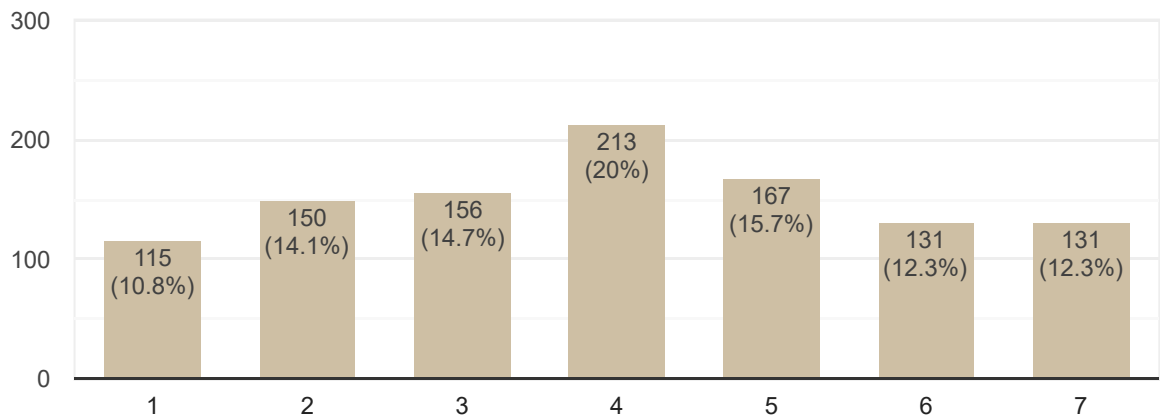
10. Antes de viajar gosto de conhecer/estudar a história do local.

1,063 respostas



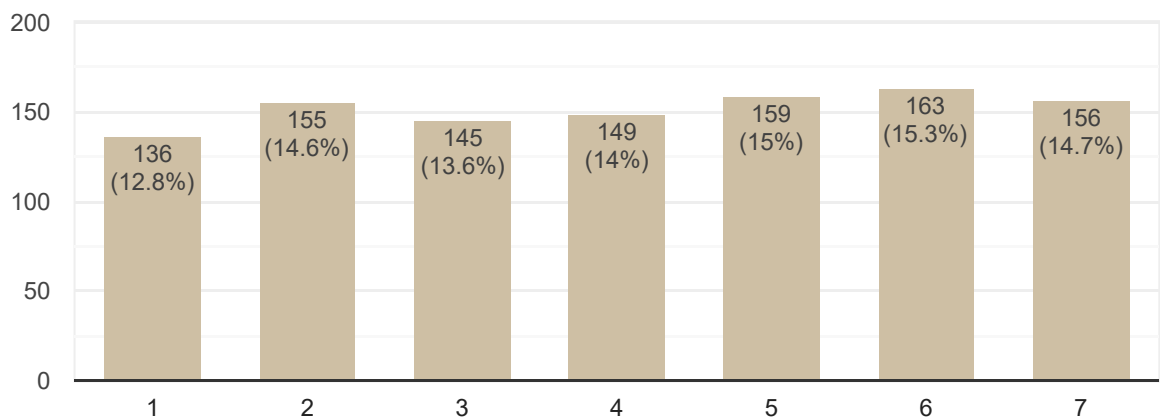
11. Independentemente do destino, é sempre melhor viajar em grupo.

1,063 respostas



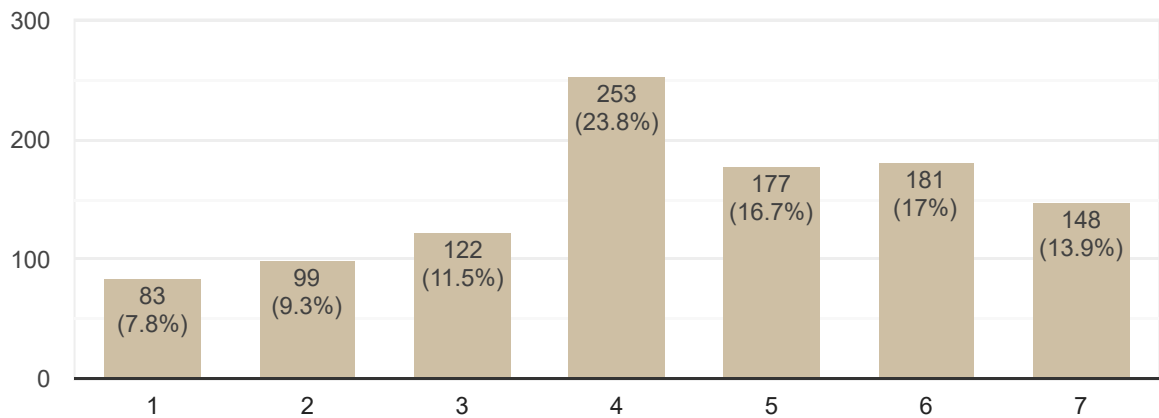
12. Num país distante, um dos meus maiores receios seria perder-me.

1,063 respostas



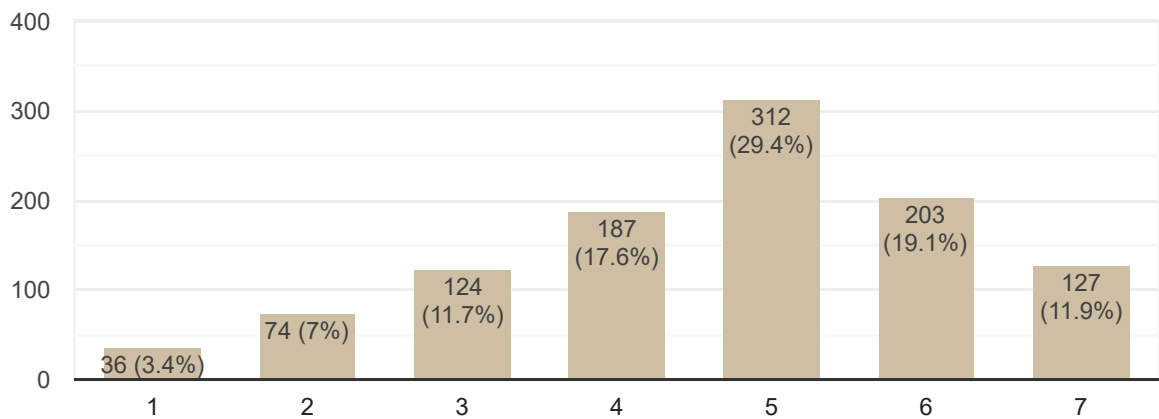
13. Gosto de ir onde poucas pessoas já foram.

1,063 responses



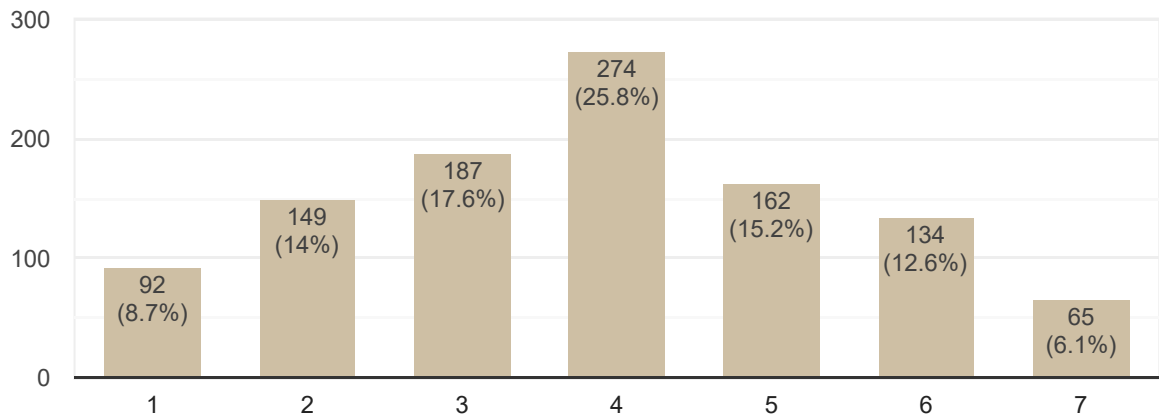
14. Para mim, o mais importante é sempre o conforto (qualidade das instalações/produtos).

1,063 responses



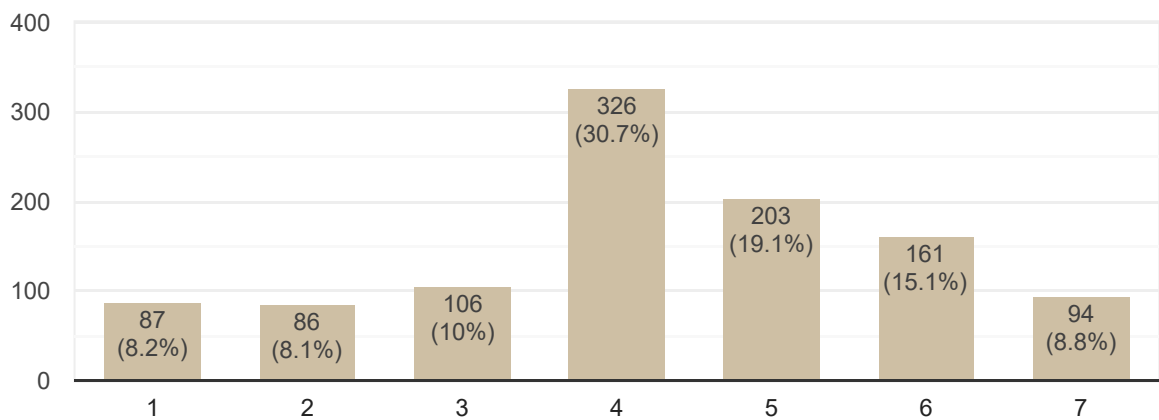
15. Para mim, cumprir expectativas é mais importante do que uma boa surpresa.

1,063 responses



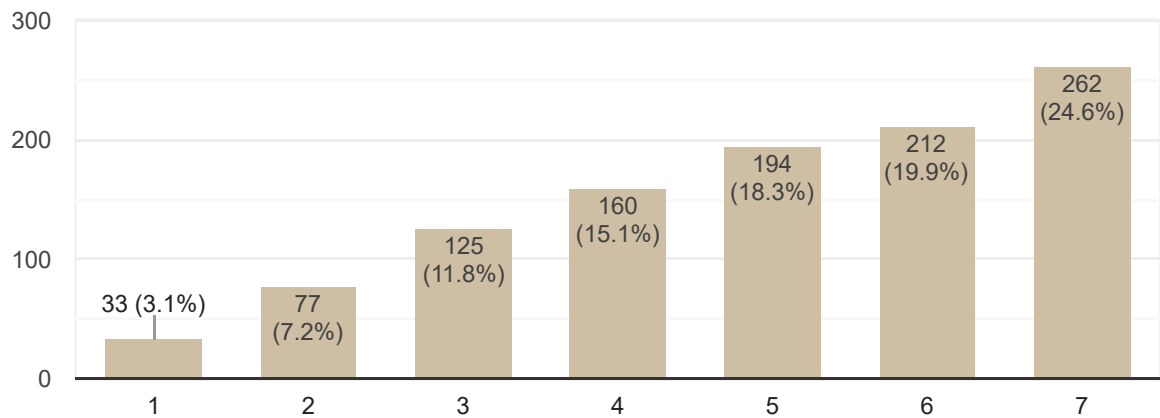
16. Em férias no estrangeiro, gosto de sentir que estou a contribuir para a economia local.

1,063 responses



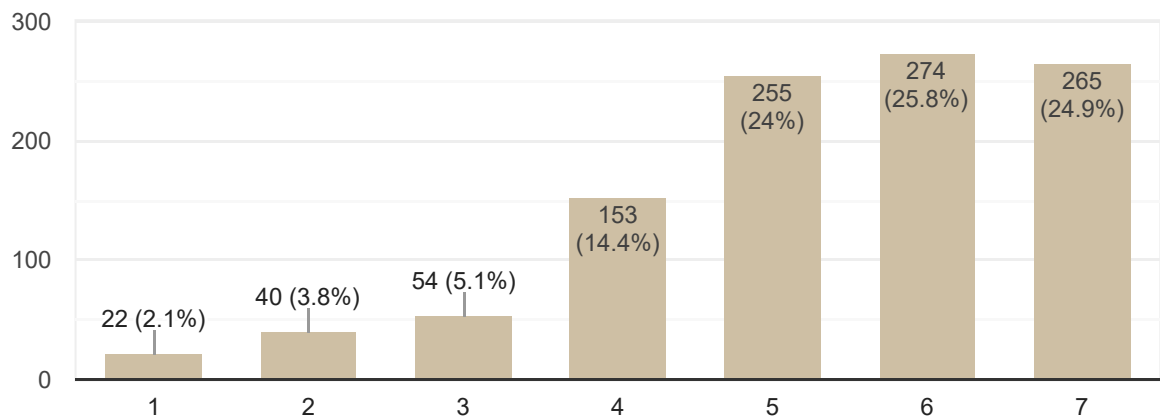
17. Para mim, em férias, não deve haver horários.

1,063 respostas



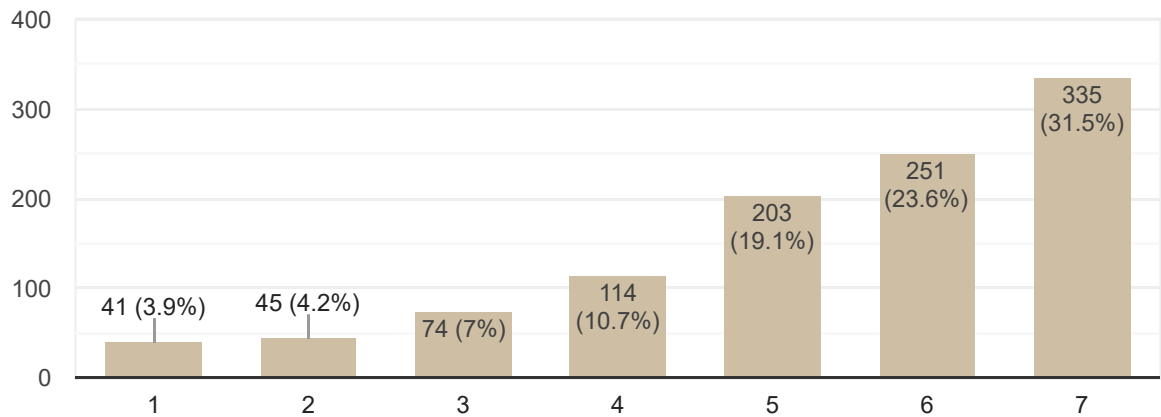
18. Para mim, umas boas férias têm que incluir uma componente cultural/de aprendizagem.

1,063 respostas



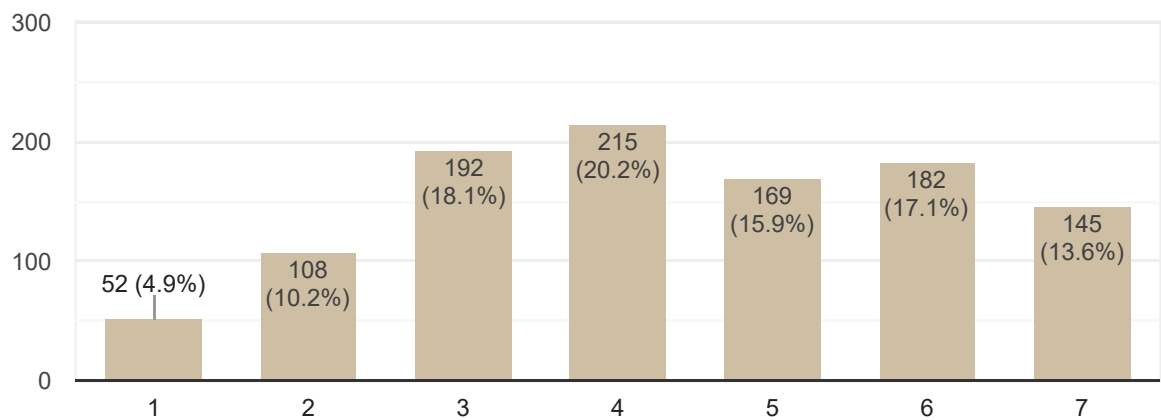
19. Seria incapaz de visitar uma grande cidade sem ir ver os seus monumentos mais icónicos.

1,063 responses



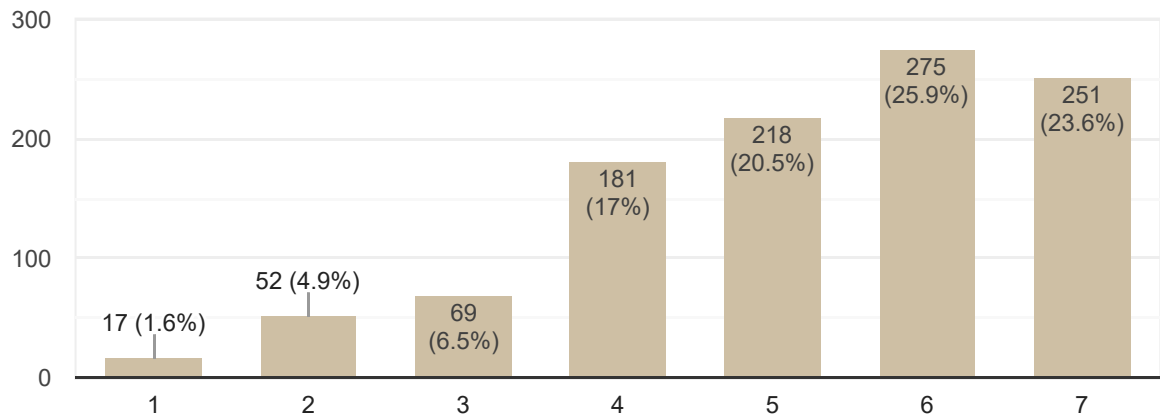
20. Seria incapaz de viajar para um destino com elevados índices de poluição.

1,063 responses



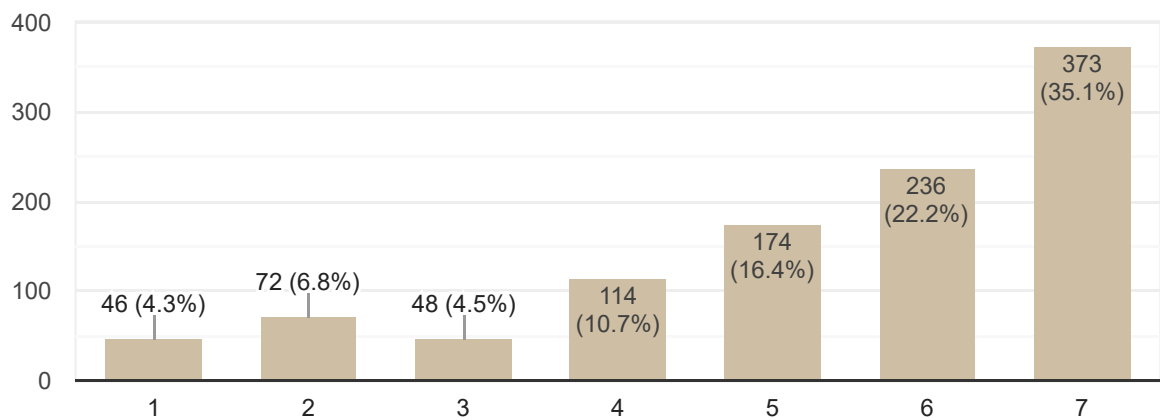
21. Para mim, é importante ver coisas exóticas / muito diferentes da minha cultura.

1,063 responses



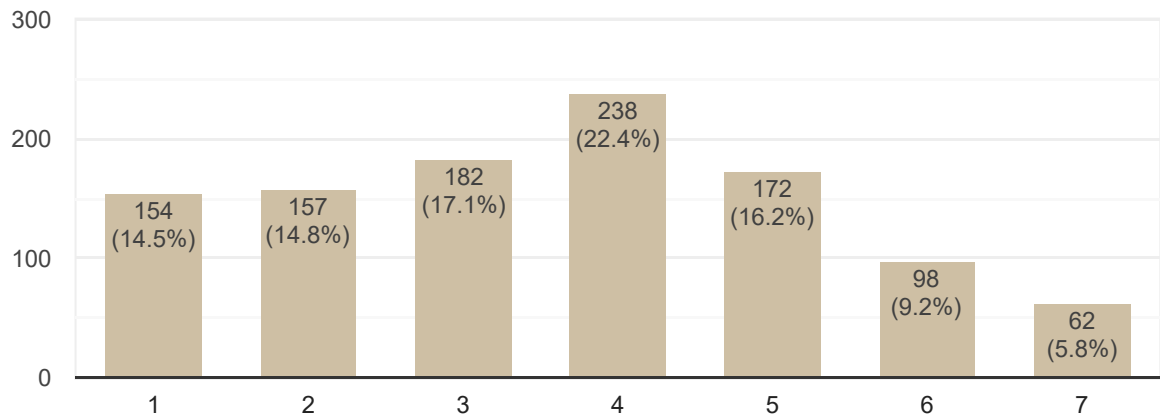
22. Quando vou de férias, trago sempre lembranças para mim, familiares ou amigos.

1,063 responses



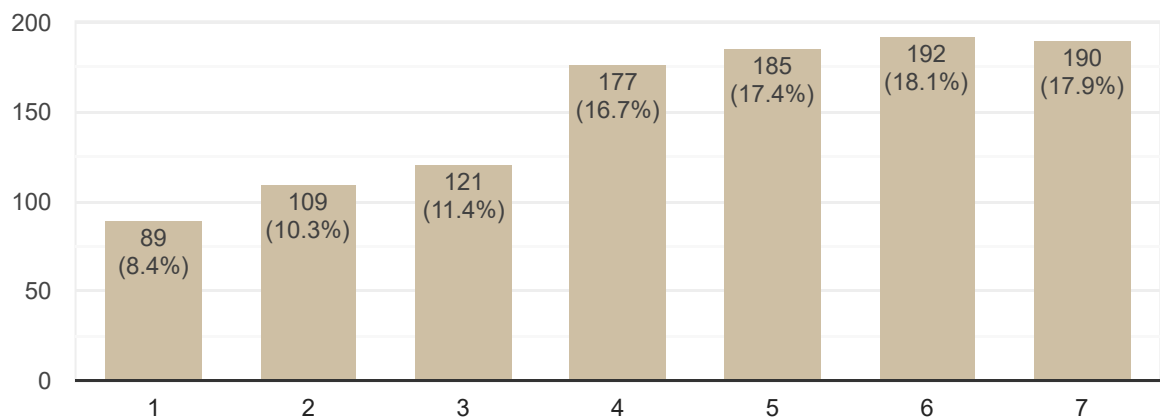
23. Se um destino "estiver na moda" ou aparecer na comunicação social, fico com mais vontade de o visitar.

1,063 responses



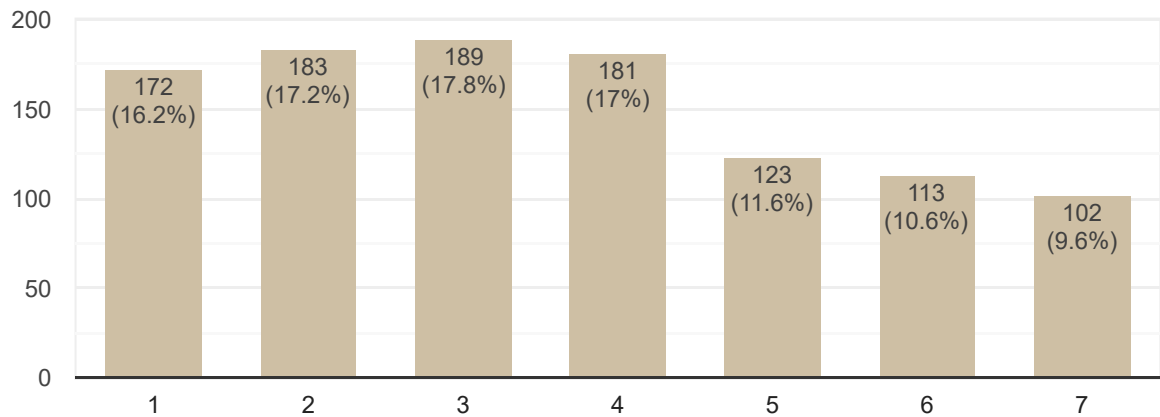
24. Estaria disposto a viajar num grupo organizado por uma agência de viagens.

1,063 responses



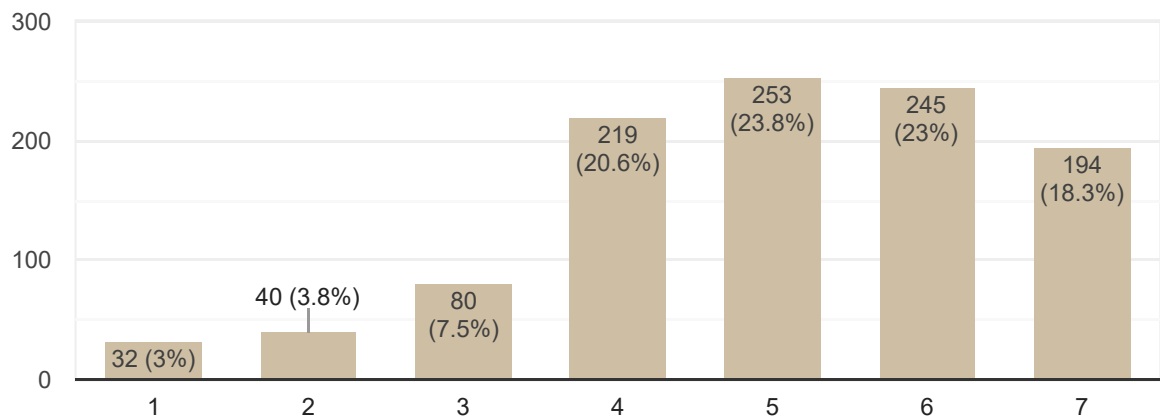
25. Seria incapaz de ir de férias com desconhecidos (fazendo passeios e refeições em comum).

1,063 respostas



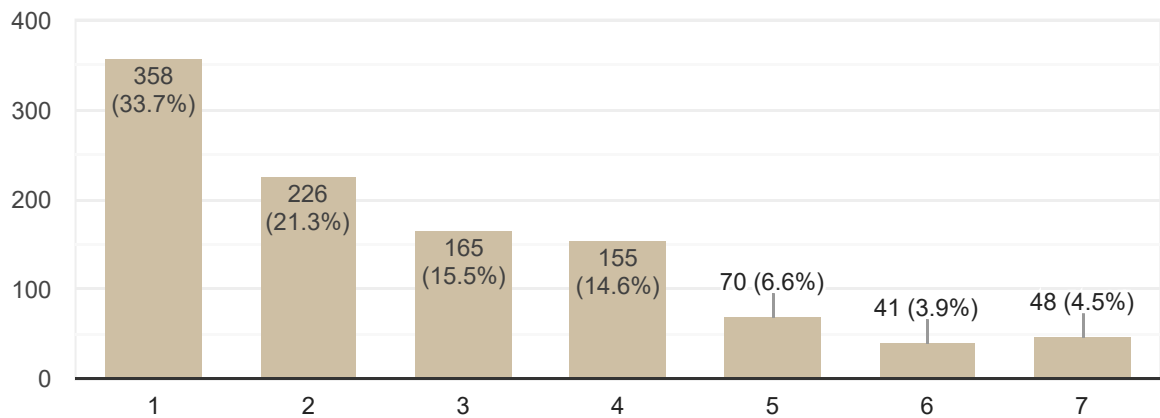
26. Se viajasse em grupo, preferia fazê-lo com pessoas parecidas comigo.

1,063 respostas



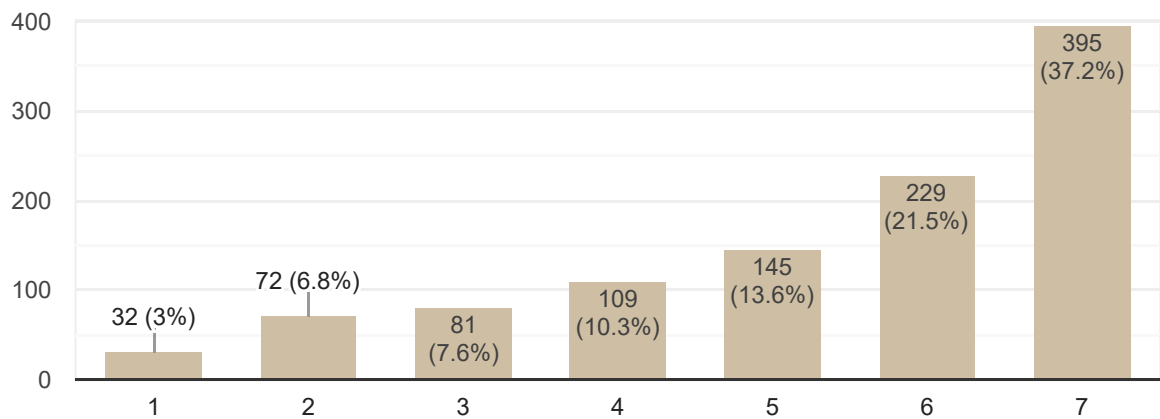
27. Nunca viajaria em grupo por questões de privacidade.

1,063 respostas



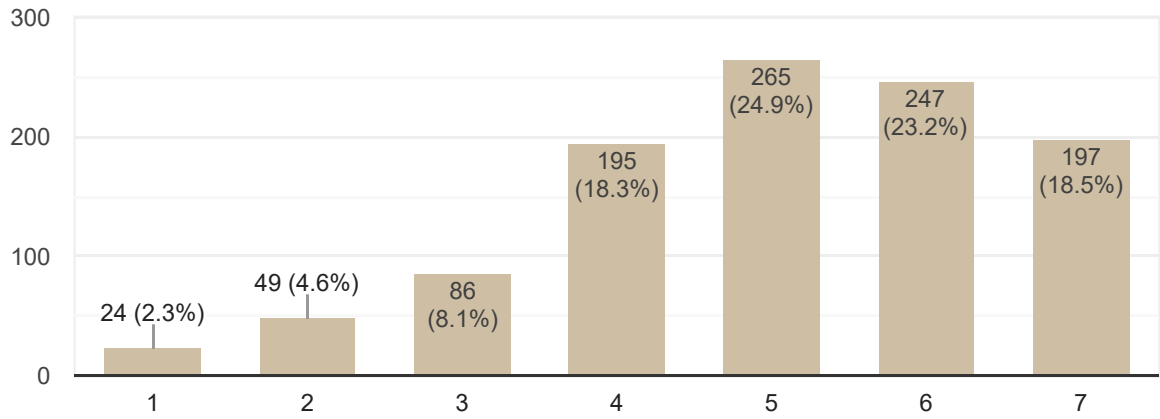
28. Seria incapaz de viajar para um destino com elevada taxa de criminalidade / conflitos armados

1,063 respostas



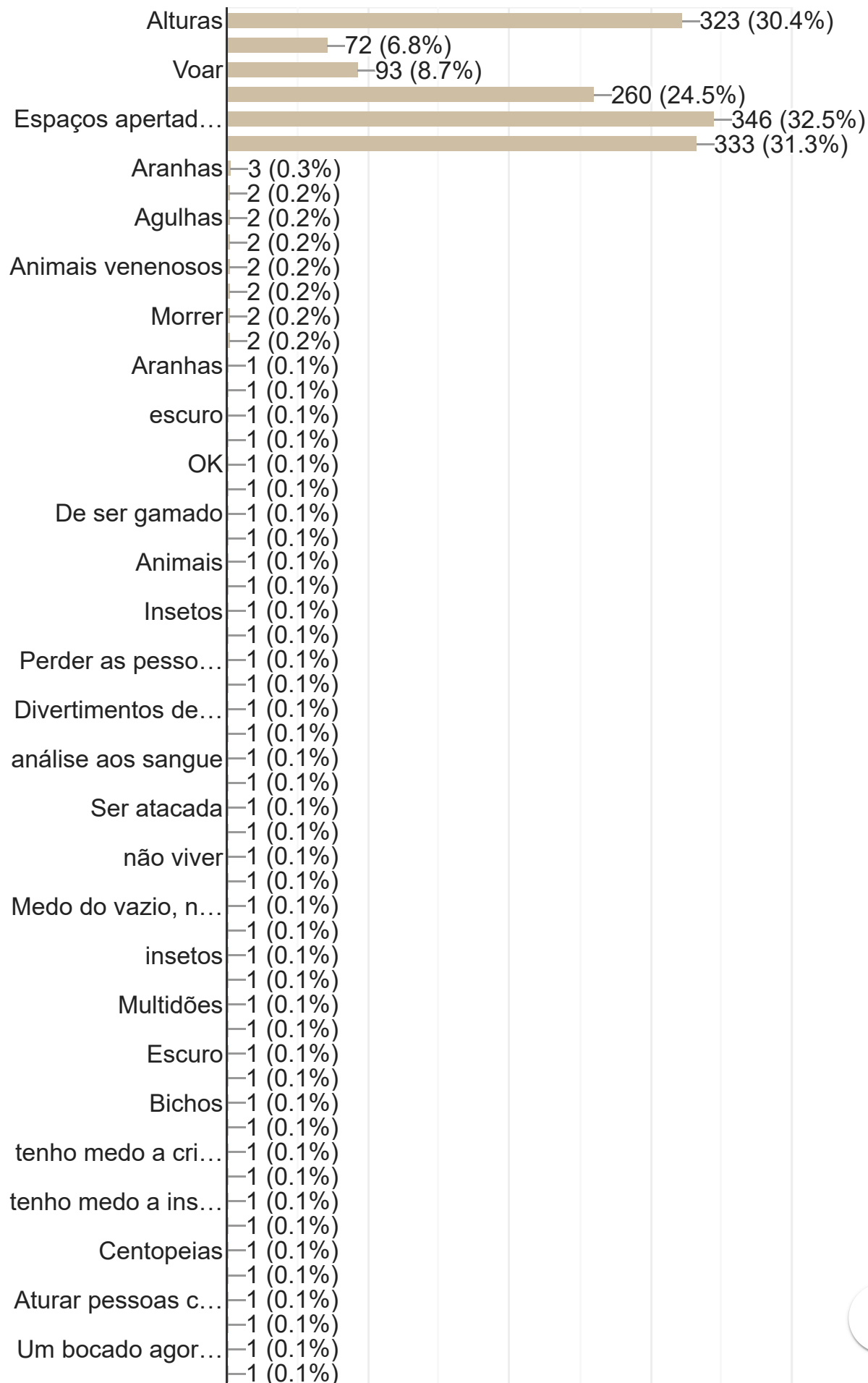
29. Gosto de visitar locais invulgares ou observar coisas peculiares (e.g., recordes mundiais, icons pop, items históricos, etc.)

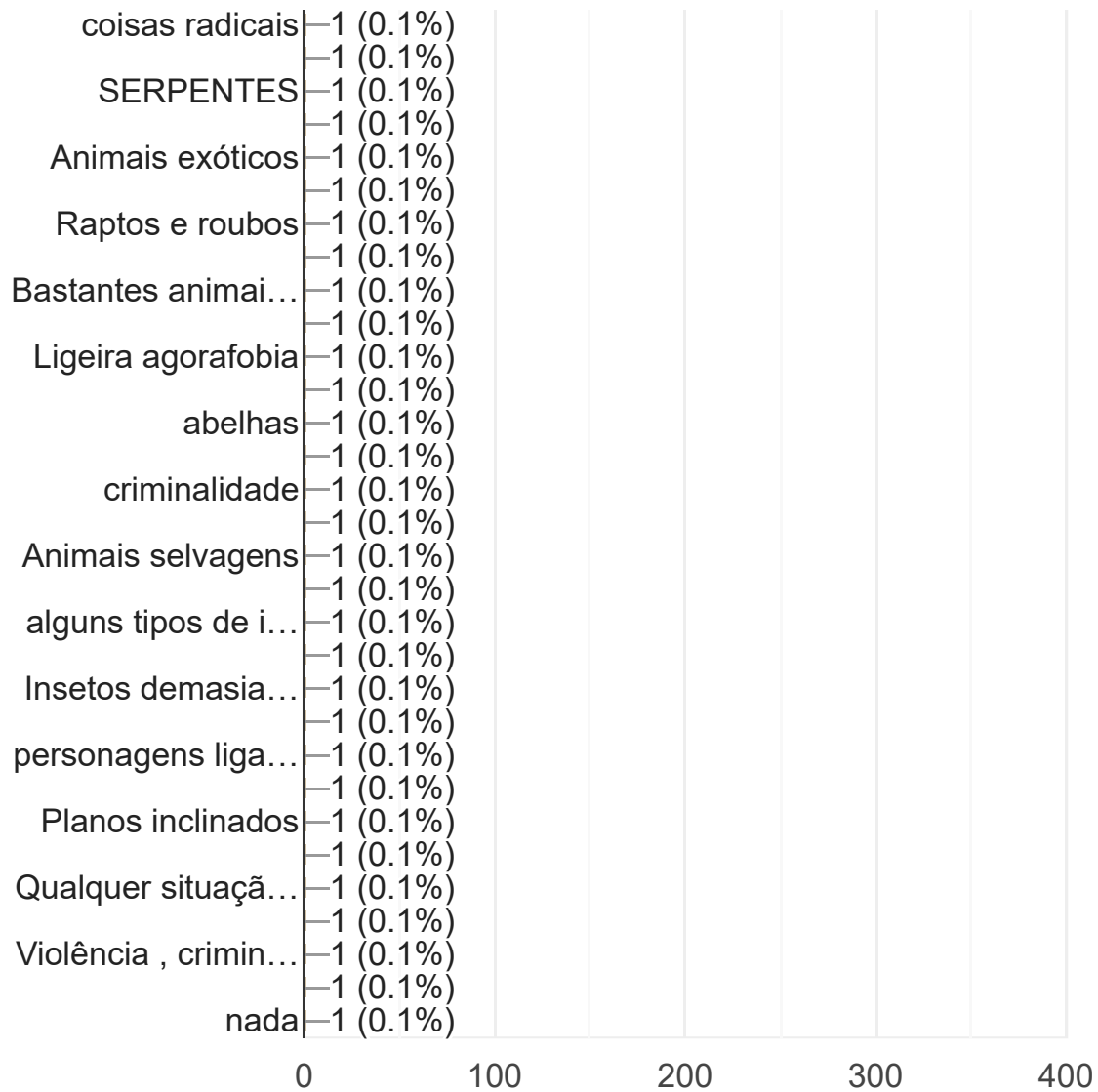
1,063 responses



30. Tenho medo de:

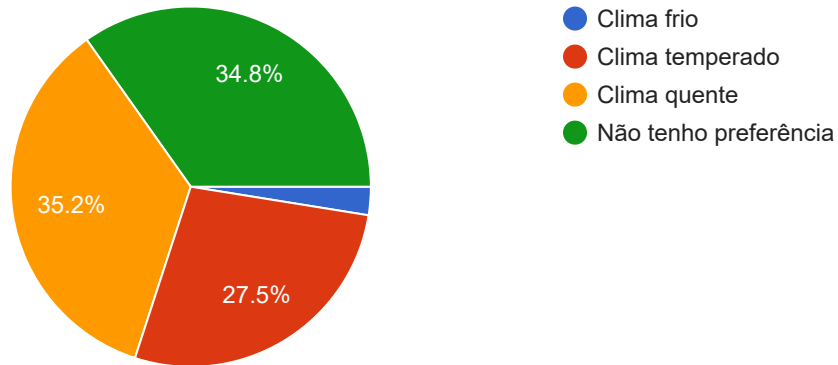
1,063 responses





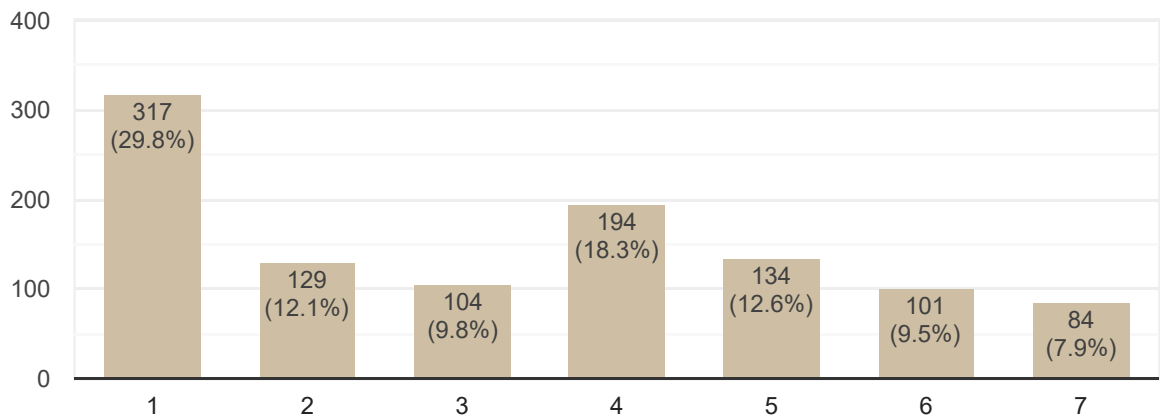
31. Quando planeio férias, geralmente prefiro ir para um sítio com:

1,063 responses



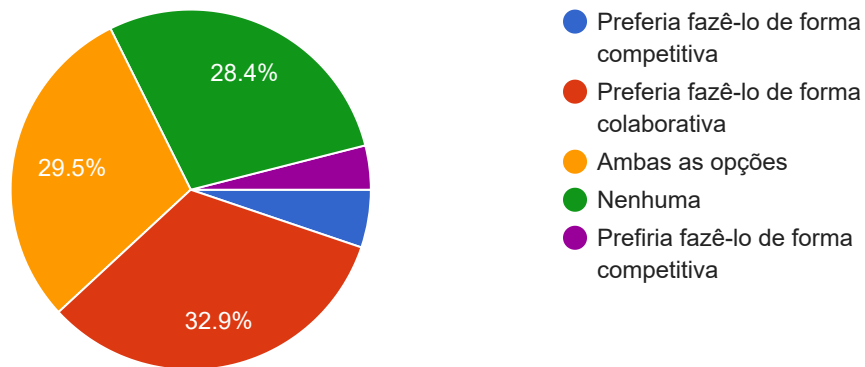
32. Quando em férias, gostaria de jogar um jogo para telemóvel relacionado com as atrações que estou a visitar, de modo a tornar a experiência mais interessante/excitante

1,063 responses



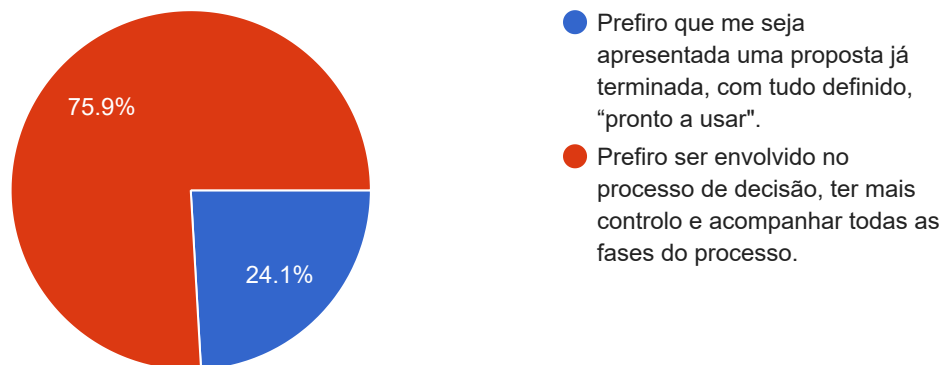
33. Se jogasse com outros visitantes um jogo de telemóvel relacionado com os locais a visitar:

1,060 responses



34. Relativamente a um roteiro/planeamento das férias apresentado por parte de uma agência de viagens:

1,063 responses



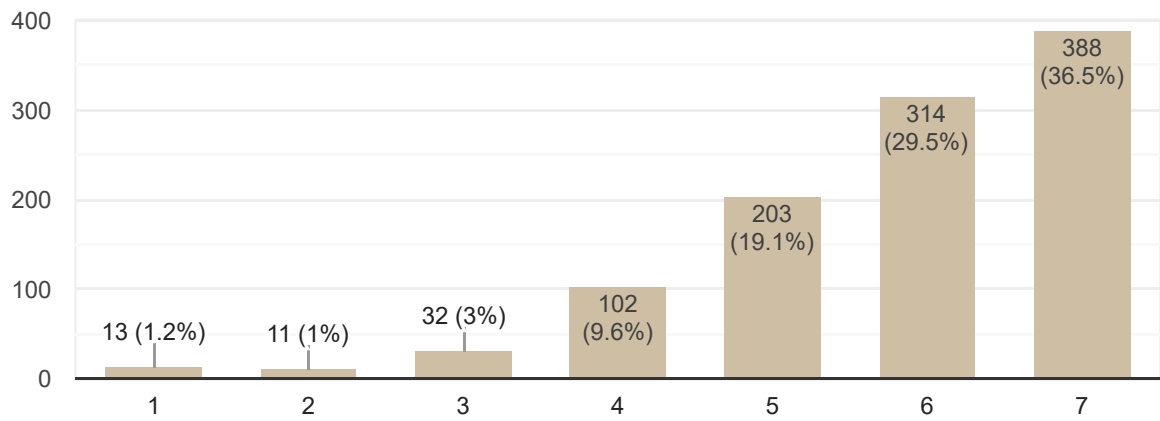
IV - Motivações para viajar

Para mim, motivações importantes podem ser:



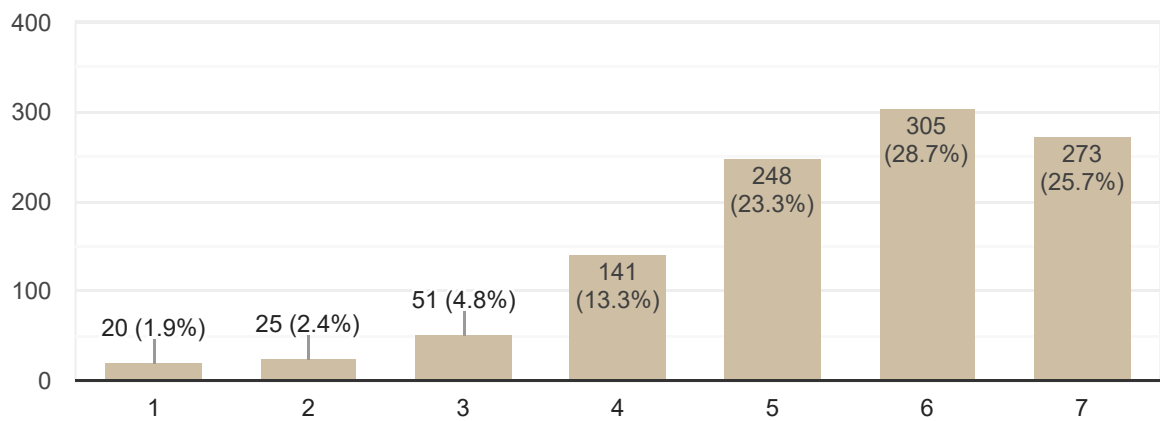
1. Estar próximo da natureza.

1,063 respostas



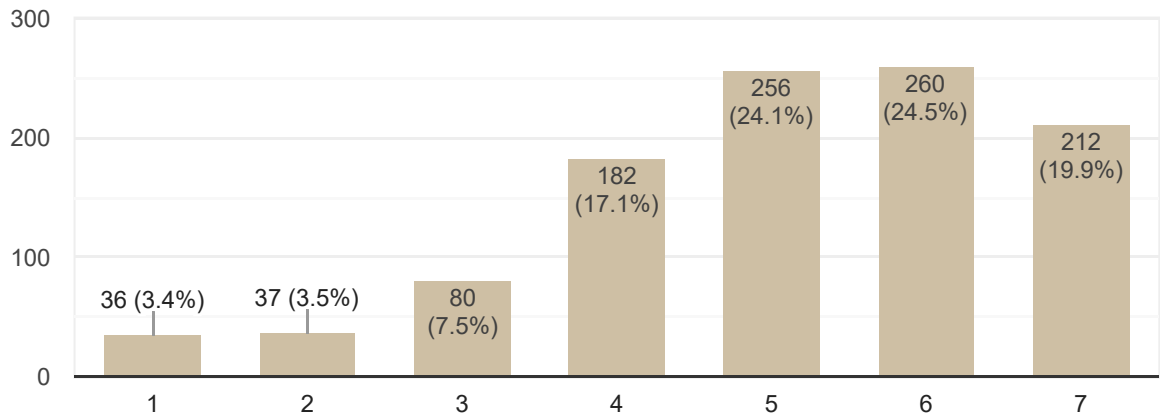
2. Conhecer os habitantes locais.

1,063 respostas



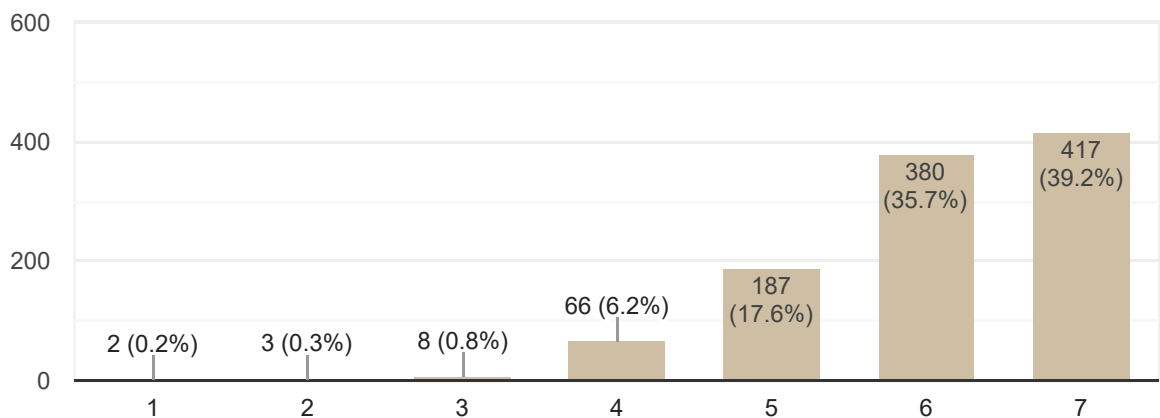
3. Ter experiências ousadas/aventureiras.

1,063 respostas



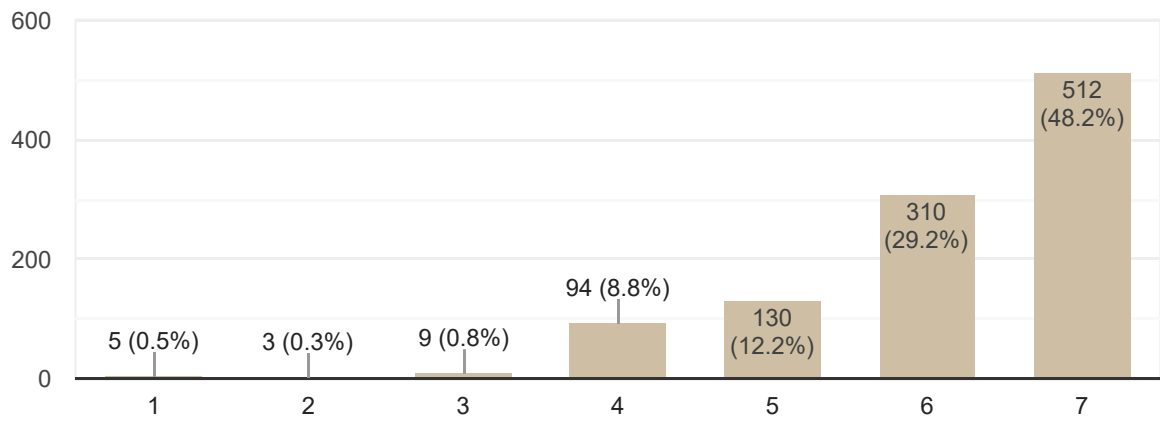
4. Desenvolver os meus interesses pessoais.

1,063 respostas



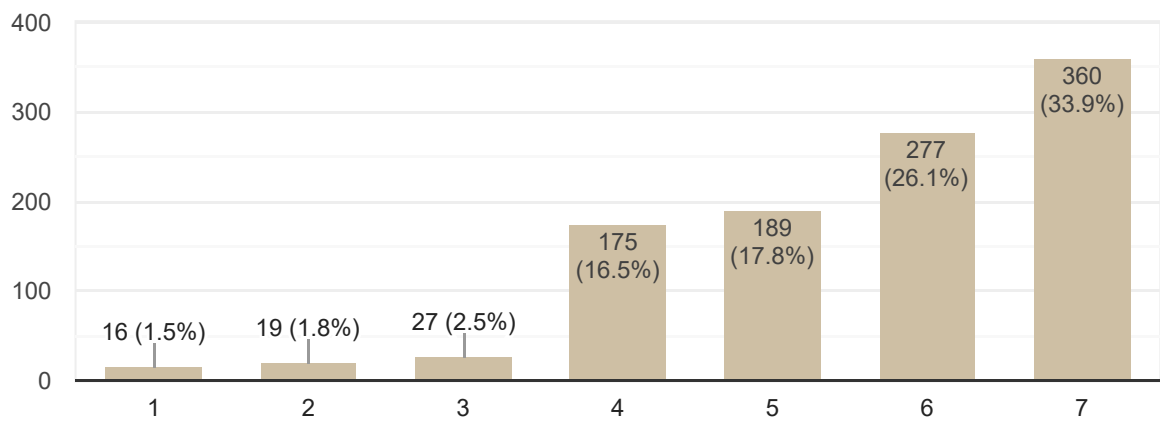
5. Estar com pessoas respeitadoras.

1,063 respostas



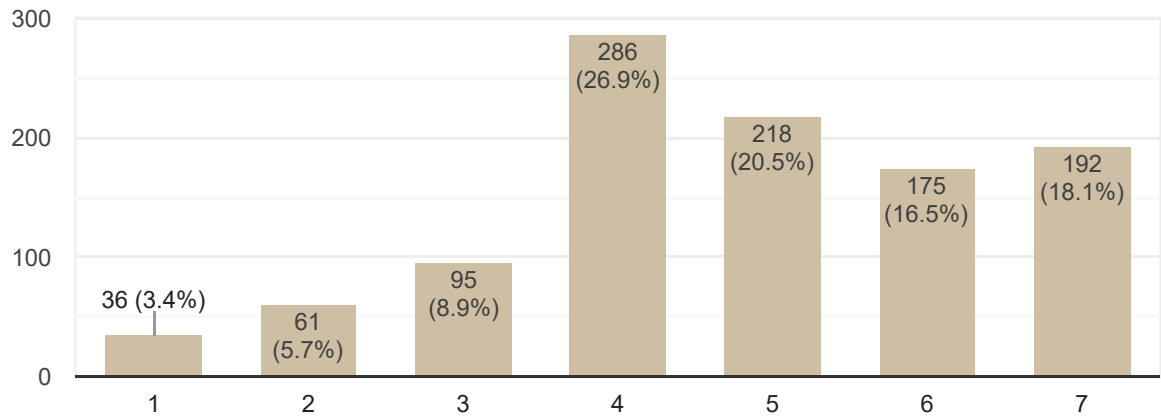
6. Compreender mais acerca de mim mesmo.

1,063 respostas



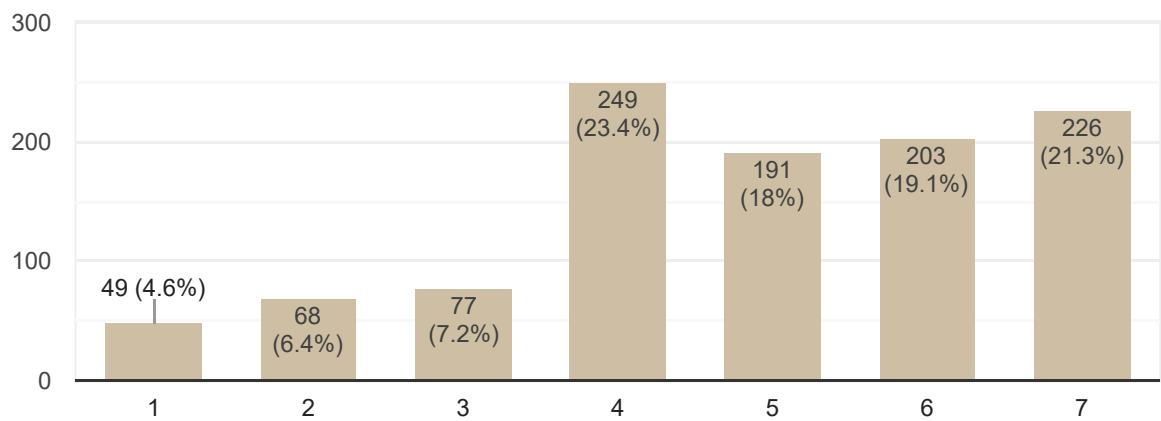
7. Estar longe de multidões.

1,063 responses



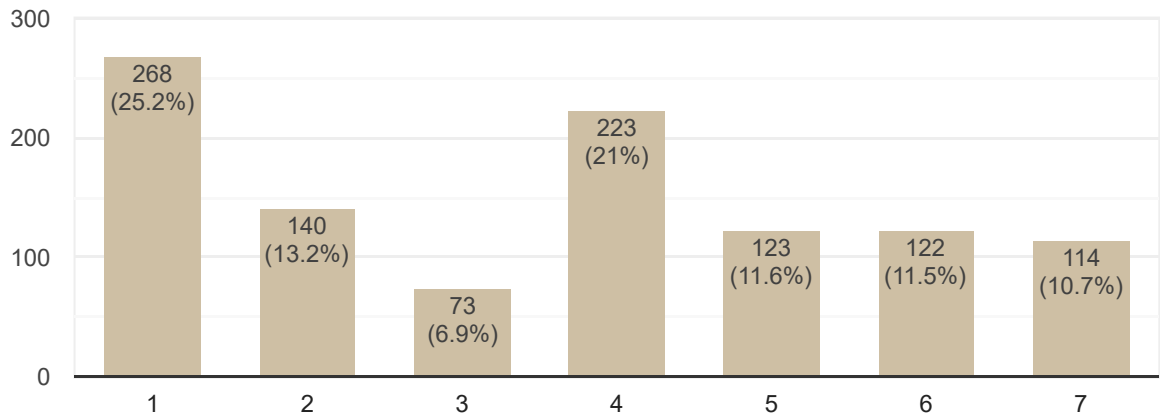
8. Relembrar bons momentos que vivi no passado.

1,063 responses



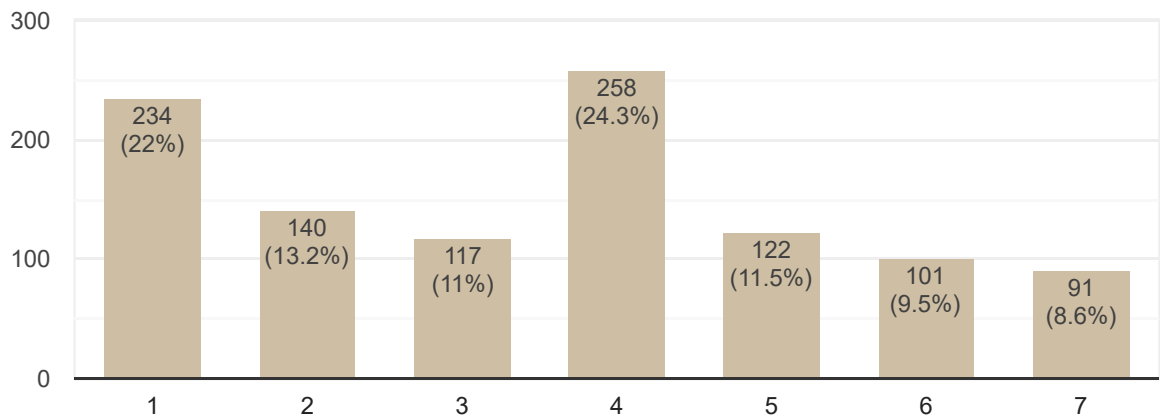
9. Ter relacionamentos românticos.

1,063 responses



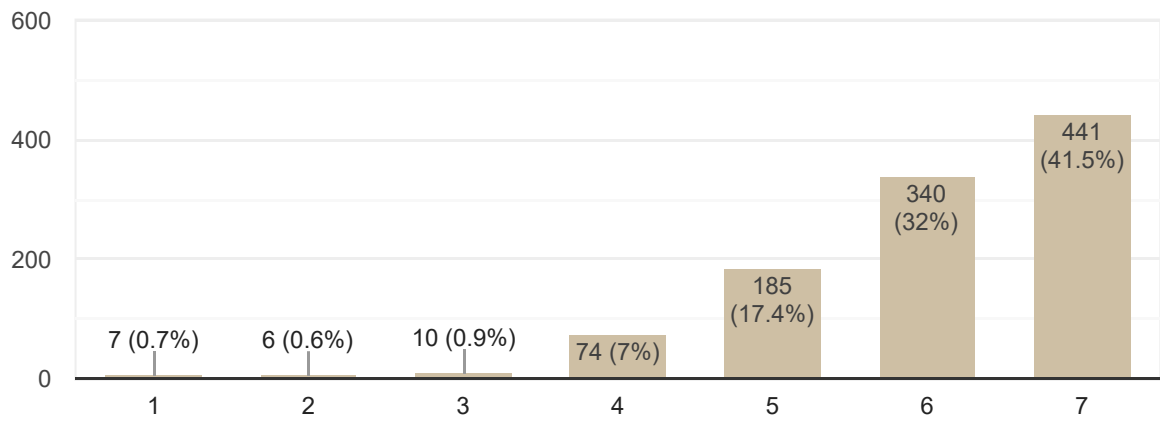
10. Mostrar aos outros do que sou capaz.

1,063 responses



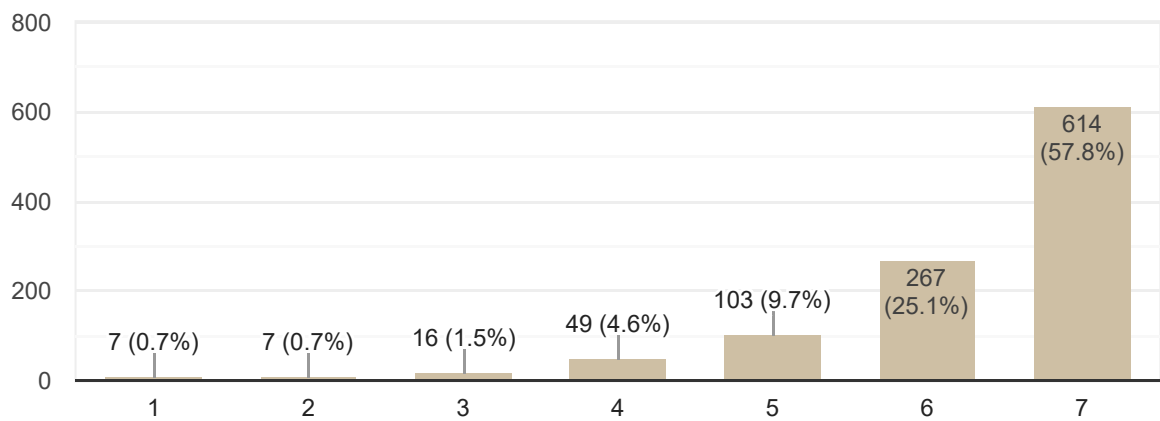
11. Sentir a atmosfera própria do local de destino.

1,063 responses



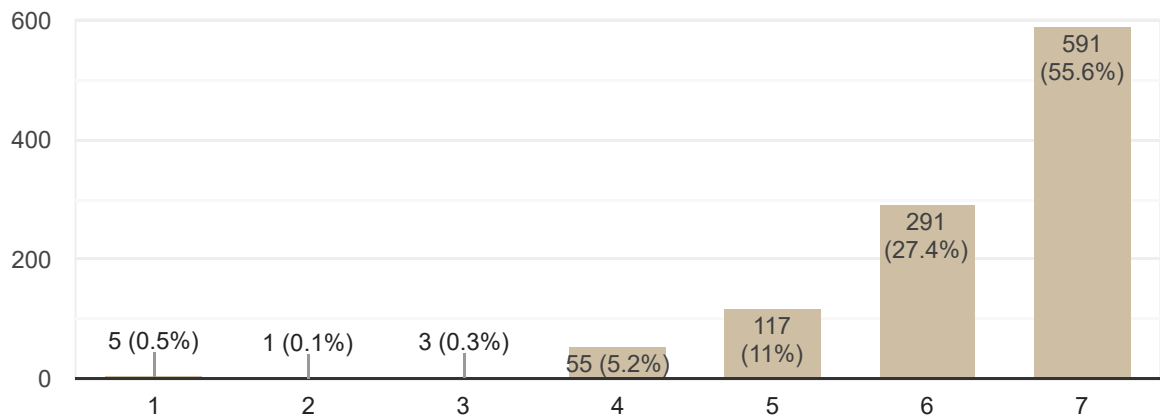
12. Fugir do stress/pressão psicológica do dia-a-dia.

1,063 responses



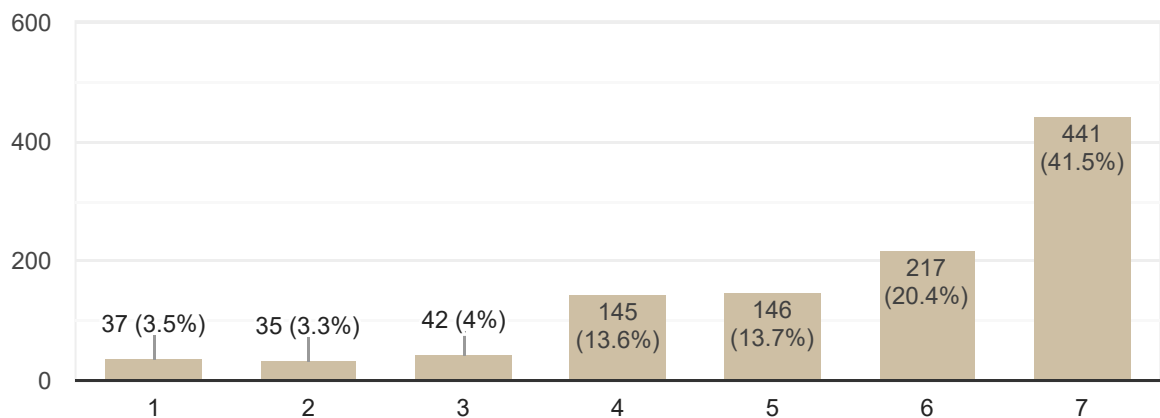
13. Fazer algo com a minha família/amigos.

1,063 respostas



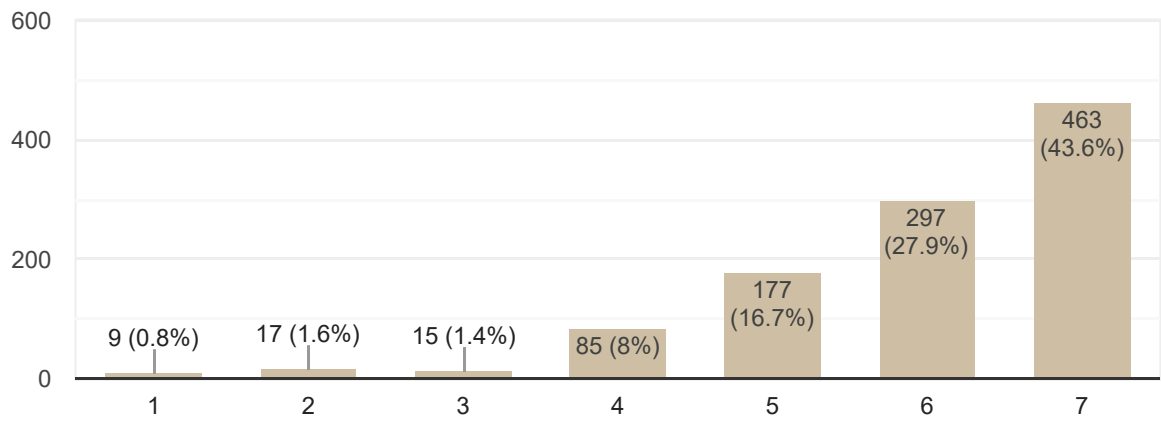
14. Não ter que dar satisfações a ninguém.

1,063 respostas



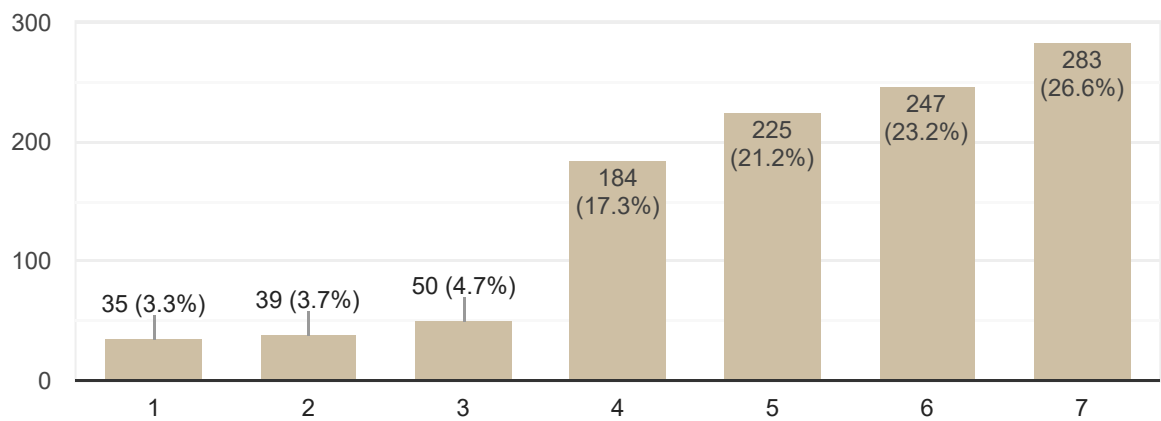
15. Tirar mais proveito da natureza.

1,063 responses



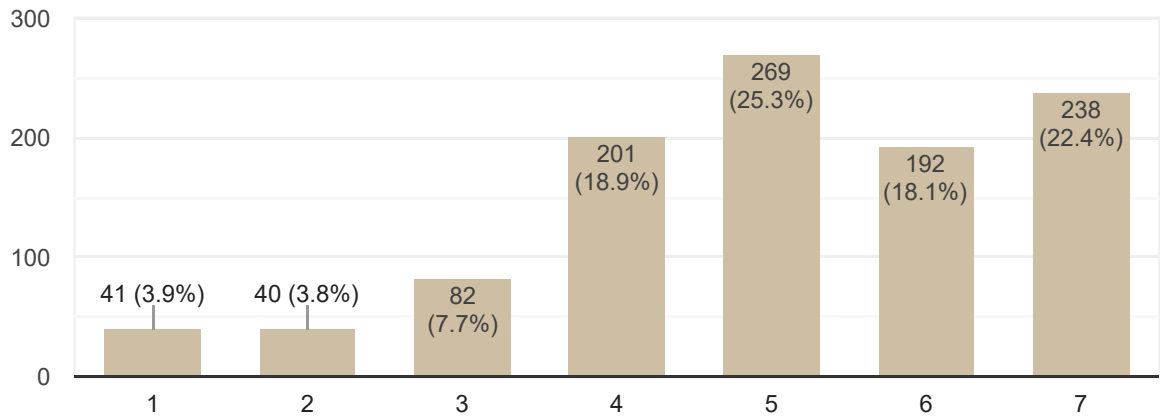
16. Observar outras pessoas no local.

1,063 responses



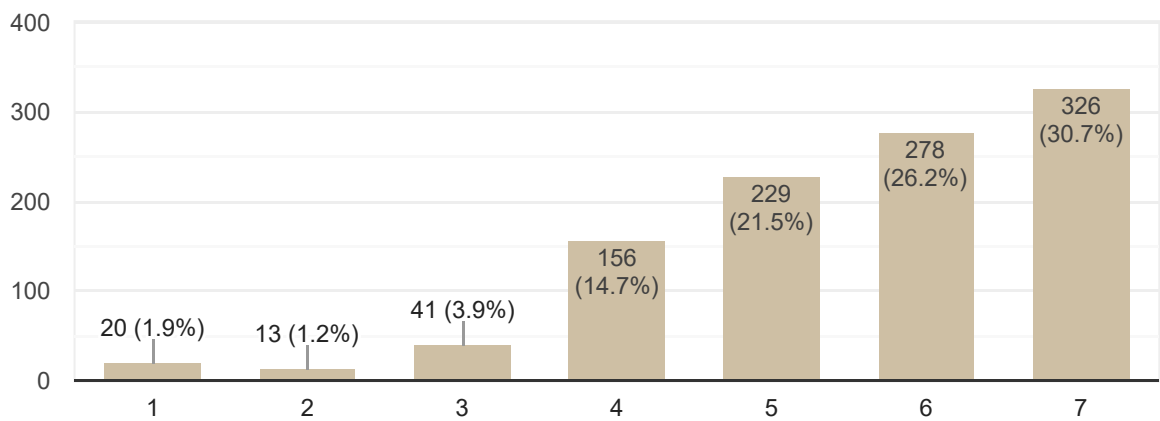
17. Experimentar emoções fortes.

1,063 responses



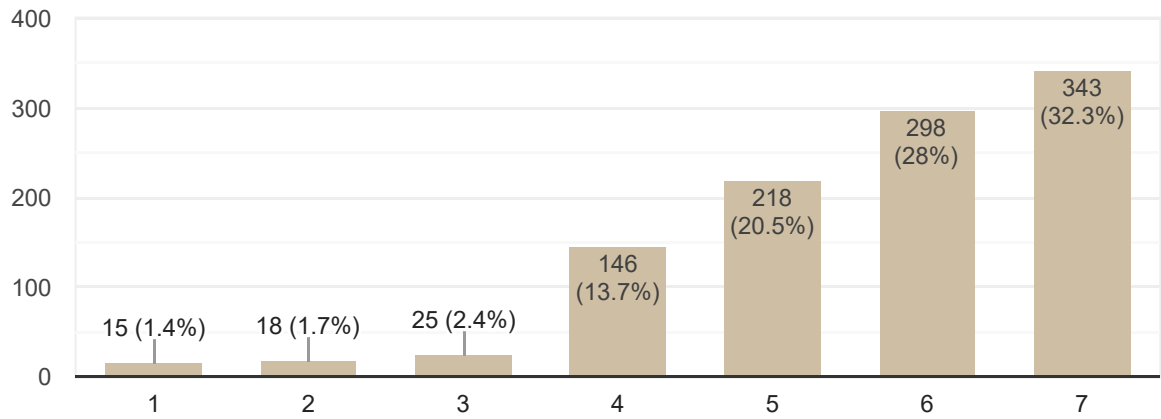
18. Desenvolver as minhas competências e capacidades.

1,063 responses



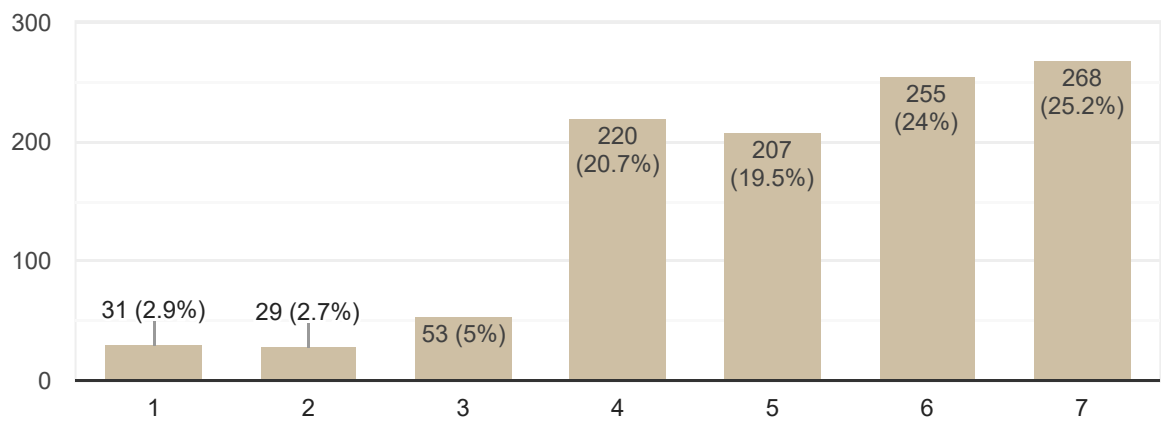
19. Ter por perto pessoas atenciosas.

1,063 respostas



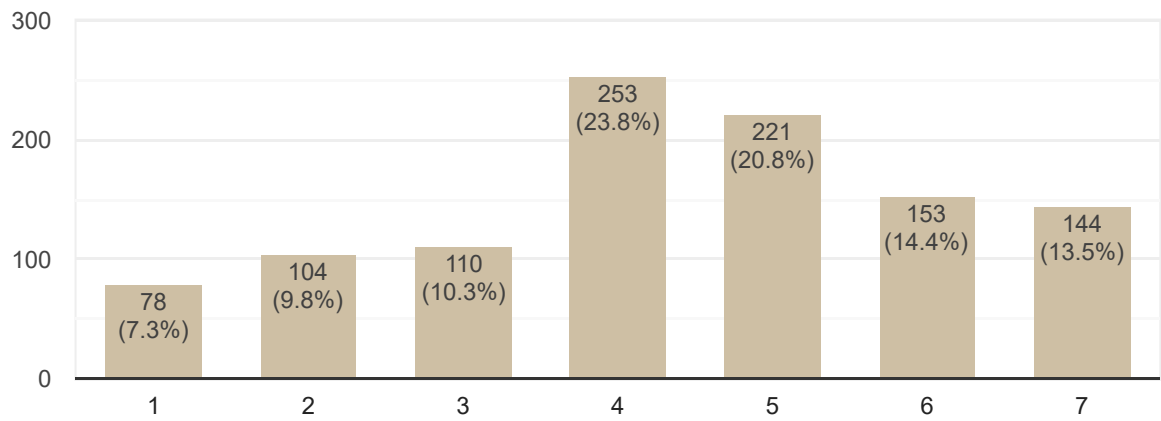
20. Trabalhar os meus valores pessoais/espirituais.

1,063 respostas



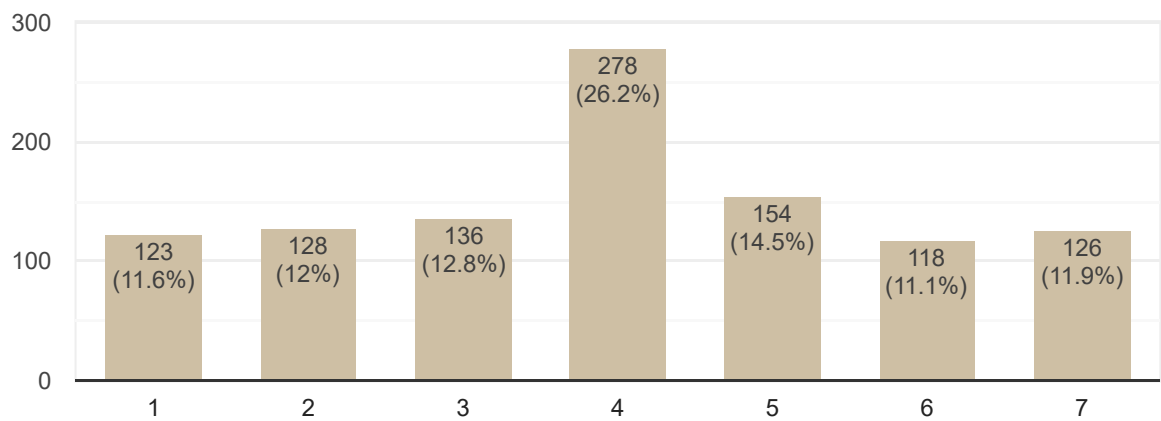
21. Desfrutar do isolamento.

1,063 respostas



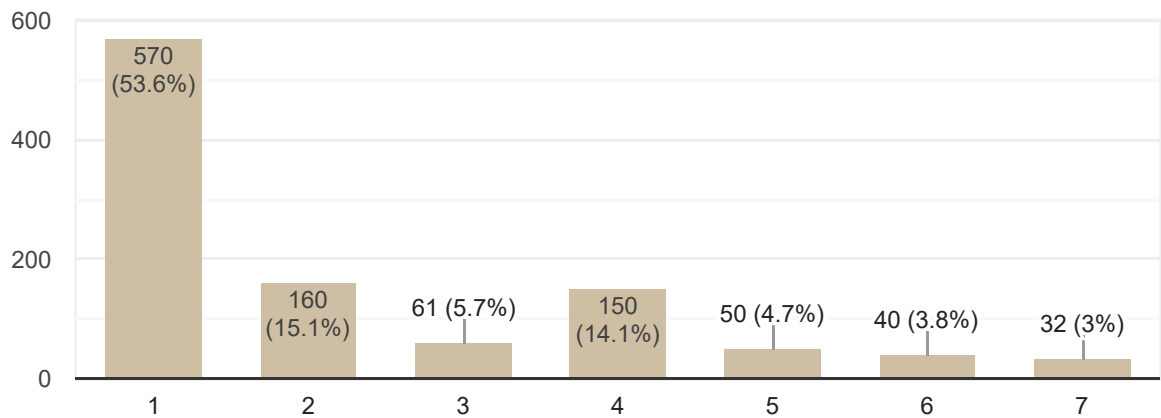
22. Reflectir sobre memórias passadas.

1,063 respostas



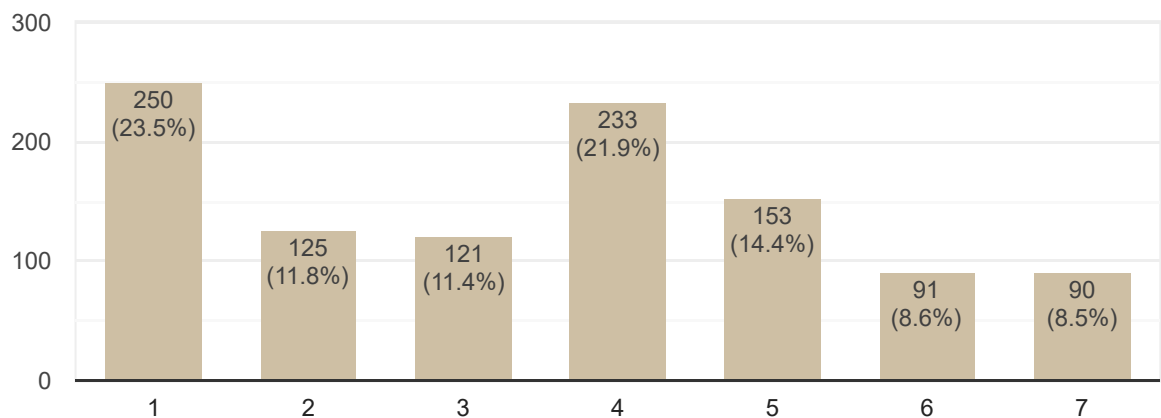
23. Encontrar parceiros amorosos.

1,063 responses



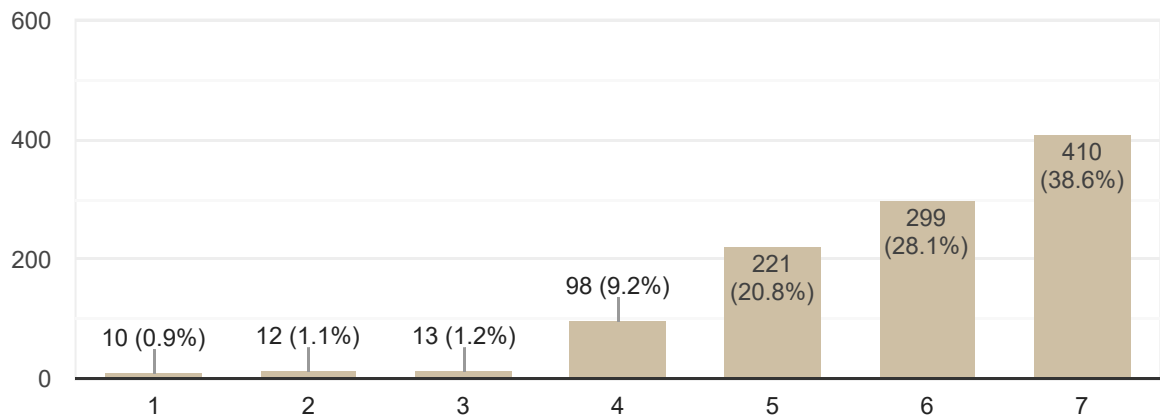
24. Sentir reconhecimento por parte das outras pessoas.

1,063 responses



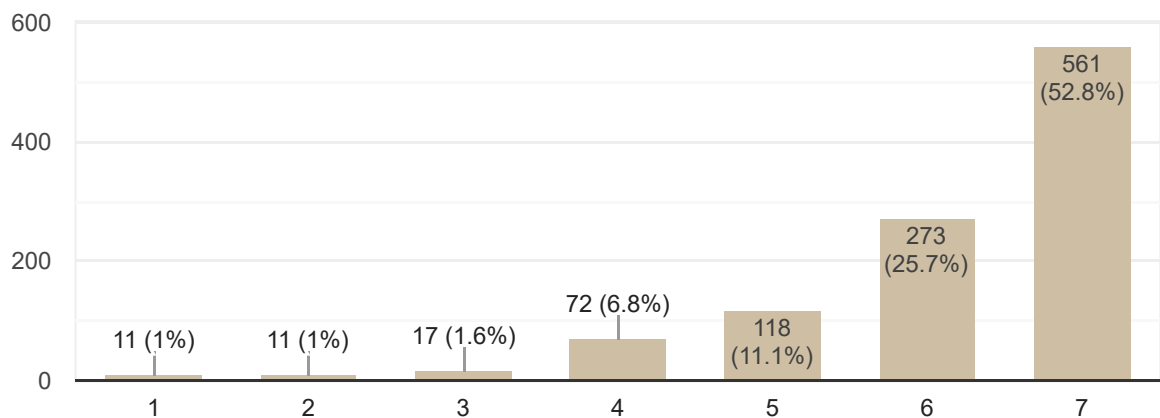
25. Experimentar algo diferente.

1,063 responses



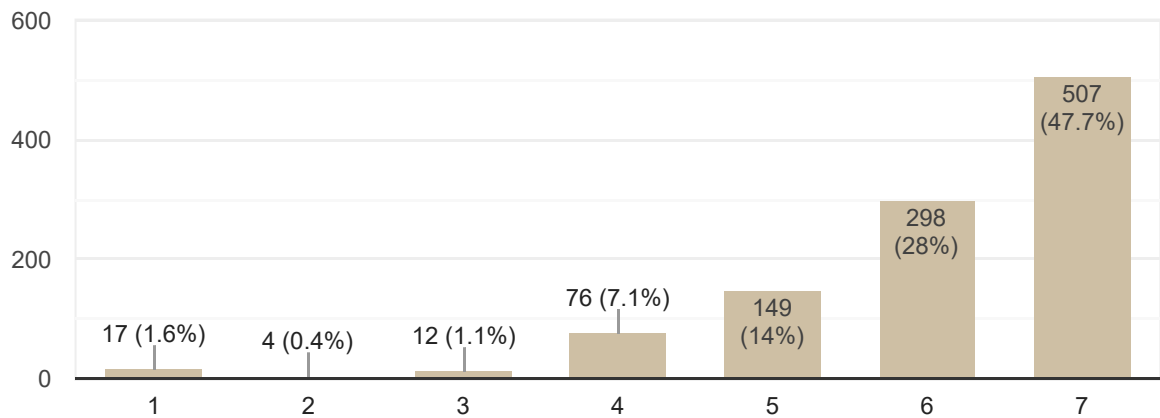
26. Afastar-me das obrigações/exigências do dia-a-dia.

1,063 responses



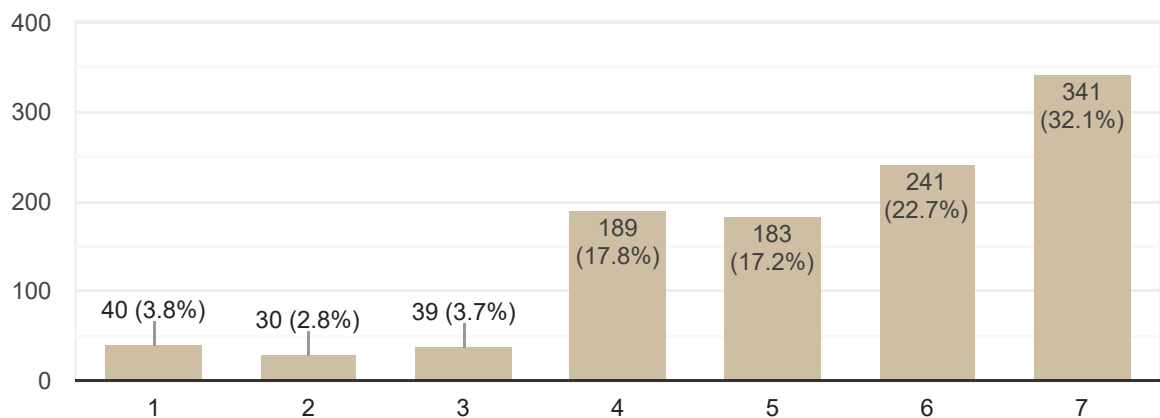
27. Fortalecer laços com a minha família/amigos.

1,063 respostas



28. Sentir-me independente.

1,063 respostas

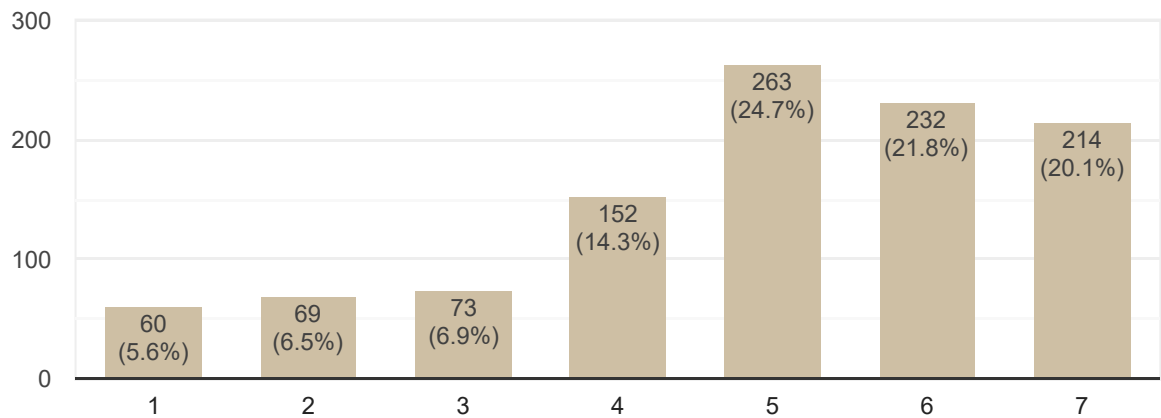


V - Atracções Turísticas



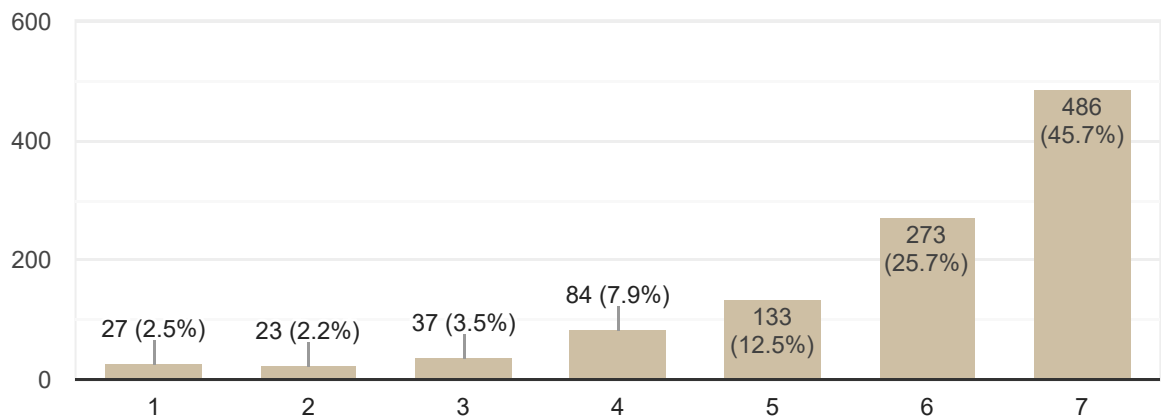
1. Ir a um festival gastronómico (comida e/ou bebidas).

1,063 responses



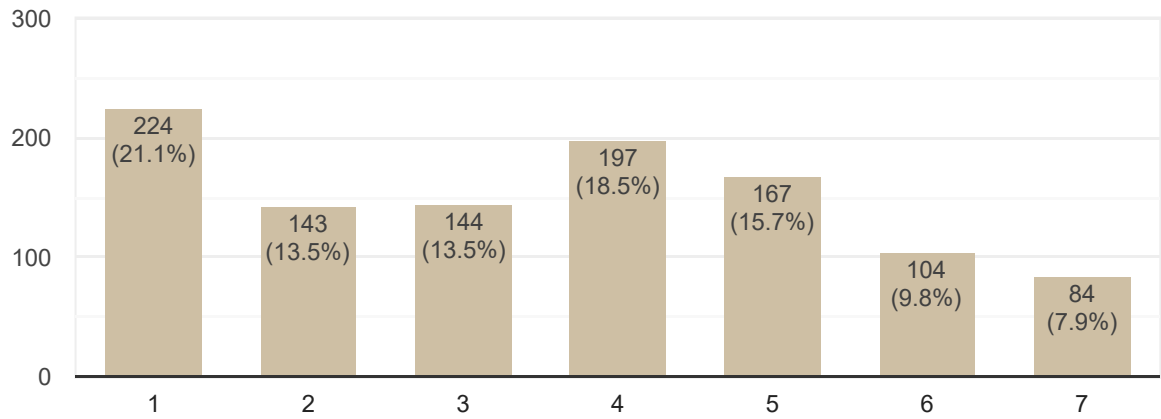
2. Assistir a um fenómeno natural (e.g., erupção vulcânica ou aurora boreal).

1,063 responses



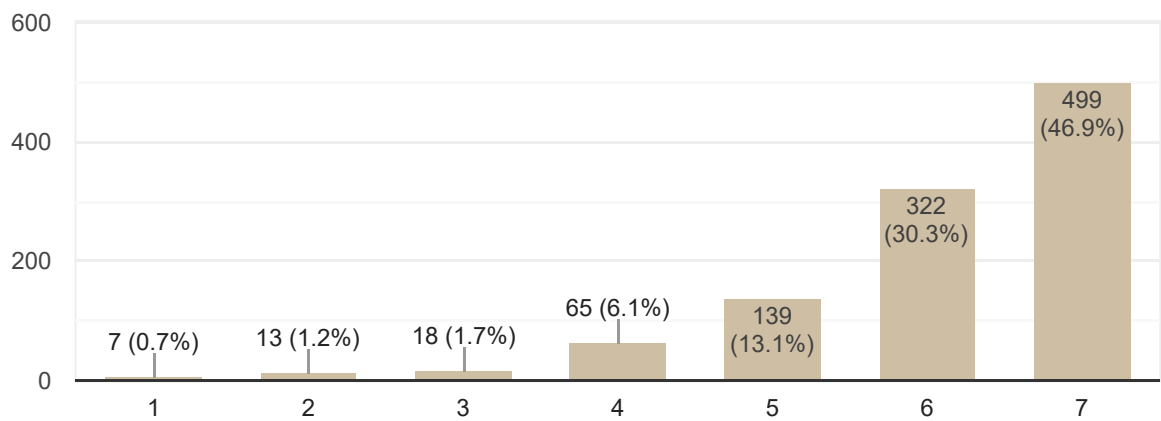
3. Assistir a uma celebração religiosa.

1,063 respostas



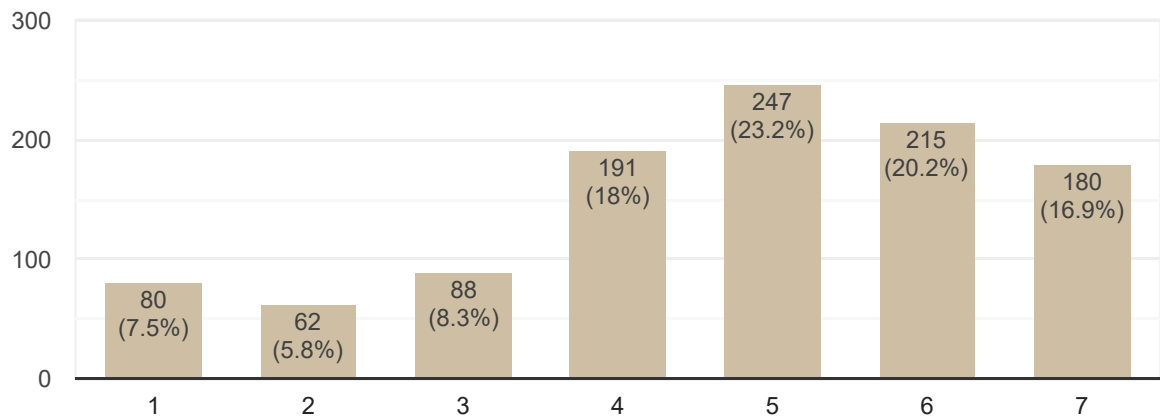
4. Visitar as cidades/vilas históricas do destino.

1,063 respostas



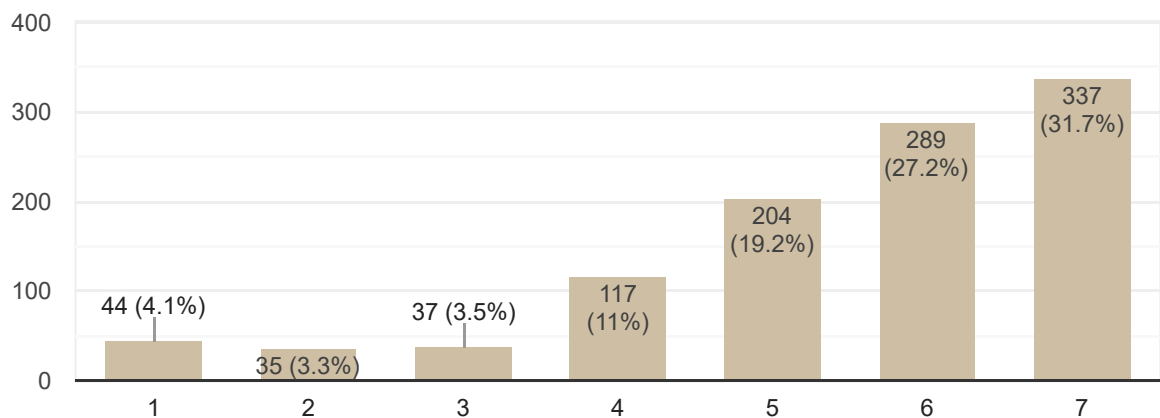
5. Visitar um oceanário.

1,063 respostas



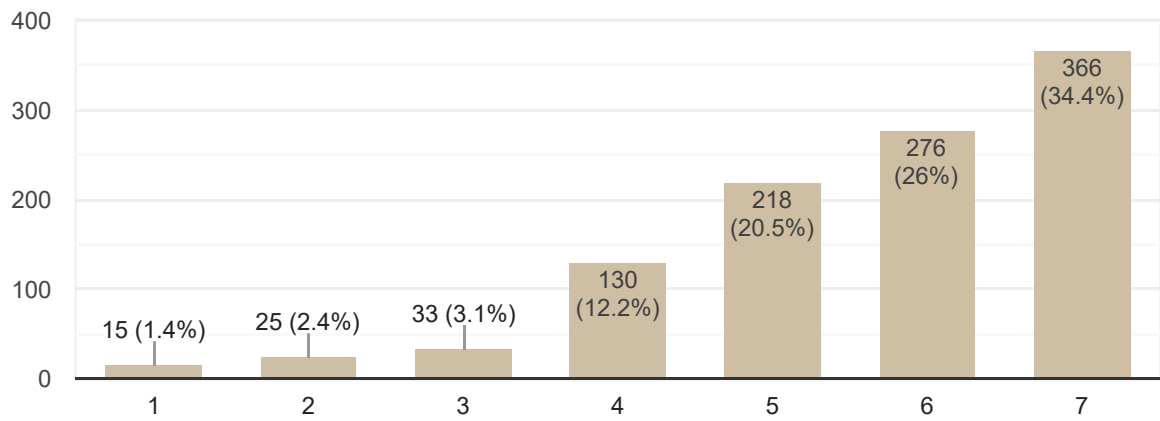
6. Visitar cavernas/grutas/vulcões.

1,063 respostas



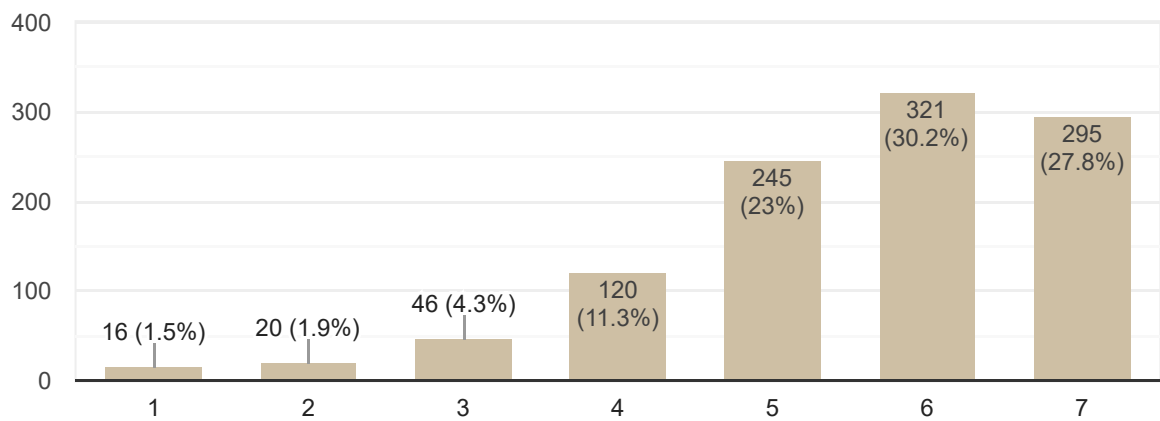
7. Visitar locais arqueológicos/ruínas.

1,063 respostas



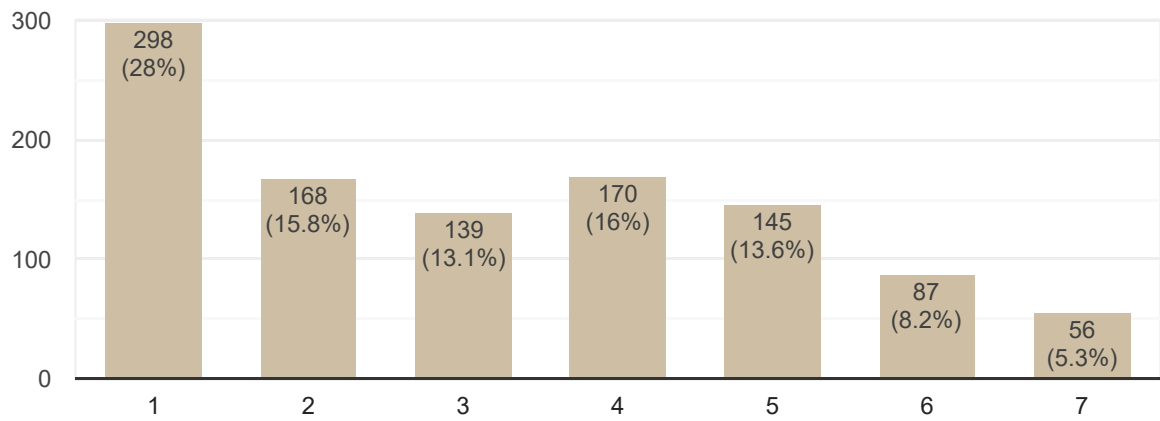
8. Assistir a actividades culturais/performance artísticas.

1,063 respostas



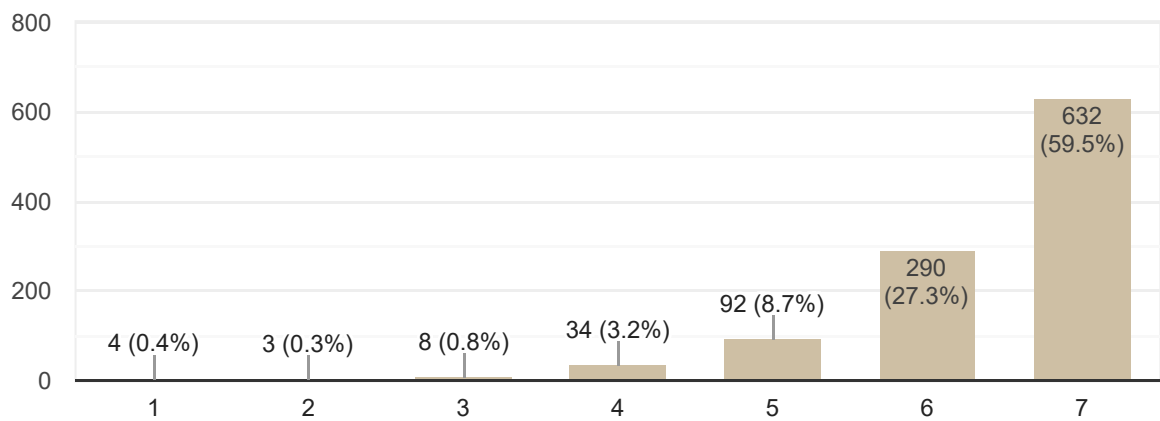
9. Ir à discoteca / clube nocturno.

1,063 responses



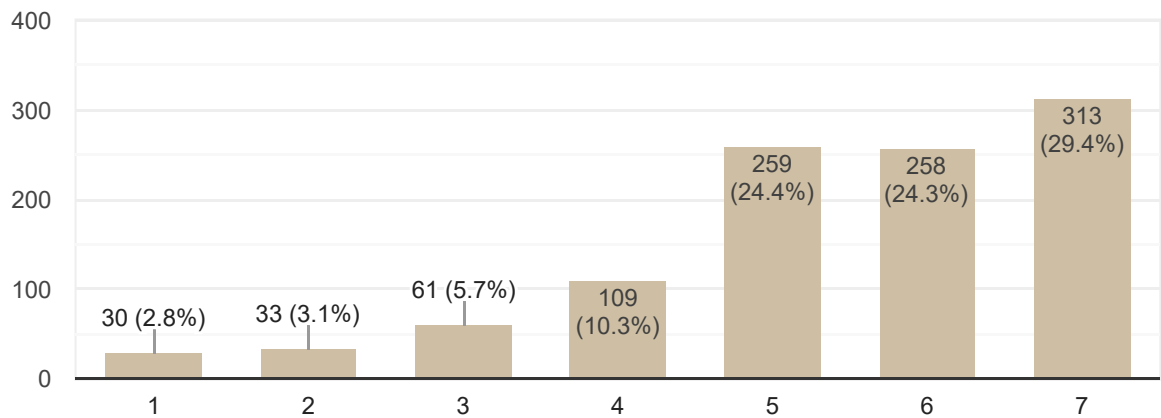
10. Apreciar paisagens naturais.

1,063 responses



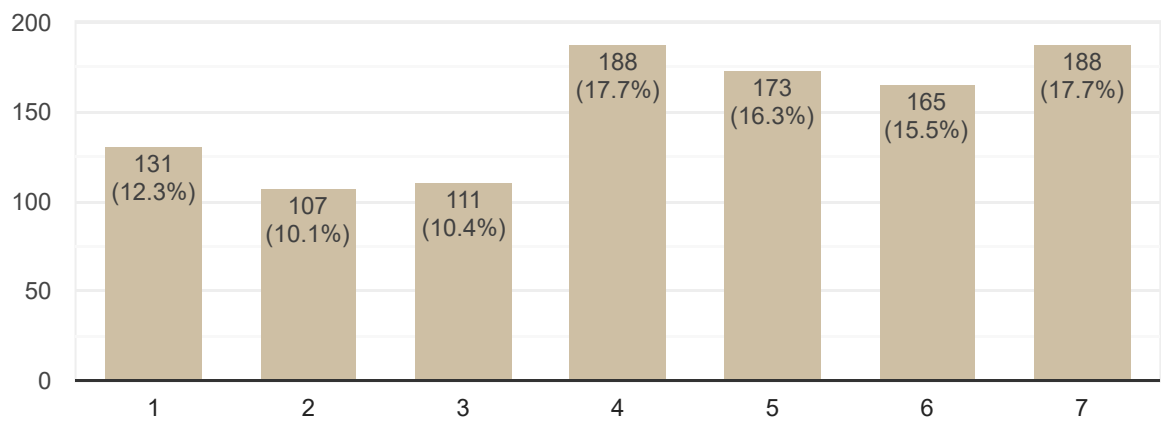
11. Fazer caminhadas/montanhismo.

1,063 responses



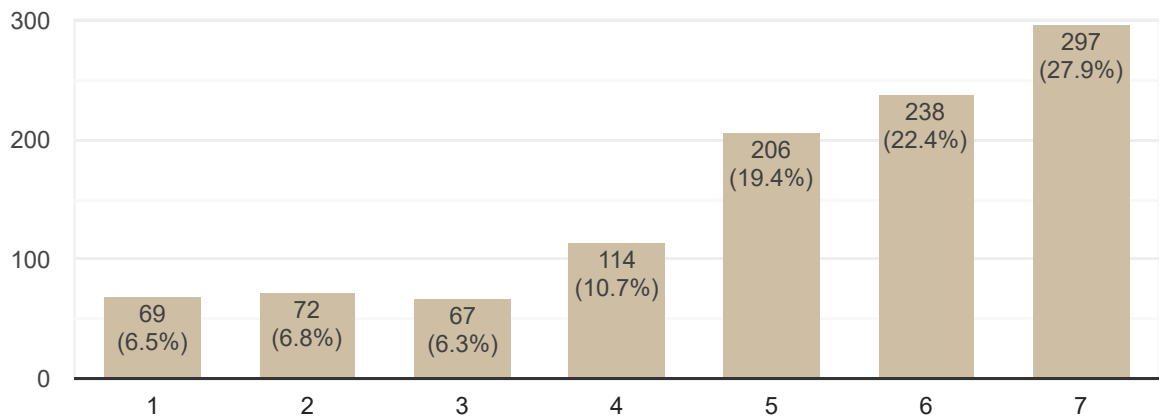
12. Praticar desportos aquáticos (e.g., velejar, canoagem, mergulho, jet ski).

1,063 responses



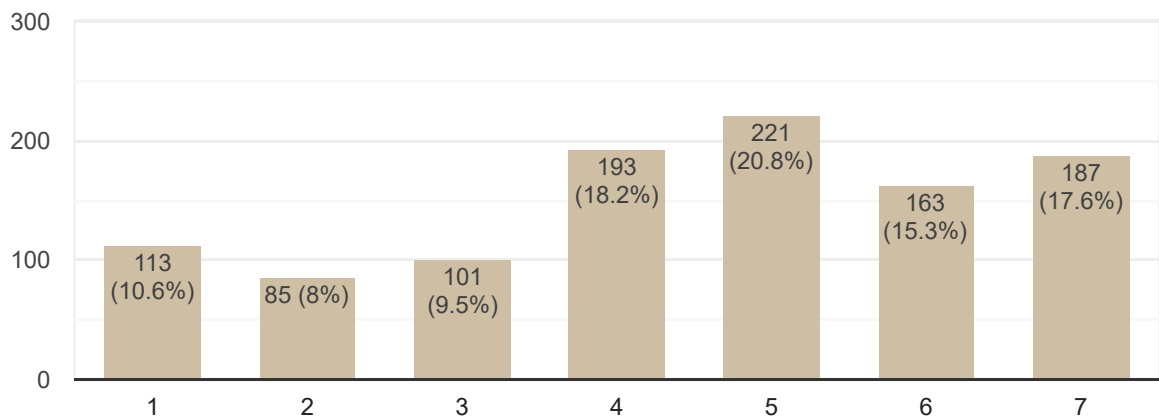
13. Ir a um parque temático (e.g., Disneyland Paris).

1,063 respostas



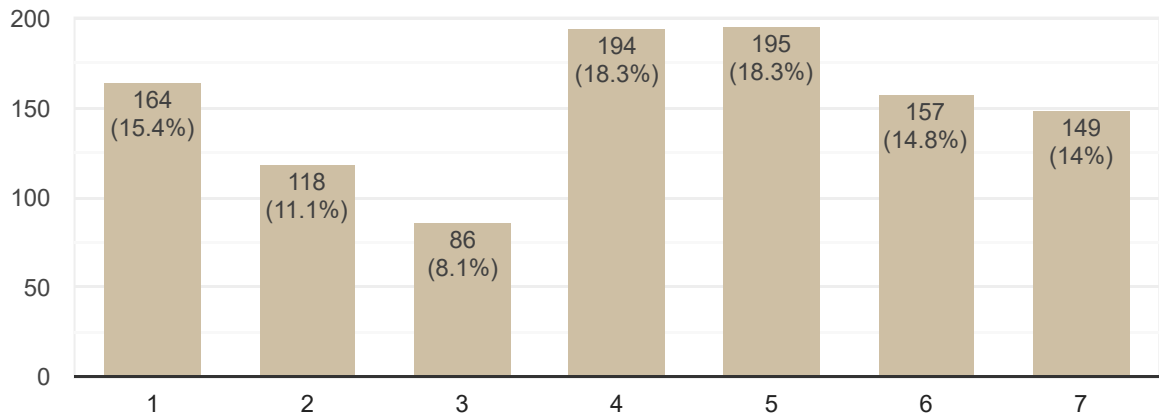
14. Realizar tratamentos de saúde e bem-estar (e.g., centros de hidroterapia, termas).

1,063 respostas



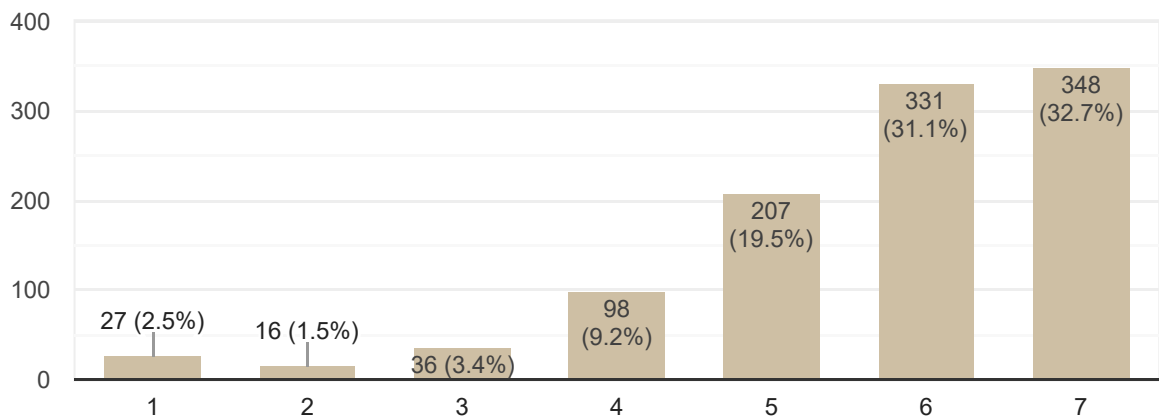
15. Ir a um Jardim Zoológico.

1,063 respostas



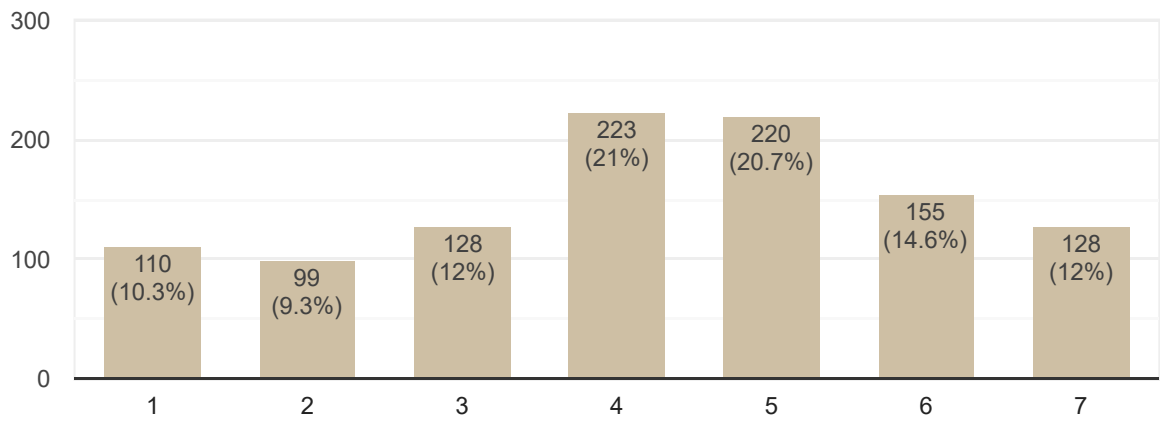
16. Assistir a uma celebração típica desse destino (e.g., festas populares, carnavais, fogo de artifício).

1,063 respostas



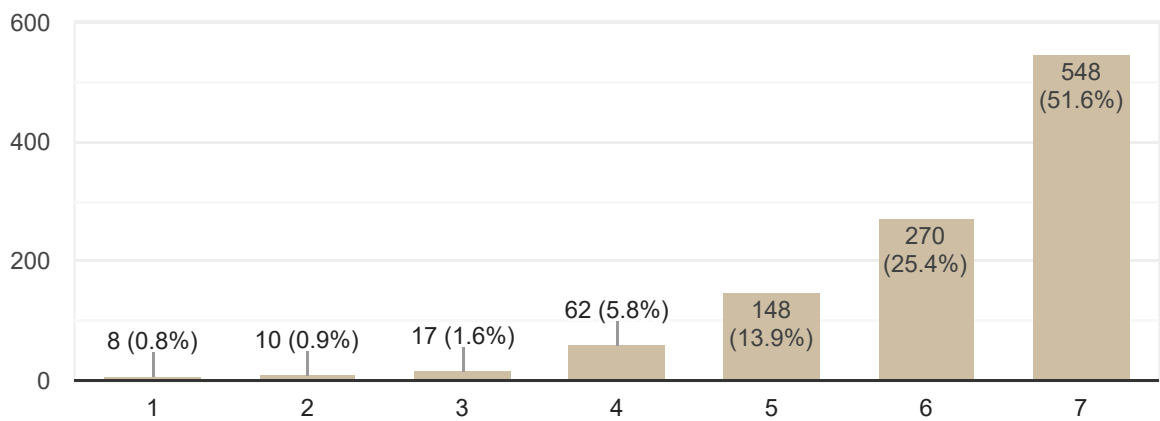
17. Ir a um festival de cinema.

1,063 responses



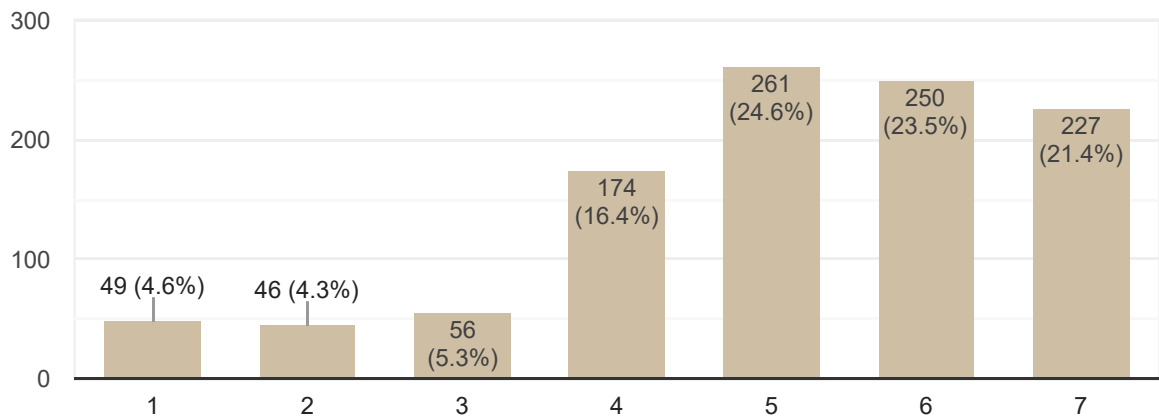
18. Provar pratos típicos do local.

1,063 responses



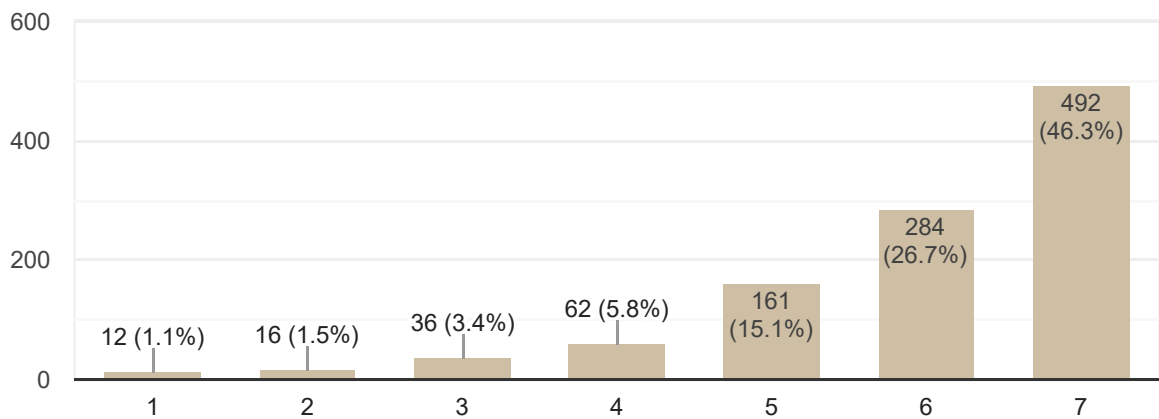
19. Visitar um jardim botânico.

1,063 respostas



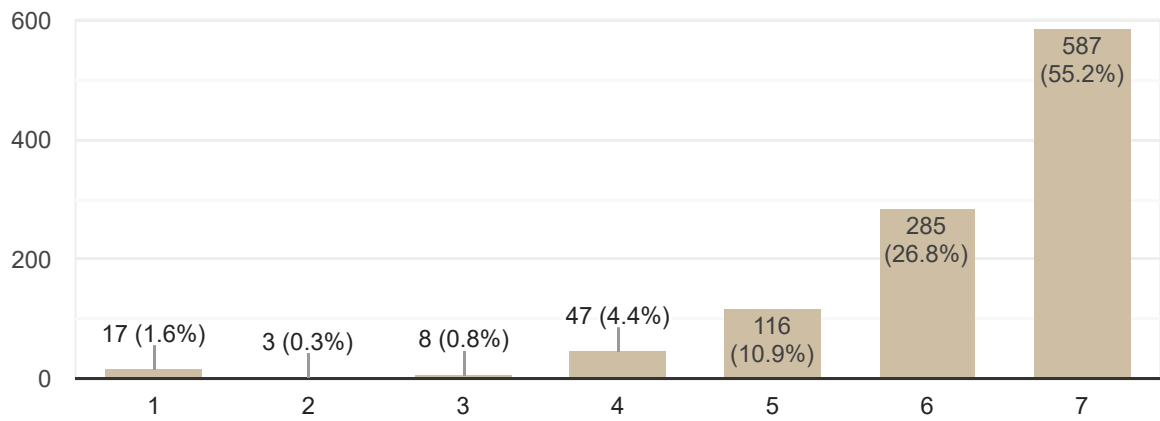
20. Visitar monumentos (e.g, igrejas, catedrais, castelos, fortalezas, mosteiros, palácios, etc.).

1,063 respostas



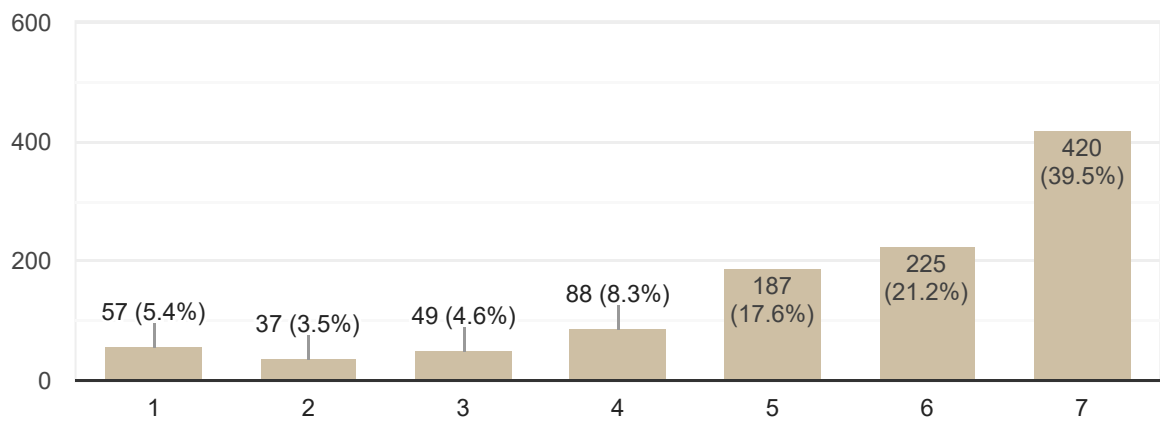
21. Visitar uma praia pela sua beleza natural.

1,063 respostas



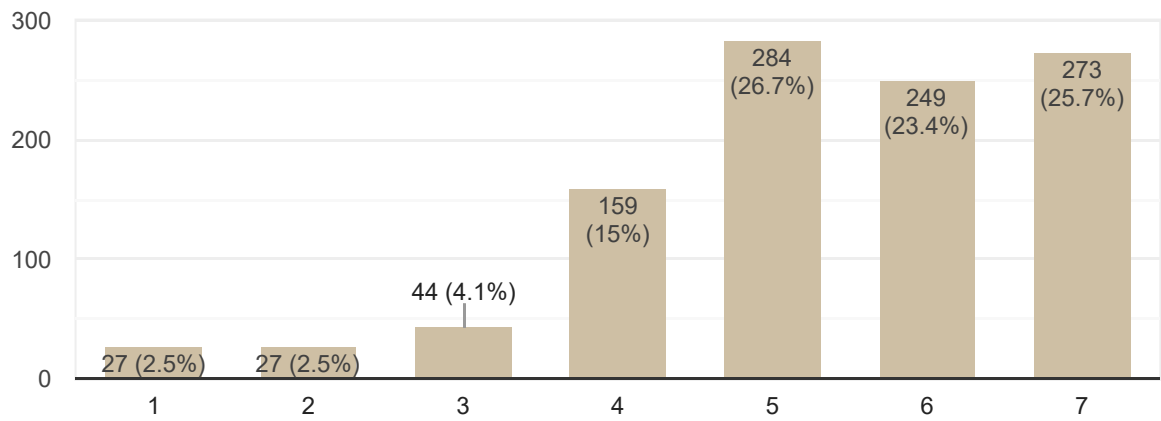
22. Fazer praia (apanhar banhos de sol/ir à água).

1,063 respostas



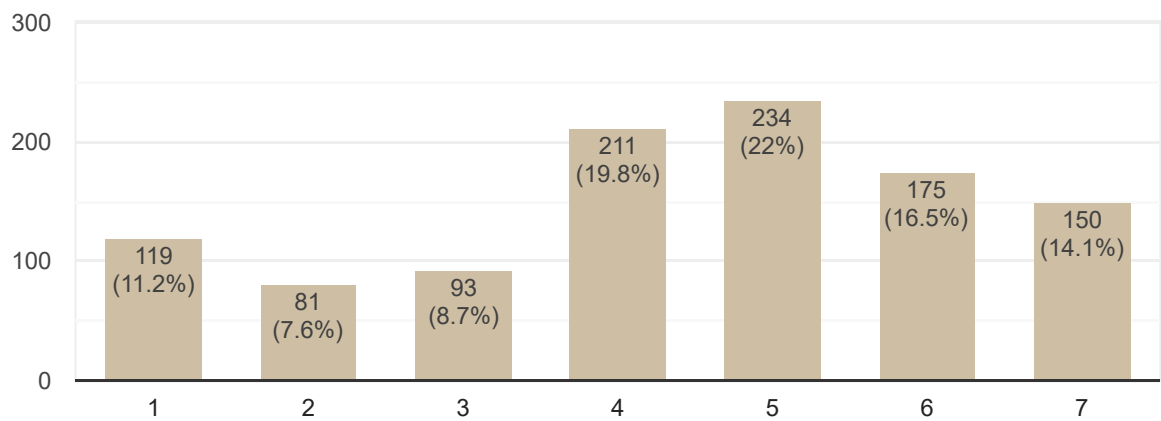
23. Poder apreciar/comprar artesanato local.

1,063 respostas



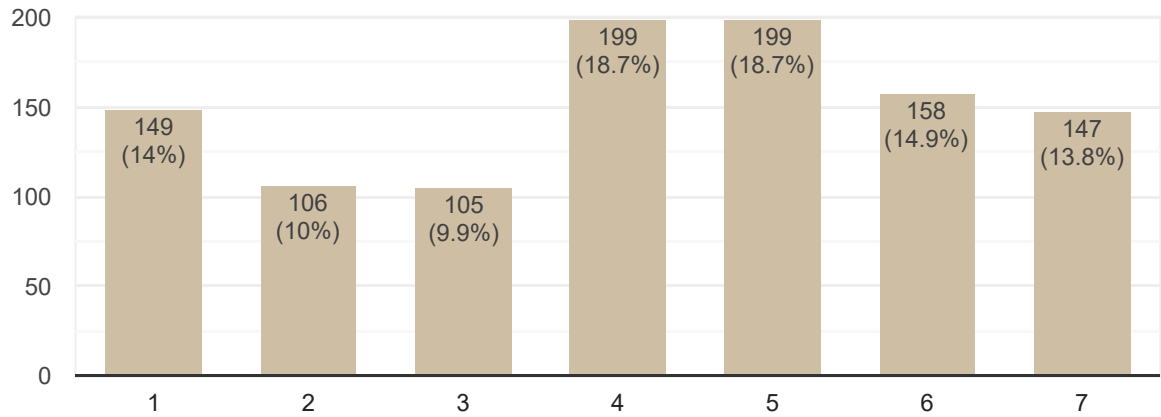
24. Passear de bicicleta.

1,063 respostas



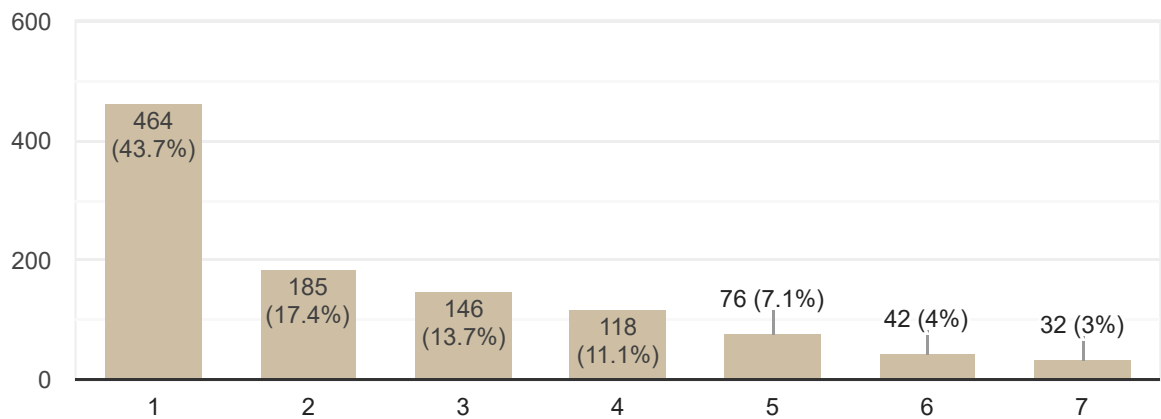
25. Ir a uma feira popular (diversões como roda gigante, carrinhos de choque, etc.).

1,063 responses



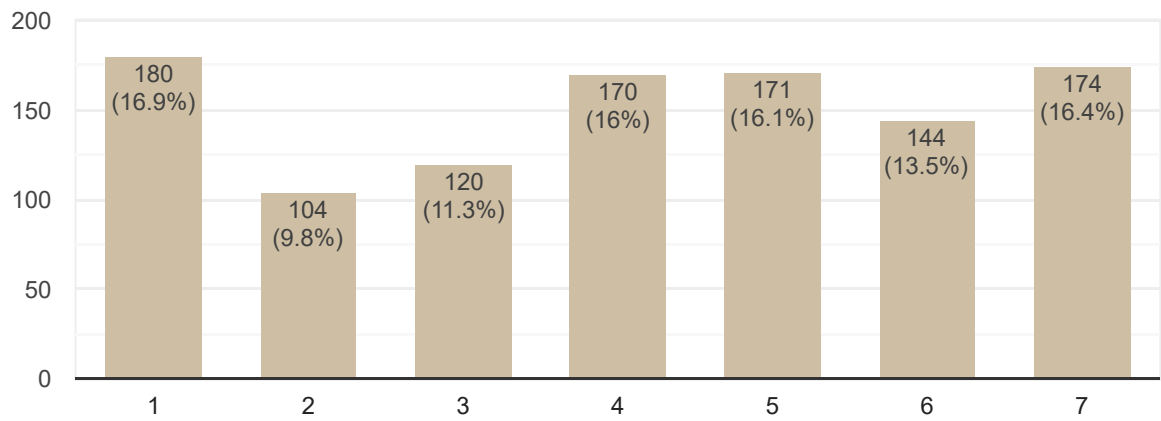
26. Frequentar ginásios / centros de fitness.

1,063 responses



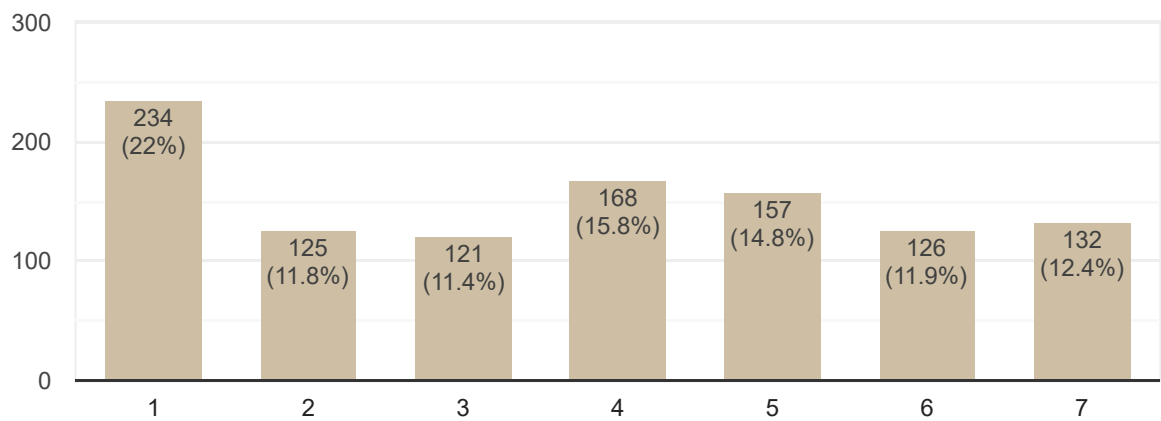
27. Ir a um parque aquático.

1,063 responses



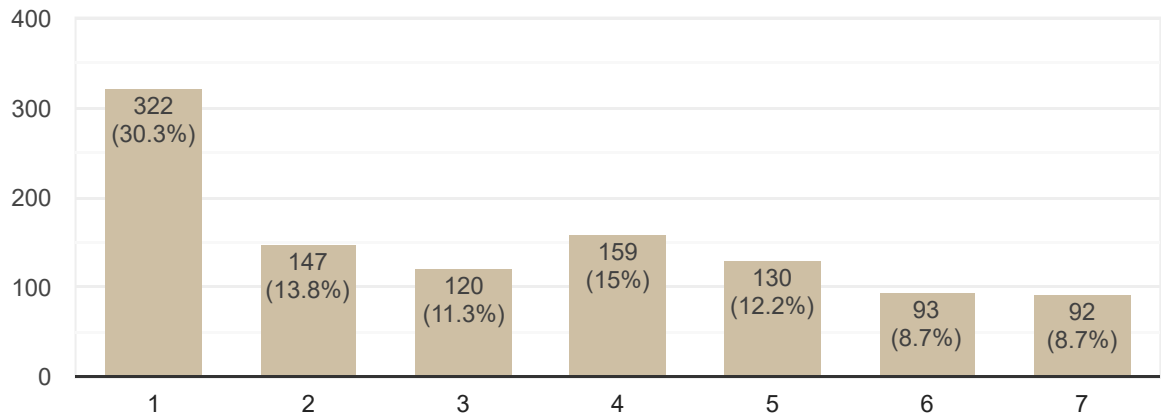
28. Ir a um SPA / centro de estética.

1,063 responses



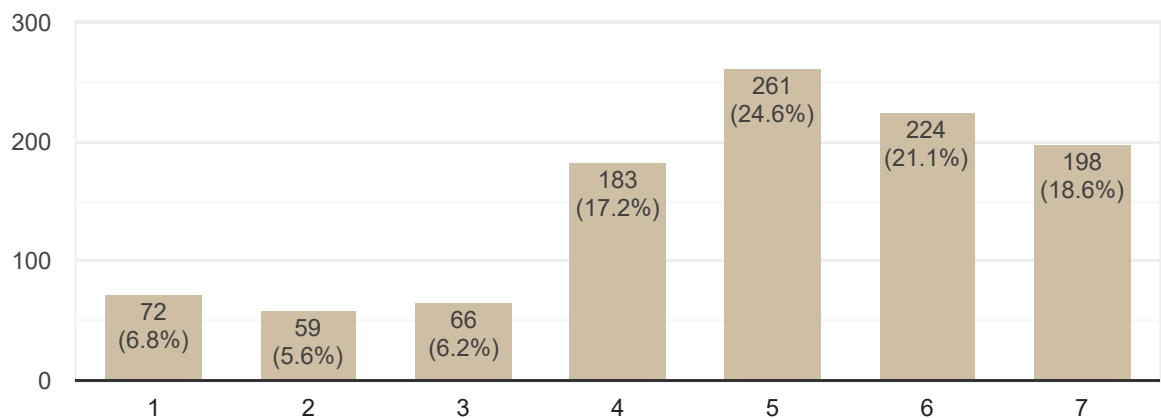
29. Praticar desportos motorizados (e.g., karting, motocross).

1,063 responses



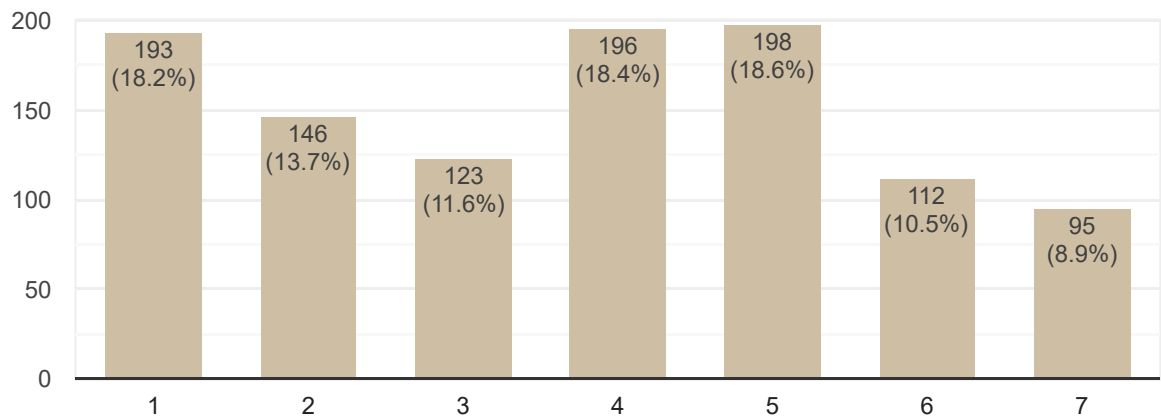
30. Fazer piqueniques.

1,063 responses

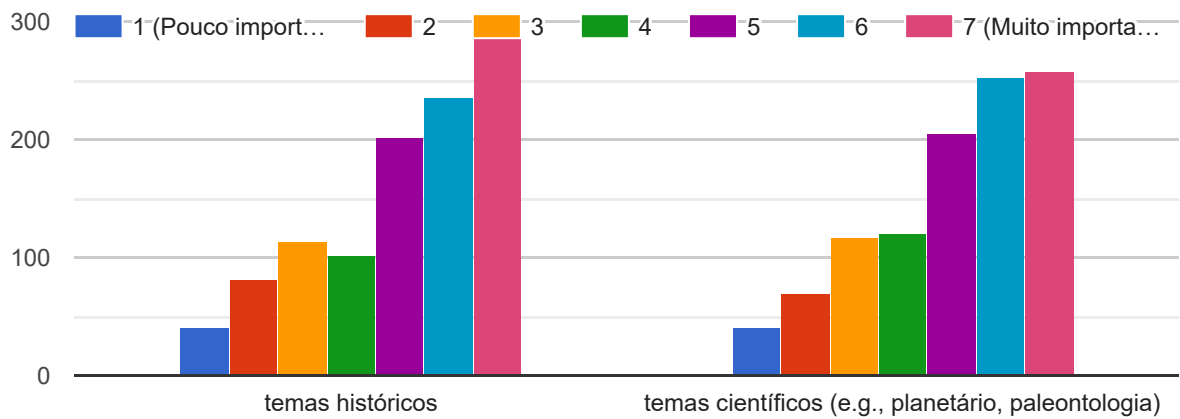


31. Ir às compras / ver montras de lojas.

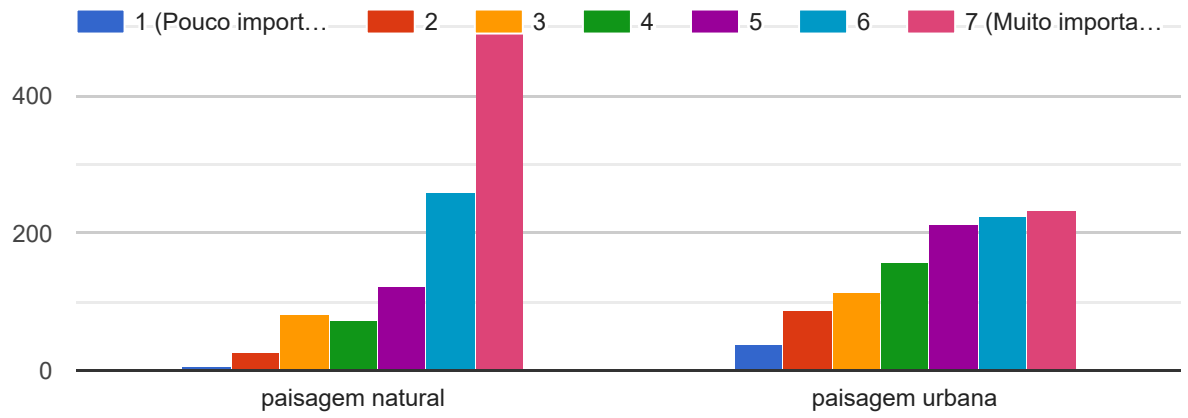
1,063 responses



32. Visitar museus de:

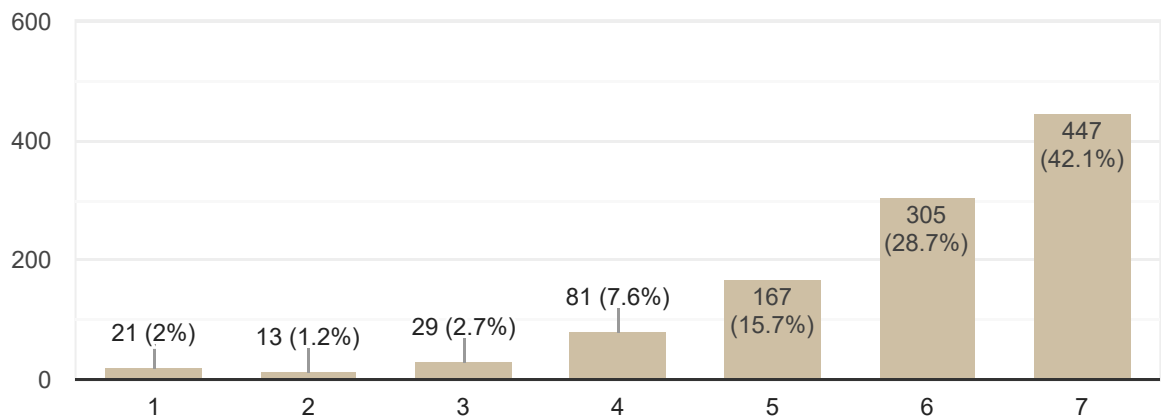


34. Visitar miradouros de:



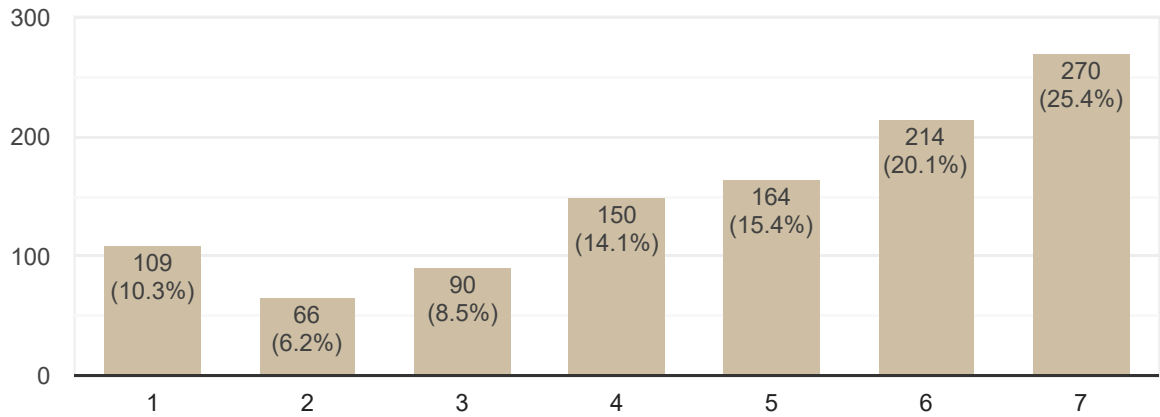
36. Visitar reservas naturais ou de vida selvagem.

1,063 responses



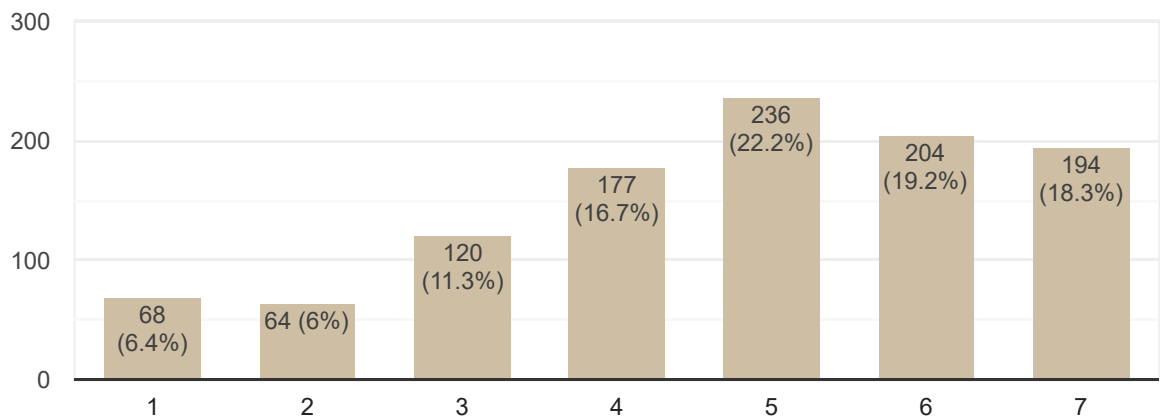
37. Observar o meio sub-aquático/vida marinha (e.g., fazendo snorkeling, andar de submarino).

1,063 responses



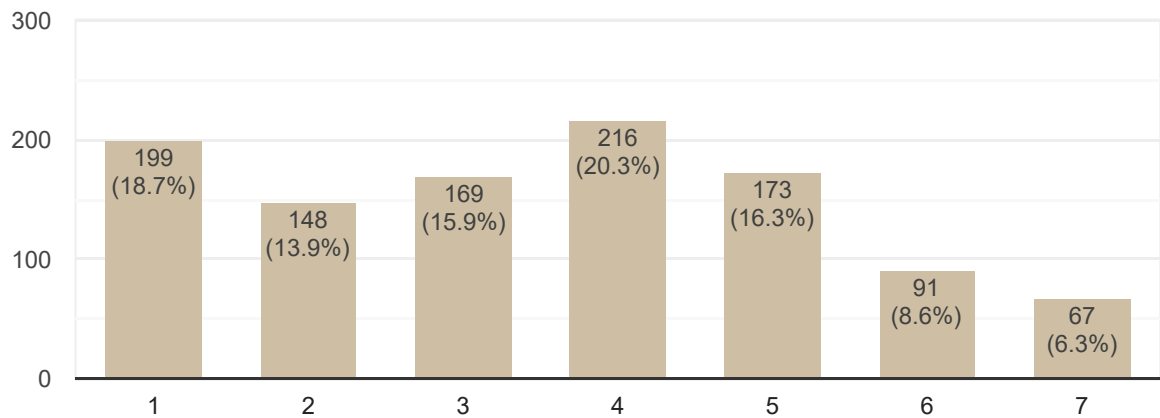
38. Visitar grandes construções feitas pelo homem (pontes, túneis, minas).

1,063 responses

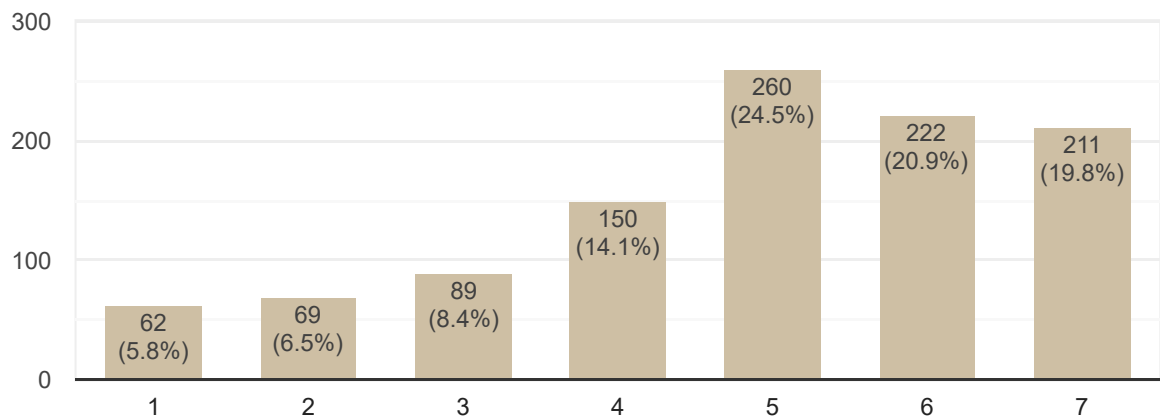


39. Ir a uma parada temática (e.g., militar, música electrónica).

1,063 responses

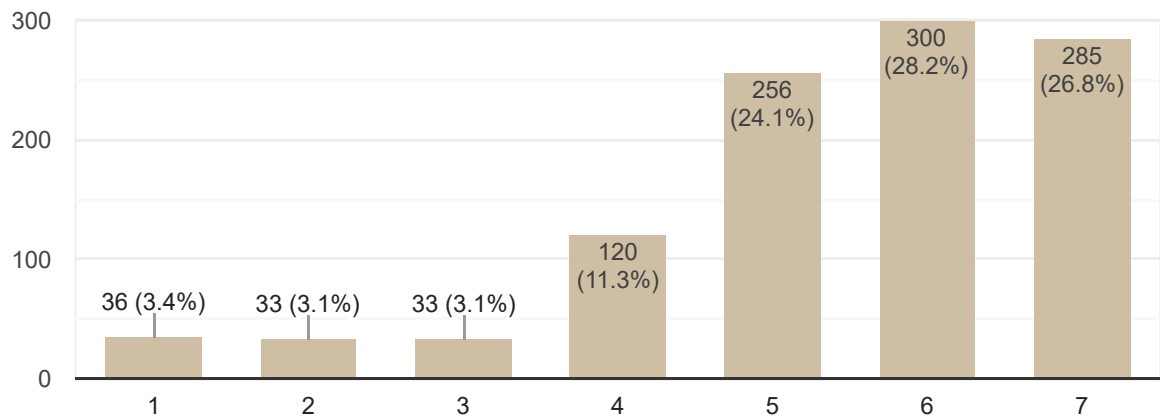
**40. Participar num roteiro gastronómico (pratos típicos e/ou gourmet, provas de vinho).**

1,063 responses



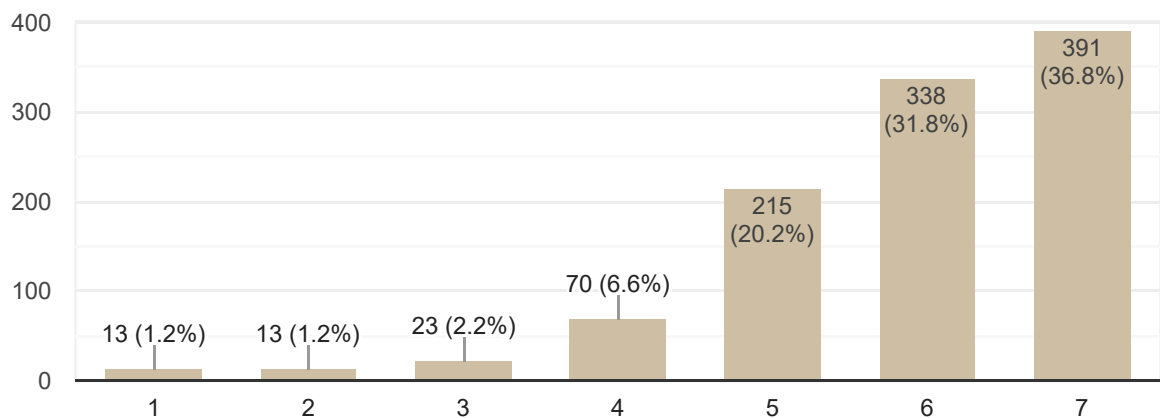
41. Passear na floresta / bosque.

1,063 respostas



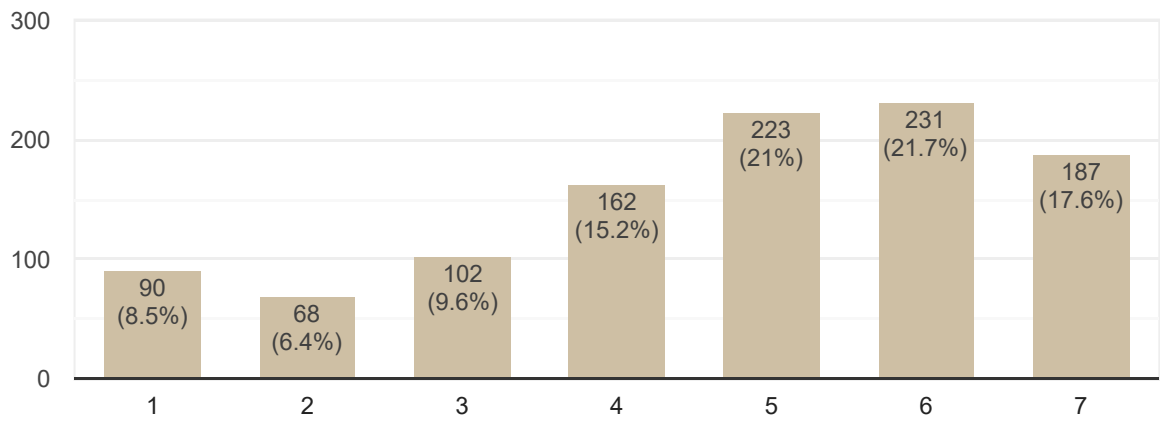
42. Passear junto à costa marítima/fluvial.

1,063 respostas



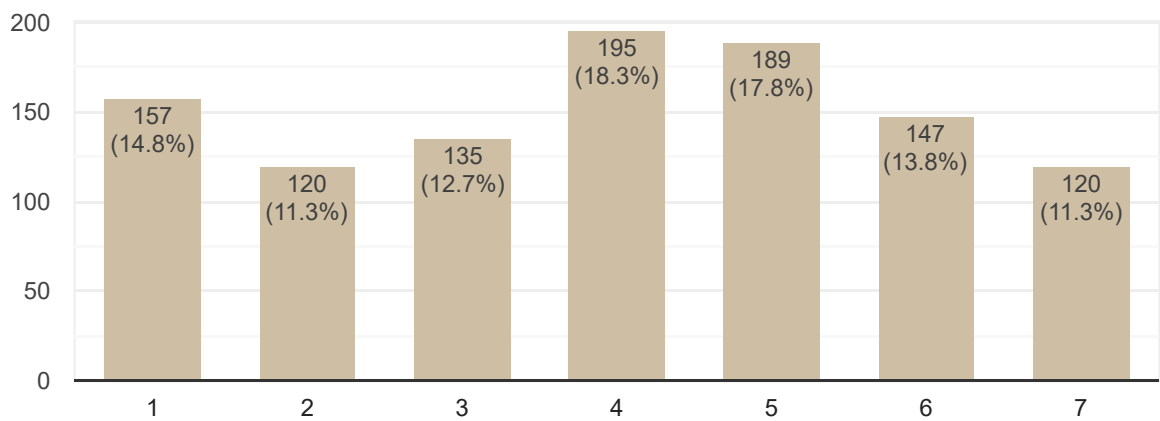
43. Ir a um festival/concerto de música.

1,063 responses



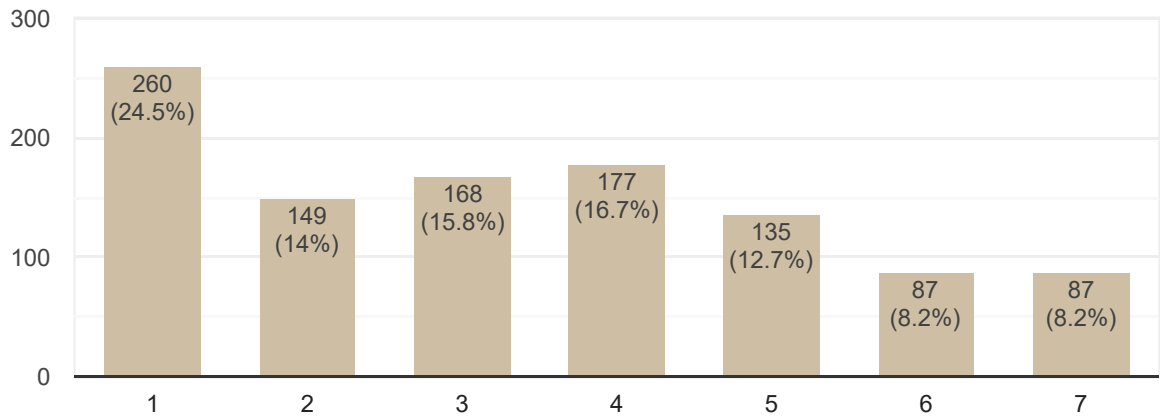
44. Ir a um festival de dança / bailado.

1,063 responses



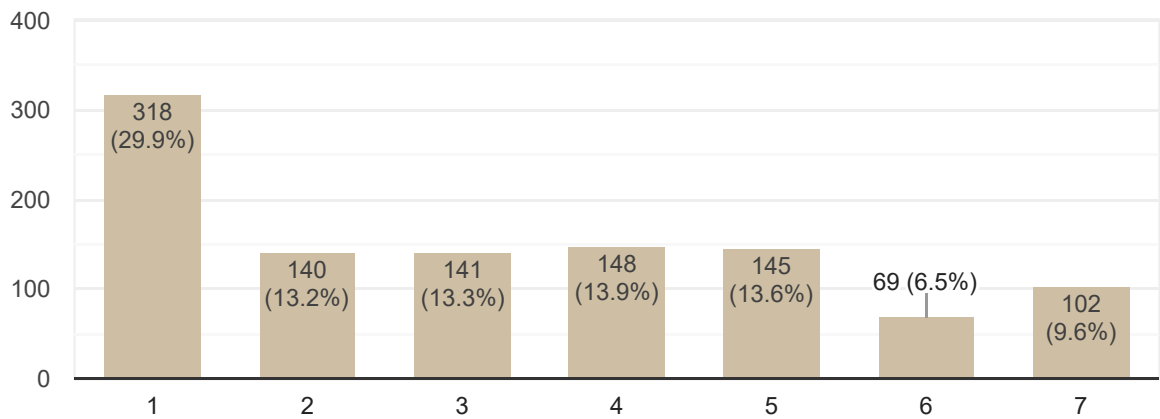
45. Ir a bailes.

1,063 responses



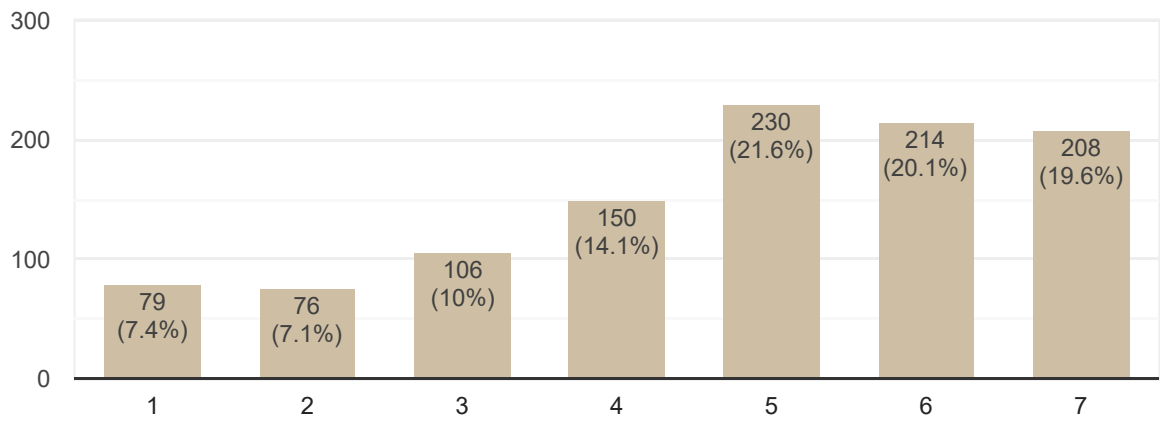
46. Praticar escalada ou bungee jumping.

1,063 responses



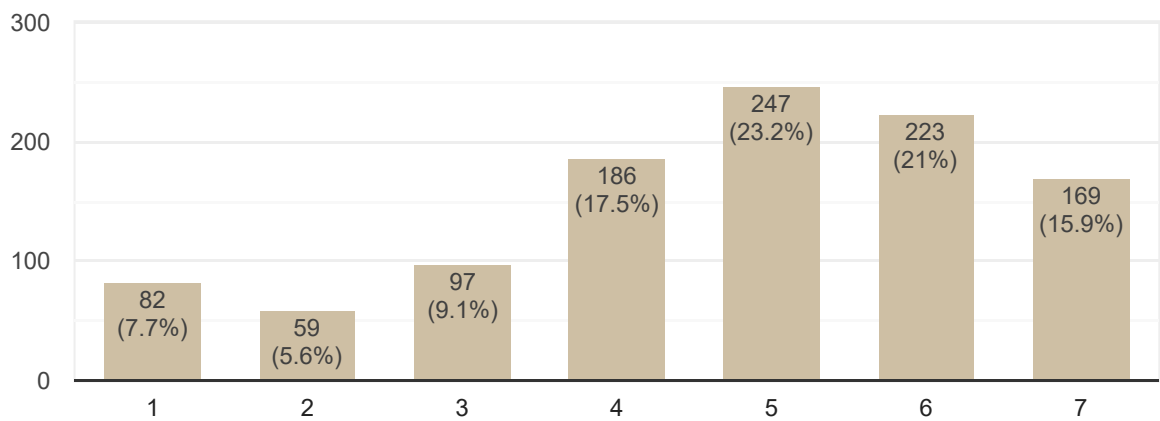
47. Visitar zonas montanhosas/desfiladeiros.

1,063 respostas

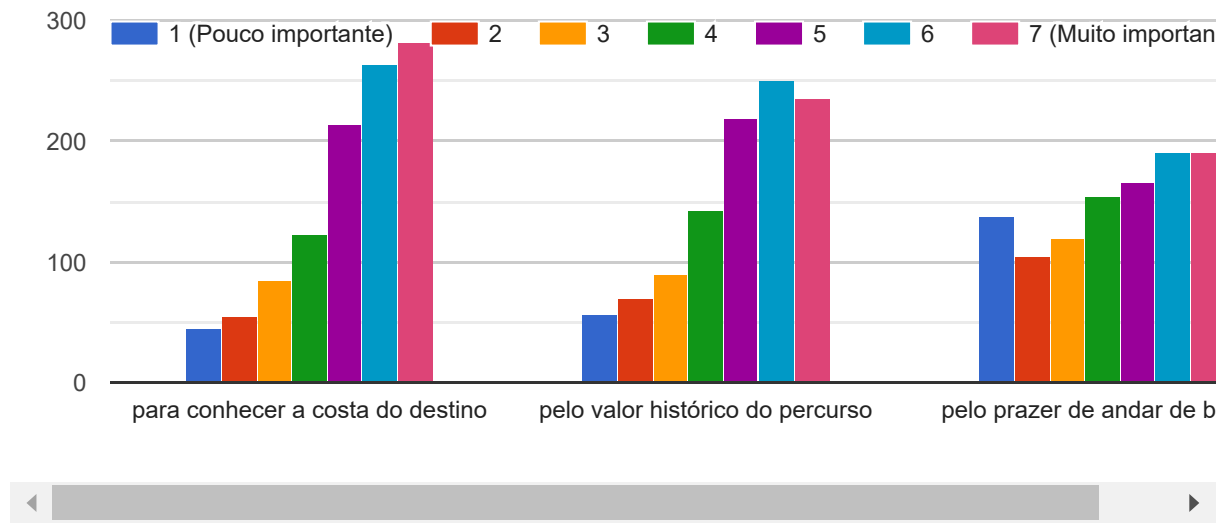


48. Ir a um bar/local com música ao vivo.

1,063 respostas

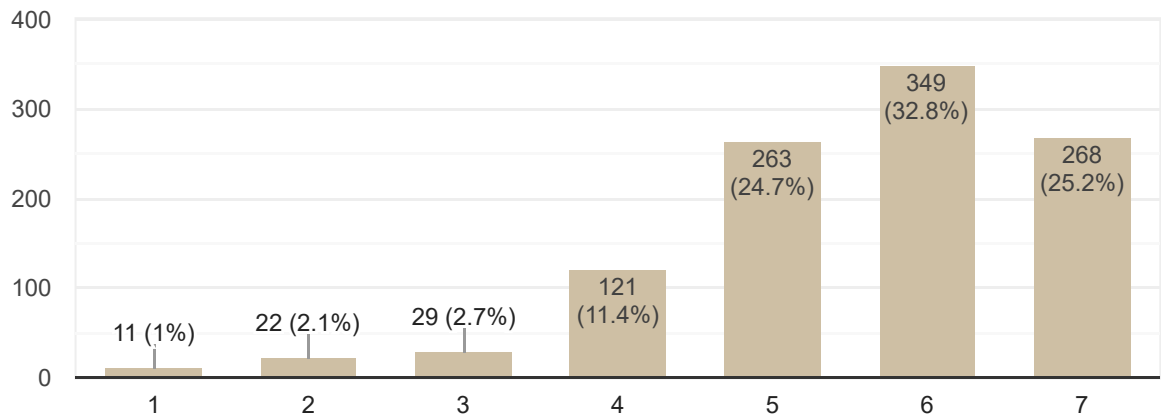


49. Realizar passeios de barco:



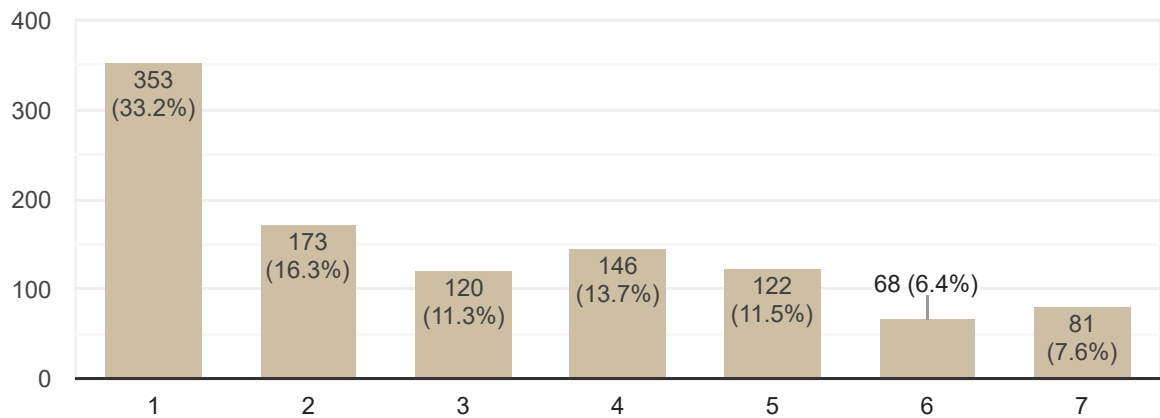
52. Dar um passeio num parque da cidade.

1,063 responses



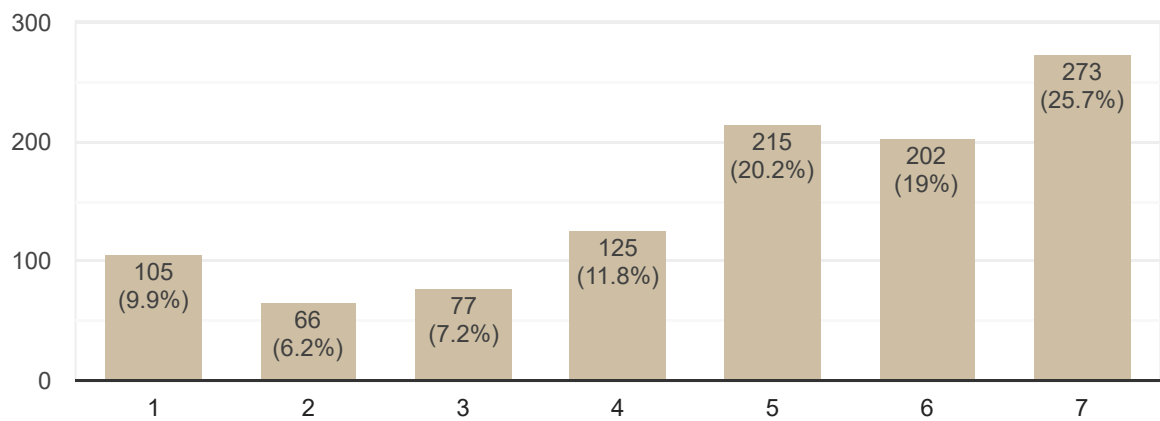
53. Praticar desportos de bola (e.g., futebol, andebol, volley, ténis).

1,063 responses



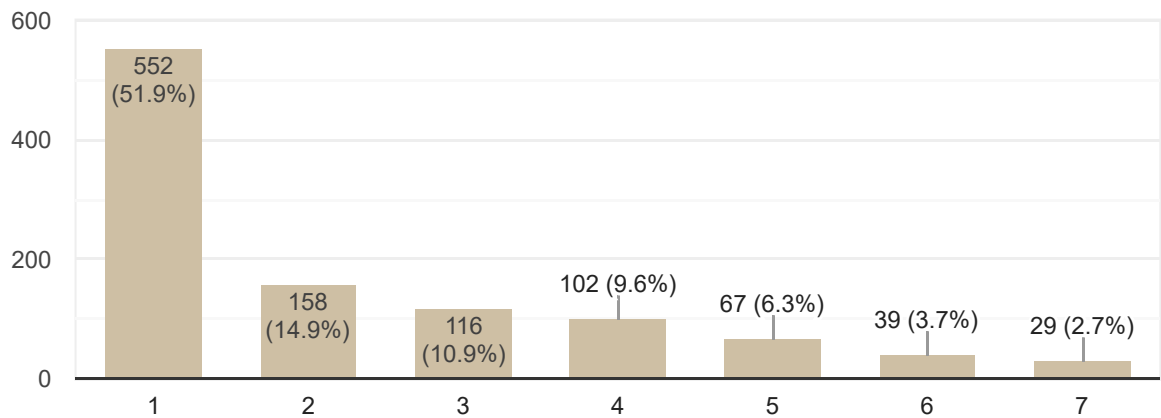
54. Fazer um safari.

1,063 responses



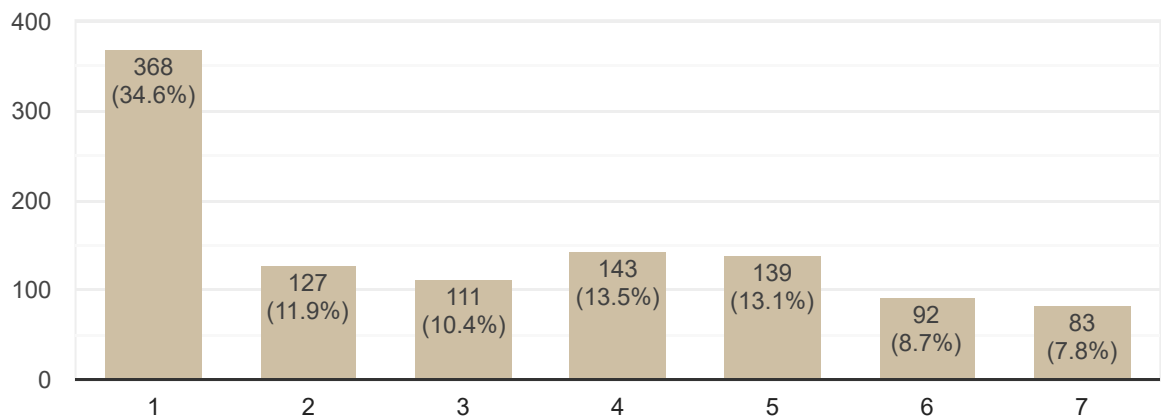
55. Jogar num casino.

1,063 responses



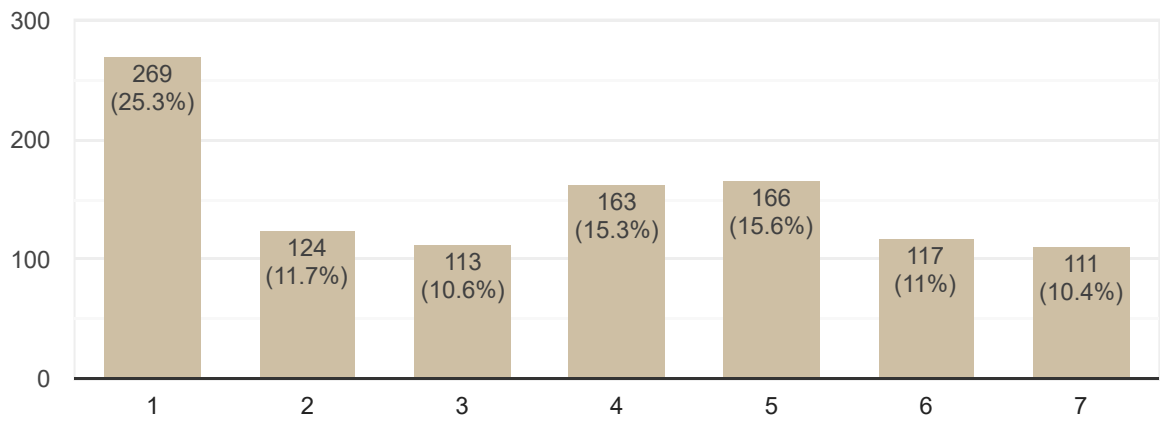
56. Assistir a uma competição desportiva (e.g, assistir a um jogo de futebol de um clube desse país).

1,063 responses



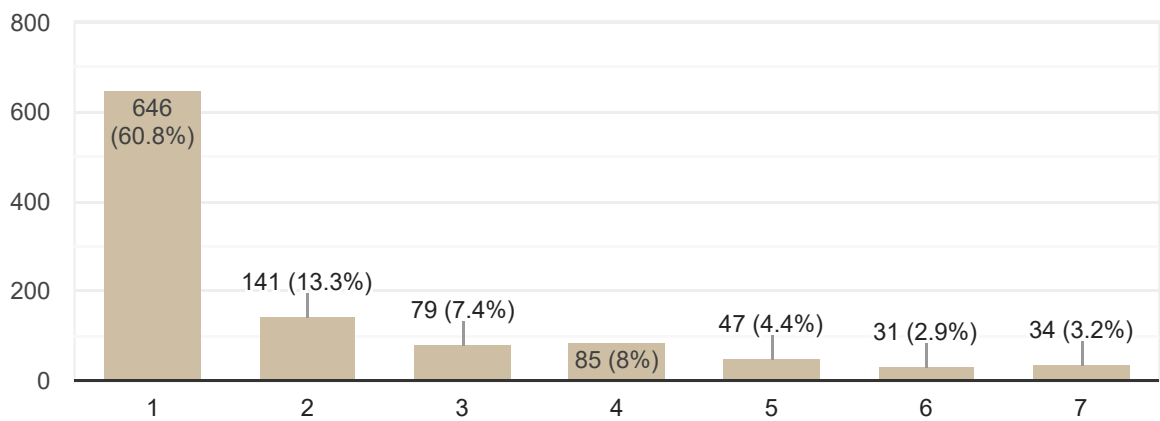
57. Passear a cavalo.

1,063 responses



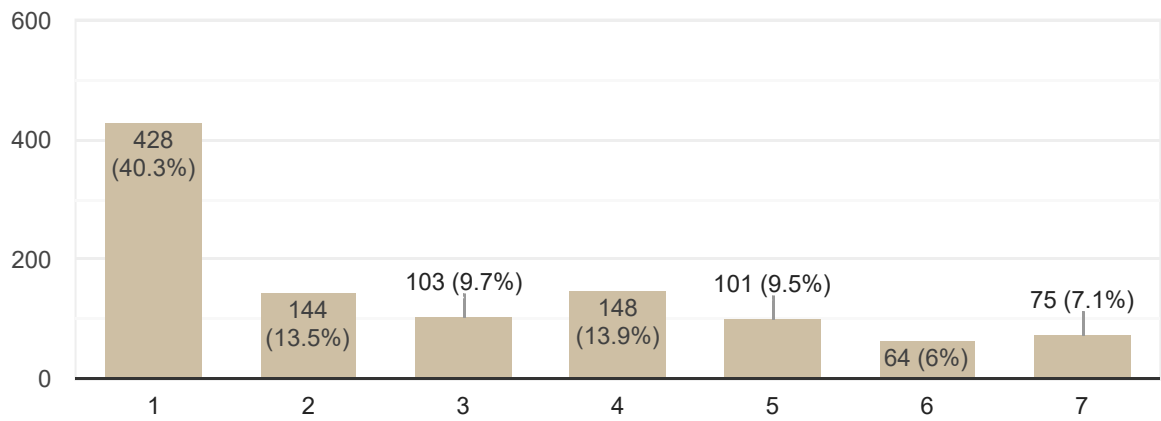
58. Caçar/pescar.

1,063 responses



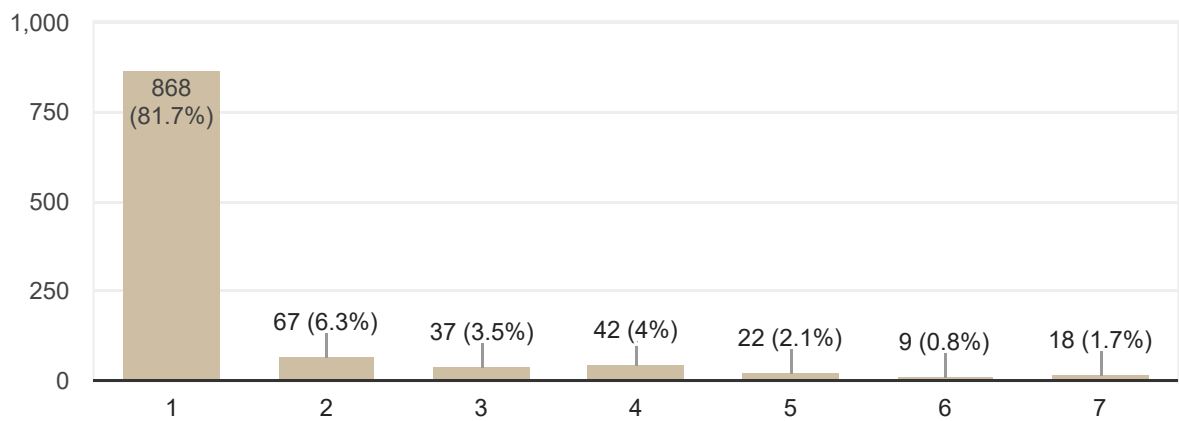
59. Fazer um Escape Game

1,063 responses



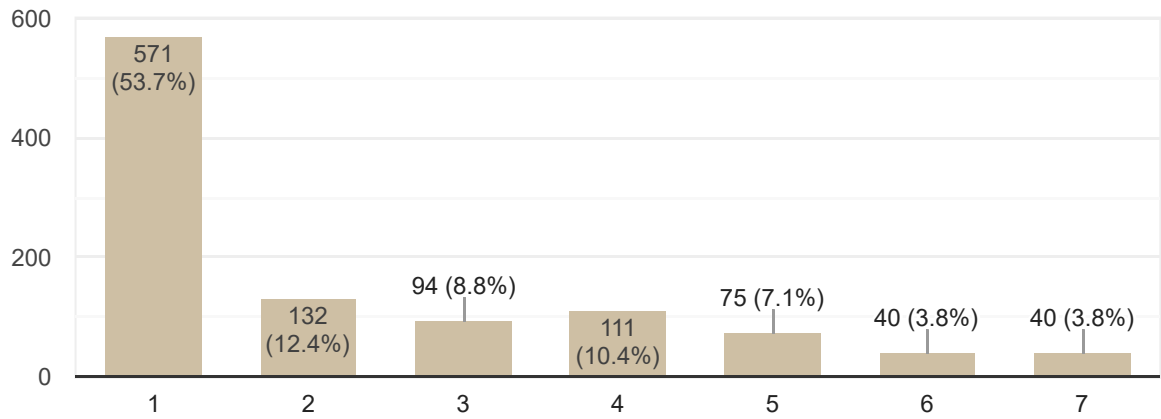
60. Assistir a uma tourada.

1,063 responses



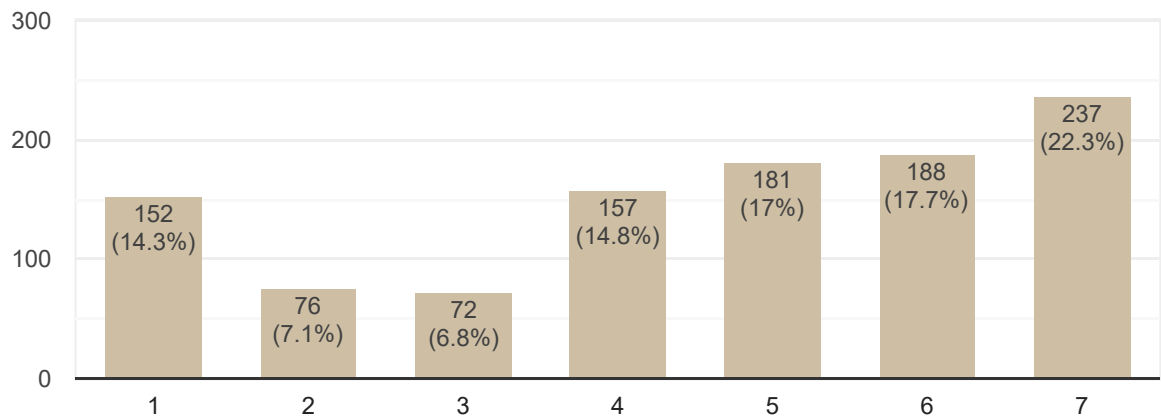
61. Ir ao circo.

1,063 responses



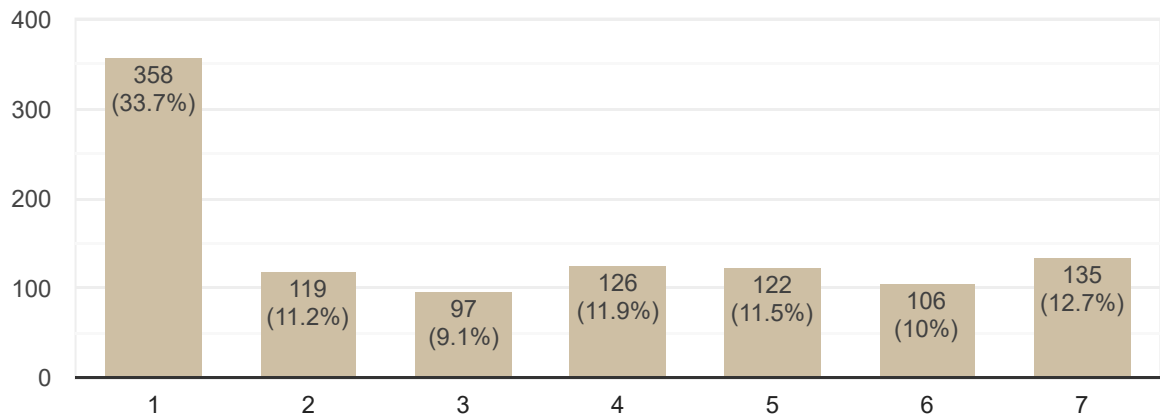
62. Fazer um cruzeiro.

1,063 responses



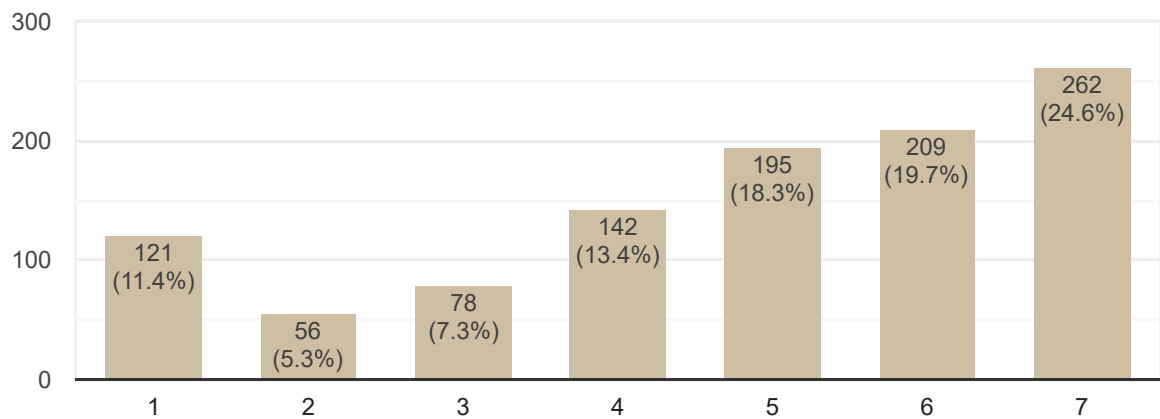
63. Fazer desportos no ar (e.g., saltar de paraquedas, planar, andar de asa-delta).

1,063 responses



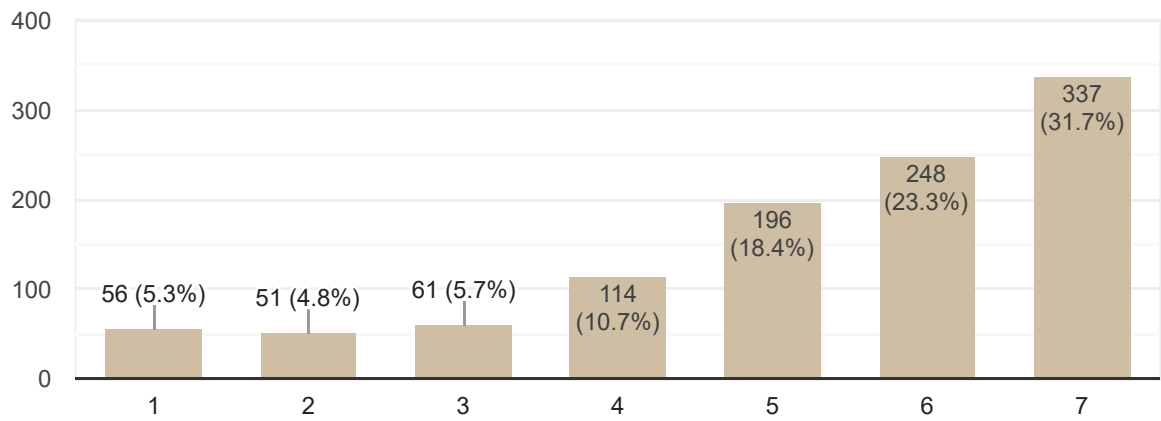
64. Ir até à piscina para nadar / dar mergulhos.

1,063 responses

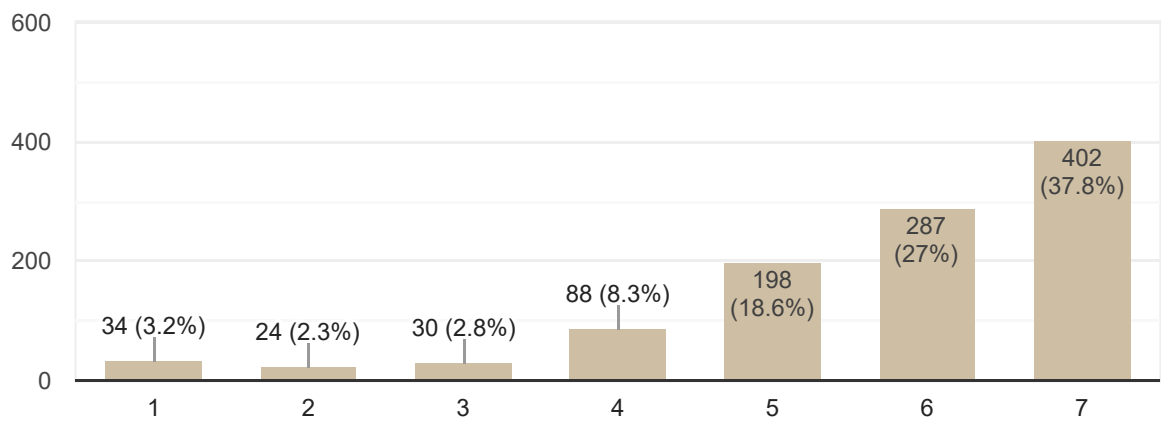


65. Ir até à piscina relaxar.

1,063 responses

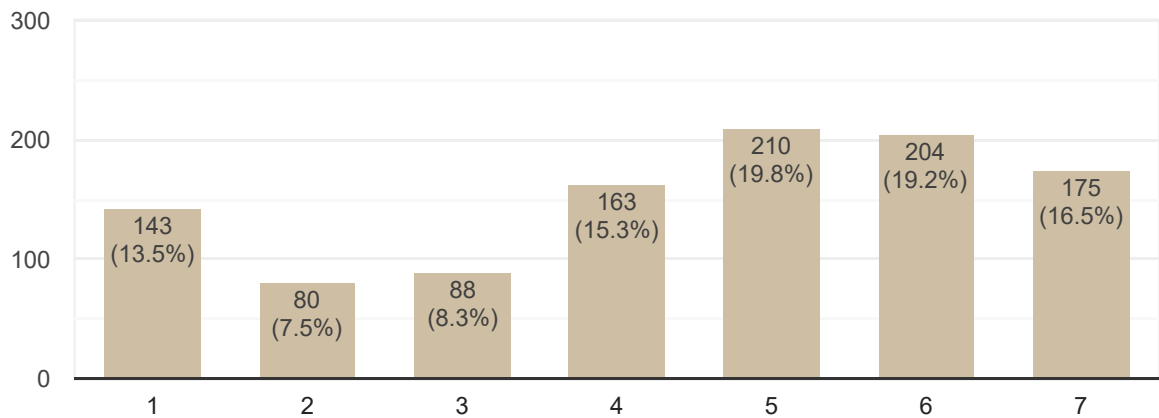
**66. Passar férias numa ilha.**

1,063 responses



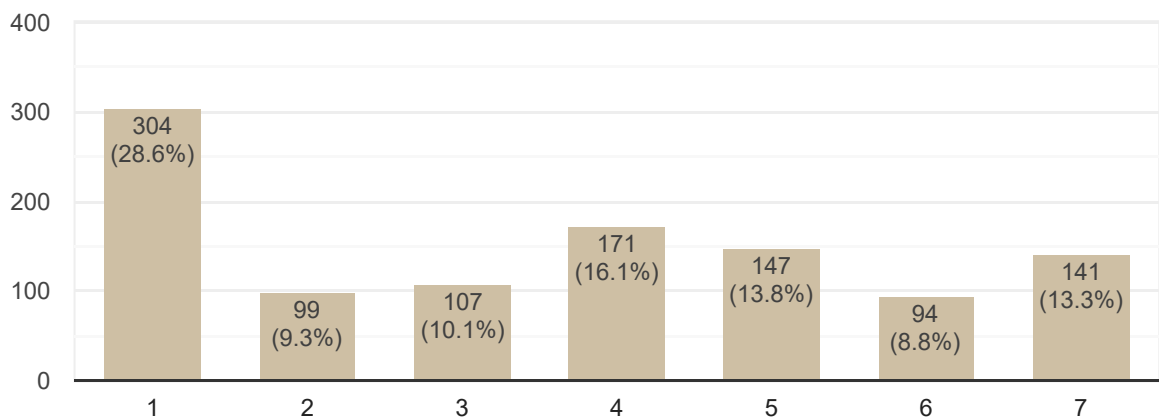
67. Assistir a uma ópera / teatro.

1,063 responses



68. Praticar ski.

1,063 responses



This content is neither created nor endorsed by Google. [Report Abuse](#) - [Terms of Service](#) - [Privacy Policy](#).

Google Forms

